



*Greeting guests at the "Face the Nation: A Girls Night Out" are from left, Ellen Soule, Neiman Marcus St. Louis public relations manager, Alice S. Handelman, Press Club president, Susan Fadem, event chair, and Allen Barber, Neiman Marcus St. Louis general manager and vice president.*

## **"Face The Nation: A Girls Night Out" Committee:**

Event chair, Susan Fadem; committee members: Joan Lee Berkman, Charlene Bry, Claudia Burris, Karen Carroll, Allison Collinger, Suzanne Corbett, Cynthia Kagan Frohlichstein, Mary Beth Goldman, Alice S. Handelman, Susan Hurst, Judy Kaplan, Carol Lundgren, Mark Mabry, Pam Niehaus, Marci Rosenberg, Lisa Rubin, Minden Schoknecht, Ellen Soule, Virginia Trent and Patty Wentz.

## **Press Club Raises \$8,000 for Tim Russert Scholarship**

It was an evening of glamour and fun as 114 guests gathered in the Neiman Marcus Zodiac and Garden Room on September 10 to learn make-up and beauty secrets, while helping to raise funds for the Press Club of Metropolitan St. Louis' new Tim Russert Scholarship.

The event, "FACE THE NATION: A Girls Night Out", was co-sponsored by Neiman Marcus and raised \$8,000 through ticket sales, raffle items and donations to provide seed money for our Tim Russert Journalism Scholarship. In memory of the late and longest-serving moderator of NBC-TV's "Meet the Press," the "scholarship will help pay the tuitions of students in the bi-state area who wish to major in broadcast/TV journalism at a college or university, also in the bi-state area," said Susan Fadem, event chair.

A red carpet welcomed the guests who were videotaped as they entered and shown on a large screen over the stage. The highlight of the evening featured "make up artist to the stars" Roy Haidar from Jemma Kidd, who demonstrated his transformative techniques for the audience on Dorothy Weiner, editor of the Ladue News, and multi-media star Carol Daniel of KMOX radio, the St. Louis American newspaper and KMOV-TV.

Guests received fragrance layering tips from Jo Malone specialists, hand and arm massages courtesy of La Mer, and one-on-one make-up tips from Jemma Kidd specialists. Hors d'oeuvres and gift bags of cosmetics were provided by Neiman Marcus and wine was donated by Sugar Creek Vineyards and Winery of Defiance, Missouri.



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*The Press Club office is in Room 111 in the main administrative building of Logan College. Telephone: 636-230-1973. FAX: 636-207-2441. Mailing address: P.O. Box 410522, Creve Coeur, MO 63141. Email: info@stlpressclub.org. Website: www.stlpressclub.org*  
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## Congratulations to Members



*Alice S. Handelman, center, with nationally syndicated cartoonist Mike Peters (right) and Tom Eschen, Vice Chancellor Institutional Advancement, Maryville University (left); at the Media Halls of Fame dinner.*

Press Club president **Alice S. Handelman** was honored as a 25 year member of the National Federation of Press Women. An award winning writer, Handelman was Community Relations Director at Jewish Center for Aged for 18 years; and a hockey writer for the St. Louis Blues for 10 years. She is a member of Missouri Professional Communicators, and serves on the advisory committee of the St. Louis Media Halls of Fame at the Mercantile Library of the University of Missouri-St. Louis. She is the author of the book “LaSalle Street, A History of the St. Louis Wholesale Flower Market.”

Press Club members **Bea Renna, Marci Rosenberg** and **Joan Quicksilver** were honored by the Older Women’s League in October as Women of Worth for contributing to their community through their professional and/or volunteer work.

### New Board Member



**Rena Abrams** recently joined the Board stepping into the position vacated by Nathan Shore of Macy’s, who was transferred to New

York. Since 1992, Abrams has been the marketing director for Plaza Frontenac. She is responsible for advertising, public relations, events, and promotions for the shopping center. She serves on the board of the Frontenac/Town & Country Chamber of Commerce. Previously she chaired the Couturier Sale for the National Council of Jewish Women and fashion shows benefiting the Missouri History Museum Permanent Costume Collection. She also founded The Chicago Fashion Exchange, a non-profit organization.

### In Memoriam

**Selwyn Pepper** Died September 6, 2008. A long-time member and 1975 president of Press Club. He was retired city editor for the St. Louis Post-Dispatch, where he began his journalism career in 1935 as a reporter. He was a member of reporter teams that earned three public service Pulitzer Prizes for the newspaper.

**Helen Weiss** Died September 9, 2008. A member of Press Club, mother of our president-elect Richard Weiss, and friend to the entire St. Louis community. She was a divisional vice president at Famous-Barr and then Macy’s where she was responsible for publicity and unparalleled special events for nearly half a century.

**Donald Burnes** Died October 22, 2008. A well-loved and long-time member of Press Club. He was a pioneer in broadcasting; 25 years as director of public relations for KSD Radio and then KSDK television. He also headed public relations for the MUNY. His many honors include the St. Louis Radio Hall of Fame.

### Welcome New Members

Rena Abrams, Frank Baker, Amanda Cook, Jessica Brown, Eunice Eckstein, Nancy Green, James Hart, Gov. Bob Holden, Jada Jamison, Amanda King, Patricia Levitt, Dr. Cyndi Hebenstreit, David Kushel, Don Marsh, Georgios Nikolaidis, David Robertson, Amber Russell, Helen Seeherman, Art Silverblatt, Kenneth Warren, Gwyneth Williams, Dr. Bill Friedman





## Donations and Tributes

(June-October 2008)

### Tim Russert Scholarship

Rena Abrams  
Judy Allen  
Joan Barthel  
Joan Berkman  
Dee Berman  
Barbara Bindler  
Karen Blank  
Susan Block  
Nanci Bobrow  
Nancy Bronstein  
Peggy Brown  
Christine Brumfield  
Charlene Bry  
Allison Burgess  
Karen Carroll  
Marie Casey  
Joyce Cockrell  
Lisa Cohen  
Allison Collinger  
Amanda Cook  
Dian Davitt  
Roberta Duyff  
Adrienne Eagles  
Cathy Einhorn  
Rita Eiseman  
Susan Fadem  
Debi Feit  
Megan Frank  
Julie Frankel  
Cynthia  
Frohlichtein  
Sue Gallop  
Linda Gavatin  
Bettie Gershman  
Benita Gerstenfeld  
Margie Gillerman  
Mary Gillespie  
Myra Glazer  
Karen Glines  
Barbara Goodman  
Mary Beth  
Goldman  
Mickey Goldman  
Alice S. Handelman  
Diane Haneklau  
Renee Hartstein  
Jane Higgins  
Margie Horowitz  
Judy Kaplan  
Marsha Karney  
Brenda Ker  
Joyce Kleban  
Phyllis Langseorf  
Pat Levitt  
Merle Linkemer  
Ann Lux  
Jean Marglous  
Betty Mendelson  
Sherry Merrick  
Helene Mirowitz  
Karin Moody

Julie Nichols  
Tess Niehaus  
Pam Niehaus  
Tina Odo  
Marilyn Olschansky  
Jeanne Pass  
Linda Pearl  
Lenore Pepper  
Jill Powell  
Margie Price  
Jo Ann Raskas  
Becky Reichardt  
Nancy Rose  
Marci Rosenberg  
Peggy Ross  
Susan Sale  
Jill Schupp  
Dana Scott  
Helen Seeherman  
Glenn Sheffield  
Barbara Sherer  
Sylvia Silver  
Carolann Sternberg  
Merrill Strauss  
Carla Strnad  
Nan Sufian  
Gini Swancy  
Liz Turner  
Joycelyn Twist  
Barbara Washington  
Diane Weitman  
Patty Wentz  
Lynn Wittels  
Joan Wittner  
Fran Zamler  
**David Lipman  
Scholarship**  
Alice and Howard  
Handelman  
Mr. and Mrs. John  
Cowlin  
Verna Smith  
**In Memory of Don  
Quicksilver**  
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Helen Weiss**  
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## Mark Your Calendar

- **November 17** Luncheon Forum at Noon, Deb Peterson, columnist for the St. Louis Post-Dispatch "Gossip or News? Under the Covers with Deb Peterson" Reservations required, space is limited, 636-230-1973 \$15 Members, \$17 Non-members.
- **December 5** Julius Hunter: TV One-on-One and Full Breakfast Buffet \$15 (see back page)
- **December 6** Press Club to be honored at 1904 World's Fair Foundation Dinner Cabanne House, Forest Park. \$25.
- **April 1, 2009** Press Club Media Person of the Year Roast & Toast, 7:00 p.m. Chase Park Plaza, honoring Larry Conners and Vickie Newton, KMOV-TV news anchors. Patrons \$300, Individuals \$150, Press Club members \$100.



For more information, [www.stlpressclub.org](http://www.stlpressclub.org)

## Fall Press Club Events



Press Club co-sponsored a "Happy Hour" of conversation and networking with International Association of Business Communicators (IABC) and Public Relations Society of America (PRSA) on **September 16**. Enjoying the event are, from left: Bob Cohn, Corrie Hendrix, Rhonda Sciarra, Nancy Schnoebelen, Glenda Partlow, Pam Niehaus, Marilee Martin, Marge Polcyn and Bob Byrne.



"Politics and the Media" organizers, Jessica Brown (left) and Pam Niehaus (right) thanked panelists (from center left) Frank Baker, Media Literacy Consultant; Art Silverblatt, Professor of Communications, Webster University; and Gov. Bob Holden, former Missouri governor, for their participation in the **October 17** Press Club forum, which was co-sponsored by Gateway Media Literacy Partners and Webster University.



Don Marsh, KWMU-FM (center) moderated the "Election '08: Presidential Politics and Predictions" forum co-sponsored by the Press Club, Maryville University, St. Louis Post-Dispatch, HEC-TV and KWMU-FM on **October 22**. Panelists (from left) and Dr. Gwyneth Williams, professor of history, politics and international relations, Webster University; Dr. David Robertson, professor and fellow, Public Policy Research Center, University of Missouri-St. Louis and KSDK-TV political analyst; Dr. Kenneth Warren, professor of administrative law, Saint Louis University and president of The Warren Poll; and Dr. James Harf, associate vice president and director, Center for Global Education, Maryville University.



For those who make, cover, and influence the news.

# Face the Nation: A Girls Night Out

Photos by Claudia Burris (except as noted)



From left, Lee Bohm, Cynthia Frohlichstein, Carol Blinder.  
(Photo courtesy of Blacktie-St. Louis)



Roy Haidar of Jemma Kidd works his make-up magic on Ladue News editor, Dorothy Weiner.



Mark Mabry of La Mer giving hand and arm massages.



From right, Mary Beth Goldman and Dr. Diane Denney look on as Diane Haneklau admires her new make-up from Jemma Kidd.



From left, Norma Sue Scher, Jo Ann Raskas and Sylvia Silver enjoy the Zodiac's delicious hors d'oeuvres.



From left, Susan Fadem, Face the Nation chairperson, greets Carla Strnad and Brenda Ker.





From left, Marci Rosenberg, video producer for the evening, and Alice S. Handelman, Press Club president.



From left, Nancy Merrick, Carol Ann Sternberg, Jean Marglous and Judy Kaplan.

Becky Miller of Sugar Creek Vineyards donated the wine for the evening.

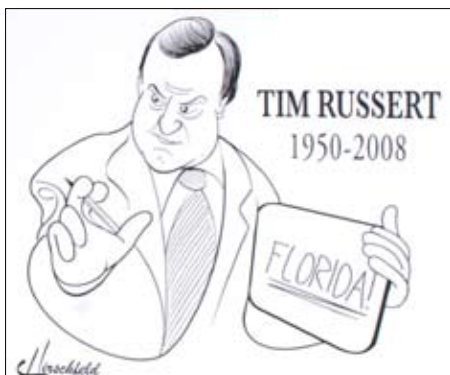


From left, Barbara Goodman and Allison Burgess.



From right, Lisa Rubin of Jo Malone explains the art of fragrance layering to Fran Zamler, Lisa Pearl and Lisa Cohen.

Radio and television personality Carol Daniels entertains the audience and gives Roy a laugh as he demonstrates glamorous make-up techniques.



Mitch Hirschfeld's caricature of Tim Russert reminded guests of the scholarship the event will fund.



From left, Megan Frank and Ali Cowen.





The Press Club

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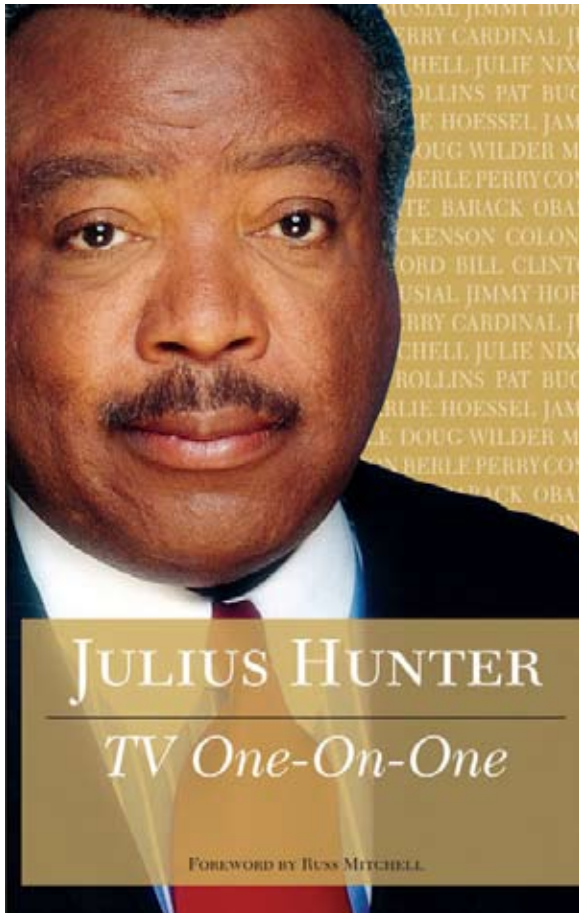
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## Press Club Breakfast Meeting

**Friday, December 5 at 8:30 a.m.**  
Logan University, William D. Purser Center



*Julius Hunter will entertain us with humorous anecdotes from his latest book, *TV One on One*, at our annual meeting Friday, December 5.*

*Enjoy a sumptuous full breakfast buffet in the magnificent new William D. Purser Center at Logan University, 1851 Schoettler Road, Chesterfield for just \$15!*

*Press Club awards, year-end report, election and installation of officers and board, and Hunter's book signing will round out the morning. (Books can be purchased for \$27.95 at [www.stlpressclub.org](http://www.stlpressclub.org) to be signed at event).*

Call **636-230-1973** for reservations.

Pay by credit card at [www.stlpressclub.org](http://www.stlpressclub.org)  
or mail your check to

**Press Club of Metropolitan St. Louis**  
**PO Box 410522**  
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