

Minutes from Press Club's Board meeting, January 28, 2013  
8888 Ladue Road Room 250 Conference Room

In Attendance: Amanda Cook, Cynthia Kagan Frohlichstein, Alice Handelman, Benjamin Lipman, Trish Muyco-Tobin, Pamela Niehaus, Glenda Partlow, Gloria Ross, Barbara Shuman, Bill Smith, Ellen Soule, Rick Stoff, Dick Weiss and Patricia Wenthe.

President Bill Smith called the meeting to order at 12:00 p.m. Spring intern Alexy Irving, a communication student at Webster University, was introduced to the board.

The November and December minutes were distributed. Patty Wenthe moved the minutes be approved as written; the motion was seconded by Barbara Shuman and passed unanimously.

The November and December financial transaction report and 2013 budget proposal were distributed. The Commerce checking account balance on Dec. 31, 2012 was \$28,407. Total value of all assets \$146,648.

Treasurer Ben Lipman reported the financial committee had met to prepare the 2013 budget and highlighted a few of the recommendations that differ from last year:

- \$12,500 for Enterprise Journalism Fellowships
- Replace the \$1,000 annual donation to the St. Louis Public Library for the media archives with a \$1,000 internship scholarship at the library's media archives
- Include a \$2,500 Media Communication scholarship that had previously been funded by the Face the Nations fund-raising event with Neiman Marcus

Rick Stoff reinforced the library's need for help in cataloging the backlog of donated material. He also recommended interns prepare a paper at the end of their internships.

Alice Handelman asked about the Globe-Democrat collection – part of which is at the Media Archives and part at the Mercantile Library. Space was an issue.

Bill Smith asked for other questions about the budget. Stoff recommended possibly increasing the scholarship amounts. Ellen Soule suggested that Bill Smith, Ben Lipman and Glenda Partlow meet with the scholarship committee to make a recommendation to the board.

Dick Weiss announced the Enterprise Journalism committee's decision to award a \$2,000 fellowship to Triumph Documentaries to hire editors and videographers for the proposed documentary examining the quality of how early education programs impact the underserved children in the area. Barbara Shuman explained that the two programs to be studied are the University City Children's Center and the Southside Early Children's Center.

Weiss will continue to seek proposals and asked for suggestions on ways to promote awareness of the program and applications.

Trish Muyco-Tobin requested the Press Club work with Ladue News on judging their Annual Charity Awards. The Ladue News receives over 100 applications. They would pre-judge those to a finalist list of 15. A Press Club panel of 6 to 8 persons would do the final judging which would require about 3 hours of their time. Patty Wenthe moved and Barb Shuman seconded that the Press Club agree to help Ladue News with the judging. Smith suggested the wording of their position be as advisors and

the final decision for the three winners to be made by Ladue News. Patricia Wentz made a friendly motion for that amendment. The motion then passed.

Cynthia Kagan Frohlichstein reported on the Press Club Night at the Gatesworth series of monthly programs she has been coordinating. This is a collaborative series in which speakers from the Press Club provide programs at the Gatesworth Senior Residence theater. Mystery writer Claire Applewhite gave the first program, which was well received. The next event will be about Black History on February 21<sup>st</sup> at 7:30. The guest speaker will be Barbara Washington and will include a DVD and musical performance. Bill Smith will speak at the March program on the issues of scamming senior citizens. Katie Gurley is slated to do an event on the elderly writing their memoirs. Frohlichstein asked for any ideas or questions.

Pamela Niehaus spoke about upcoming events:

- Possibly coordinate the Photojournalism Hall of Fame event with the Wine Fest the third Saturday in May
- A forum with a sports writing panel to be coordinated by Rick Stoff
- Movie Night

Stoff proposed the topic for the sports forum be about dealing with sport celebrities “who live in a different world” and Bill Smith, Gloria Ross, Pamela Niehaus and Amanda Cook agreed to set up the movie night’s details together. Stoff will also meet with the library about a potential program and displays. Ross and Smith will also be on the archive committee.

Patricia Wentz reported the club currently has 101 paid members. Our most recent new members include Majed Alharbi, Gilbert Bailon, Debra Bass, Laura DeVreis and Matt Murphy. Corporate renewals so far include The Jewish Light, Wells Fargo Advisors, Logan College of Chiropractic Louis Archdiocese, and St. Louis Post Dispatch. It was suggested that the club offer a special “couples membership” rate and that calls be made to encourage renewals.

Alice Handelman said the nominating committee needs a list of board members past attendance and that they are seeking board candidates who can get sponsors for our events, as well as who might consider chairing the next Media Person of the Year gala or the Face the Nation Beauty Event.

Director’s Report: Glenda Partlow and spring intern Alexy Irving have been sending invoices for dues renewals and issuing renewal letters and membership cards. As soon as the scholarship budget is finalized, publicity will be sent to the universities encouraging applications, which are due May 3. Our accountant, Ed Fowler, is working on our 2012 tax return. The newsletter will be finalized and sent within a few weeks. Letterhead with board members names will be ordered after the next meeting  
The meeting was adjourned at 1:00 p.m.

Respectfully submitted,  
Bill Greenblatt, Secretary  
(prepared by Glenda Partlow and Alexy Irving)