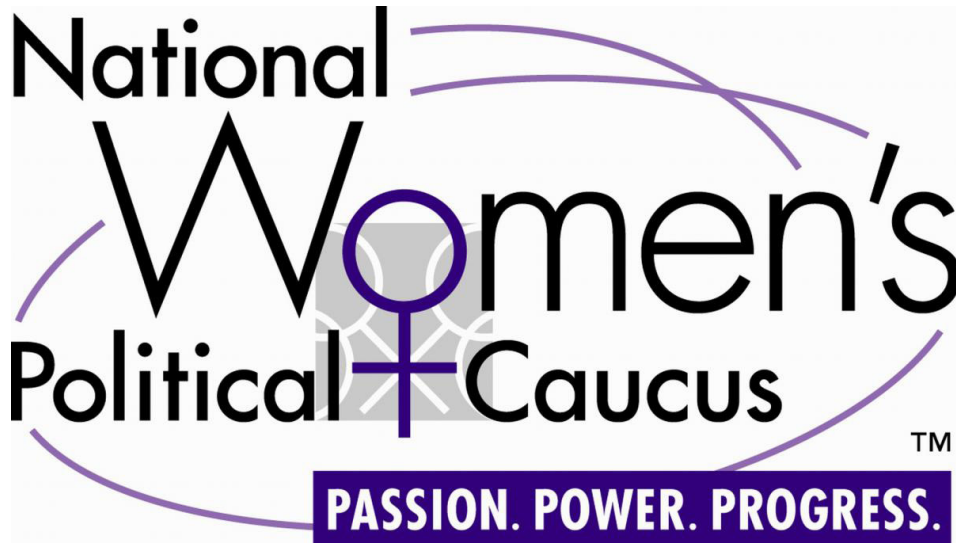


National Women's Political Caucus--St. Louis
in conjunction with the St. Louis Press Club Presents:
W2W: Conquering Communication and the Great (Gender) Divide



Ever wonder how to get your message across to “the masses”? Do you want to know how to close the gap between what you communicate and how it is received? If so, this seminar is for you! In the first of our Woman 2 Woman seminars, we’ll discuss effective communication by exploring messaging, avoiding gender bias, social media, and how to communicate about “women’s topics”.

Thursday, June 22, 2017

Urban League of Metropolitan St. Louis
3701 Grandel Square, St. Louis, MO 63108

Networking from 6:00 p.m. - 6:30 p.m.
Program from 6:30 - 8:30 p.m.



Angelia Bills, MSW, Vice President of Communications for the Urban League of Metropolitan St. Louis, has 14 years of experience successfully communicating about educa-

tion, social justice, economic empowerment, child care, and housing—topics traditionally championed by women candidates. Angelia will discuss key elements of messaging from a gender neutral perspective and how women candidates can effectively communicate to both genders and all races about topics that are viewed as “soft” or women’s topics



Aja Williams, Digital Media Producer at Nine Network and Board Member of the St. Louis Press Club, is on the cutting edge of social media and digital content. Aja knows all about social media and how to say it with a few words and get a big impact. Aja knows how to build a following, how to match your social media with your message, and who’s using what social media. When it comes to social media and digital content, Aja knows how—and she’s ready to share it with you!

social media and how to say it with a few words and get a big impact. Aja knows how to build a following, how to match your social media with your message, and who’s using what social media. When it comes to social media and digital content, Aja knows how—and she’s ready to share it with you!

For more information or future events go to www.nwpc-stl.org