

# St. Louis Press Club Courier

Fall 2017

## Press Club's Beauty Buzz Raises Funds for Scholarships



Once again, Neiman Marcus St. Louis hosted the Press Club's "Beauty Buzz" to raise scholarship funds for deserving students pursuing media related degrees. This year's event chaired by the three-generation team of Jean Bassman, her daughters Julie Aylward, Janie Bassman and Jana Bassman and her mother, Marcia Gillerman raised nearly \$8,000.

Over 120 women shared in the fun of this September 16, Saturday morning party that began with brunch bites and beverages, followed by a runway show featuring tips and tricks from cosmetic and skincare experts and models wearing the latest fall fashions. Ashley Kelly and Beth Wilburn of Neiman Marcus moderated the show and Jasmine Huda of FOX 2 hosted the prize-giving.

Special thanks goes to Chantecaille, Dior, Maison Francis Kurkdijan, Lancome, La Mer, Oribe, Sisley-Paris, Nest and Trish McEvoy for their participation and gift baskets and to the following companies and individuals for their prize donations: St. Louis Symphony tickets, Maryville University's St. Louis Speaker Series tickets, Jean Bassman for St. Louis Cardinal box seats, Ylang Ylang, Wellbridge, Citizen Kane's, Ruth's Chris, Café Napoli, Flemings, Marmi, Blown Away Blow Dry Bar, St. Louis Spinning & Yoga, Vic, Stonewater, and Palm Health. (*photos on p. 3*)

## Annual Scholarship Luncheon Focuses on Podcasting



Kameel Stanley and Tim Lloyd, St. Louis Public Radio reporters and podcasters, were the featured speakers at the June 11 scholarship luncheon held at the International Photography Hall of Fame. Guests enjoyed a presentation about the nature of podcasting and how pivotal moments are central to the survival of media.



**Scholarship winners attending luncheon: from left to right: front row:** Candice Murdock, Dara Bingham, Erica Spies, Sarah Hicks, Alyssa Potter, Abigail Scanio **back row:** Benjamin Collinger, Asia Myles, Joseph Schneider, Tashan Reed, Bill Loellke, Kat Riddler **not pictured:** Gabrielle Hays, Jacob Lintner, Sierra Thompson, Alex Zivic

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## Greenblatt Inducted into STL Sports Hall of Fame



William Greenblatt (left) accepts St. Louis Sports Hall of Fame induction award from Hall President Greg Marecek.

St. Louis Press Club President William Greenblatt was enshrined into the St. Louis Sports Hall of Fame September 15, 2017, being recognized for his body of work in sports photography. He was one of 16 new inductees.

“I don’t know how I got it,” Greenblatt said. “It’s a little humbling.”

As a staff photographer for UPI wire service, Greenblatt photographs the Cardinals, Blues, Mizzou football and basketball in addition to news making events throughout the state. As the owner of William Greenblatt Photography, LLC, Greenblatt is the official photographer for the St. Louis Fire Department, Mayor Lyda Krewson plus over 20 commercial accounts. Greenblatt has been the official photographer for the last five Missouri Governors. A member of the Press Club since 1984 Greenblatt became a member of the board in 1995.

His interest in photography started in seventh grade when his English teacher handed him a Polaroid camera to take photos for the school newspaper and yearbook. In his senior year of high school, while working at a camera store in Clayton, he met Fred Sweets, a photographer for the St. Louis Post-Dispatch, who encouraged his interest in photography.

Greenblatt has an undergraduate degree from the University of Missouri-Columbia, where he studied English, music, and linguistics with graduate studies in photojournalism.

### Press Club Meeting Room

#### Available for Members’ Use

Our club has a private room with tables and chairs on the first floor at the historic Park Pacific building that is available at no cost for our members’ use. The Park Pacific entrance is on 13th between Olive and Pine. To the left is a photo of a recent meeting there with foreign journalists. If you’d like to book the room, call our office at (314) 449-8029 or e-mail at [info@stlpressclub.org](mailto:info@stlpressclub.org).



### Welcome New Members

**Active: Jean Bassman; Warren Martin; Victoria Wors, Swamp Irish Books; Ann Unruh; David Lucas; Peter Green; David Jaegers, Shimmering Water Productions, LLC; Stephanie Hansen, Metamorphosis Literary Agency; George Sirois, Missouri Writers Guild; Andrew Doty, Editwright**



## Guests Mix and Mingle at Beauty Buzz Runway Show and Party



Fox 2 news anchor, Jasmine Huda, shows her make-up bag she intends to fill with products featured at Beauty Buzz.



Our amazing Beauty Buzz three-generation chairperson team: from left, Julie Aylward, Jana Bassman, Janie Bassman, Jean Bassman and Marcia Gillerman.



Guests enjoy Zodiac Room brunch bites, mimosas and beverages.



Barbara Langsam Shuman and Esther Langsam

Cosmetic and skincare experts and models on the runway presenting the latest trends.



From left, Claire Applewhite, Donna Buehne, Margie Gillerman



From left, Jasmine Huda, Ellen Soule, Miran Halen, Aisha Sultan



From left, Alice Handelman, Patty Bloom, Suzanne Otto



From left, Sylvia Petty, Jennell Cogshell and JoAnn Statum admiring the Sisley-Paris gift won by Charlotte Petty.

## Sixteen Students Recognized at Annual Scholarship Luncheon



**Press Club and St. Louis Post-Dispatch David Lipman Journalism Scholarship (\$5,000):**  
**Tashan Reed** from Ferguson, MO. University of Missouri-Columbia. Reed is pursuing a Print Journalism degree with an emphasis in Sports Writing. He is a sports beat reporter at the Columbia Missourian and has interned at the St. Louis American. The scholarship was presented by St. Louis Post-Dispatch Director of News Administration Mike Meiners.

**Press Club and St. Louis Post-Dispatch Ronald W. Wade Journalism Scholarship (\$2,500):**  
**Gabrielle Hays** from St. Louis, MO. University of Missouri-Columbia. Hays is majoring in Radio and Television where she has reported and anchored for KOMU 8 and is the president of the university's National Association of Black Journalists. She has also interned at Nine Network of Public Media and interned with NBC in Los Angeles. The scholarship was presented by St. Louis Post-Dispatch Director of News Administration Mike Meiners.



**Press Club's Neiman Marcus Media Scholarship (\$2,000):**  
**Sarah Hicks** from Wentzville, MO. Truman State University. Hicks majors in Communications with an emphasis in Journalism. The positions she has held include President of Alpha Phi Omega, Multimedia Flow Editor of Truman Media Network, producer of the TV show Segments, and the Scholarship Chair in Lambda Pi Eta, the Communication Honors Fraternity.



**Fleishman Hillard Journalism Foundation Scholarship (\$1,500):**  
**Joseph Schneider** from Bridgeton, MO. University of Missouri-Columbia. Schneider majors in Broadcast Journalism with a minor in Business. Schneider has worked in the news department of Mid-Missouri's NBC affiliate KOMU as a reporter. He also works in radio. He is the sports director for KCOU 88.1 FM and works on-air for KBIA 91.3 FM. He interned for the St. Louis Press Club last summer. The scholarship was presented by Fleishman Hillard's Elin Nozewski.



**Baseball Writers Association – St. Louis Chapter Journalism Foundation Scholarship (\$1,500):**  
**Benjamin Collinger** from Olivette, MO. Trinity University. Collinger majors in International Studies. Collinger founded The Contemporary, a public affairs website and publication. He has also worked in the Center for Innovation and Entrepreneurship and serves as the Vice President of Trinity Diversity Connection.



**Missouri Professional Communicators Journalism Foundation Scholarship (\$1,000):**  
**Kat Riddler** from St. Charles, MO. University of Missouri-St. Louis. Riddler majors in Marketing with an emphasis in Social Media. She has worked for the student newspaper, The Current, in the roles of Managing Editor, News Editor, and Editor-in-Chief. She received the Student Advocate Award from the university and was recently elected to the Student Senate. She serves on the Chancellor's Cultural Diversity Council and has served on Sigma Tau Delta, the International English Honors Society. The scholarship was presented by Missouri Professional Communicators' board member Jan Scott.



**United Media Guild Journalism Foundation Scholarship (\$1,000):**  
**Candice Murdock** from St. Louis, MO. University of Missouri-St. Louis. Murdock majors in Media Studies. Murdock has served as a peer mentor for the university's Multicultural Organization. She has written articles for the student newspaper, The Current, and has worked in the multimedia production department. The scholarship was presented by St. Louis Review Staff Writer Joseph Kenny and United Media Guild President Jeff Gordon.





**Webster-Kirkwood Times/Webster University Journalism Foundation Scholarship (\$1,000):**

**Alyssa Potter** from Maryland Heights, MO. Webster University. Potter majors in Public Relations with a minor in Spanish. While at Webster, she has served as a member of the Public Relations Student Society of America and the Association for African American Collegians. She has interned with Captiva Marketing as the PR/Social Media Intern. The scholarship was presented by Webster Kirkwood-Times Editor-in-Chief Don Corrigan.



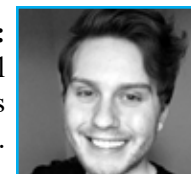
**West End Word/Webster University Foundation Scholarship (\$1,000):**

**Asia Myles** from Florissant, MO. Webster University. Myles is pursuing her Masters in New Media Production. She has served as a Graduate Assistant with the Global Marketing and Communication Department assisting the Director of Communications with publishing stories for the online blog Webster Today during the school year. She also interned with the Press Club last summer and created its Media Guide for the St. Louis Metropolitan Area. The scholarship was presented by Webster-Kirkwood Times Editor-in-Chief Don Corrigan.



**Press Club's Media Scholarship (\$1,000):**

**Alex Zivic** from St. Louis, MO. Webster University. Zivic majors in Public Relations and Professional Writing. He is the President-Elect of Webster's Public Relations Student Society of America. He has served as a Public Relations and Marketing Coordinator for Hungry Media.



**Press Club Internship Scholarship (\$1,000):**

**Bill Loellke** from Jerseyville, IL. Webster University graduate. Loellke received his Bachelor of Arts in Journalism with a minor in Web Design and Film Studies. He served as the Lifestyle Editor for the student newspaper, The Journal, and has interned at the Riverfront Times and Vital VOICE Magazine. He is currently interning at the St. Louis Press Club.



**Press Club Internship Scholarship (\$1,000):**

**Erica Spies** from Affton, MO. University of Missouri-Columbia. Spies majors in Communications with minors in Human Development and Family Science and Psychology. She is a member of the Intercollegiate Communication Organization of Mizzou. She interned for the St. Louis Press Club this past summer and updated the organization's Media Guide.



**Press Club Internship Scholarship (\$1,000):**

**Sierra Thompson** from Hillsboro, MO. Missouri Baptist University graduate. Thompson majored in Communications and minored in Business Administration. She wrote for the school news website MBU Timeline and was a four-season starter for the Missouri Baptist Spartan Softball team. She interned for the St. Louis Press Club from Fall 2016 to Spring 2017.



**Press Club Internship Scholarship (\$1,000):**

**Abigail Scanio** from Ballwin, MO. Missouri Baptist University. Scanio majors in Communication Studies with minors in Journalism and Public Relations. She contributes to the student news website MBU Timeline and has served as Junior Marshal at the MBU commencement. She currently interns at the International Photography Hall of Fame.



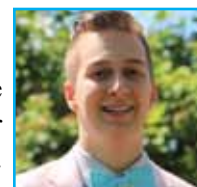
**Press Club's "Sky's the Limit" Scholarship (\$1,000):**

**Dara Bingham** from Overland, MO. Pattonville High School graduate, attending Columbia College in Chicago. While at Pattonville High School, Bingham wrote for Pattonville Today and participated in the University of Missouri-St. Louis Bridge Program. Bingham is an aspiring film producer.



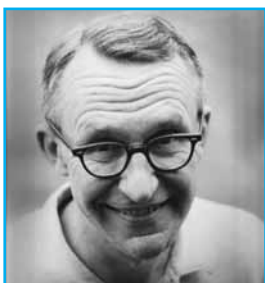
**Press Club's Missouri Journalism Educators High School Student Journalist of the Year (\$1,000):**

**Jacob Lintner** from St. Charles, MO. Francis Howell North High School, attending Boston University. While at Francis Howell North High School, Lintner published upwards of 130 times by FHN Media. He also took control of FHNgameday.com, the program's sports website, and created FHNtodayLive. Lintner is an aspiring broadcast journalist.



## Calendar of Coming Events

### Thursday, Dec. 7: Quigley Documentary Premiere and Press Club Annual Meeting



**What:** Premiere of documentary about Martin P. Quigley, St. Louis public relations super-star and our Press Club founder: “*The Whole Damn Crew The Martin Quigley Story*” followed by Press Club Annual

Meeting, Dinner and Awards

**When:** 5:00 p.m. Pre-screening gathering

5:30-6:30 p.m. Documentary screening

6:30-8:30 p.m. Press Club annual meeting

**Where:** St. Louis Public Library, Auditorium and Carnegie Room

### Press Club at The Gatesworth Speaker Series



**Where:** Starbird Theater, The Gatesworth main building, One McKnight Place

**What:** Suzanne Corbett, author, will be sharing highlights from her latest book, *Unique Eats & Eateries of St. Louis*

**When:** 7:30 p.m. Thursday, October 26 (no reservation needed)

### Gateway Media Literacy Week: “Inclusion in a Connected World”

**Tuesday evening, Nov. 7:** *Disabilities and the Media*, Paraquad and Starkloff Institute

Reception, tour and talk by Collen Starkloff on how media best reports on people with disabilities.

**Wednesday, 10 a.m. to noon, Nov. 8:** Viewing of *Other Peoples Footage: Copyright and Fair Use* by Donna Carson. STLCC-Meramec, Business Administration Building, Room 105.

**Thursday, Nov. 9:** Panel discussion on *Diversity in the Newsroom*, co-sponsored by Online News Association.

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