

MEDIA PERSON OF THE YEAR GALA OCTOBER 4

The tradition continues. Our Press Club will be hosting the 22nd Media Person of the Year Gala on Thursday, October 4 in the ballroom of the Hilton at the Ballpark. KSDK-TV's news reporter Leisa Zigman will be royally toasted and roasted by her celebrity peers at what promises to be one of the premiere events of the season. The festivities will begin with a reception at 6 p.m. followed by a delicious dinner and entertaining program from 7 p.m. to approximately 9 p.m.

Robert Cohen and Jim Forbes of the *St. Louis Post-Dispatch* are also to be honored for their extraordinary photojournalism coverage of the 2011 tornado devastation in Joplin. And St. Louis' own Fleishman-Hillard is to receive a special award for their world wide contributions to journalistic excellence.

The Press Club's Media Person of the Year galas provide funding for our club's numerous journalism and communication scholarships, our enterprise investigative journalism fellowships, and our on-going support of the St. Louis Media Archives. The tradition began in 1988. Past honorees have included Charles Brennan, Charlene Bry, Joe Buck, Mike Bush, Bob Broeg, Karen Carroll, Larry Conners, Bob Costas, Martin Duggan, Al Fleishman, Karen Foss, Ray Hartman, Julius Hunter, Bob Hyland, Mary Kimbrough, Charles Klotzer, Bill McClellan, Bernie Miklasz, Russ Mitchell, Vickie Newton, Joseph Pulitzer, Jr., and Wendy Weiss.

Ellen Futterman and Claire Applewhite are Co-chairs for this year's gala with Honorary Co-chairs, Tom and Carol Voss. Our \$20,000 Presenting Sponsor is Ameren and \$10,000 Photojournalism Sponsor is Mercy. The *St. Louis Post-Dispatch* and Pedal the Cause are our \$5,000 sponsors. Tables of 10 are also offered at levels of \$2,500 and \$1,500. Generous donations of goods and services are being provided by The Missouri Grape and Wine Program, Walter Knoll Florist, Steve Edwards Art Studio, the Automobile Club of Missouri, and Patriot Beer.

Working hard to arrange this gala are committee members Joan Lee Berkman, Lisa Cohen, Suzanne Corbett, Tom Eschen, Cynthia Kagan Frohlichstein, Alice S. Handelman, Diane Haneklau, Molly Hyland, Tom Keller, Carol Lundgren, Ellen Soule, Susan Sherman, Bill Smith, Joan Quicksilver, Dick Weiss and Patty Wentz.

The individual cost to attend is \$150, however Press Club members are eligible to come for \$125 (and can also pay \$125 for one guest). Reservations can be made by phone at 636-230-1973; by a check mailed to Press Club at PO Box 410522, Creve Coeur, MO 63141; or online with a credit card at www.stlpressclub.org

UPCOMING EVENTS

9 p.m., Wednesday, August 22: Press Club's Inaugural Spelling Bee to benefit scholarships, The Royale, 3132 South Kingshighway Blvd. Registration: 8 p.m. \$10 stlpressclub.org

8 a.m., Friday, August 24: Beacon & Eggs live broadcast of discussion on drug abuse and rehabilitation at KTRS studios. No charge.

8:30 a.m. - 1 p.m., Saturday, September 15: Web and social media seminar, workshop and lunch at Webster University's Emerson Library computer lab, 101 Edgar Rd., Webster Groves. Members \$12, Non-Members \$15. Reservations at stlpressclub.org

Noon, Saturday, October 29: "Gateway to Media Literacy" forum and box lunch at Webster University's student center. Members \$12, Non-Members \$15. Reservations at stlpressclub.org

IN THE WORKS: Gourmet luncheon celebrating Julia Child's 100th birthday.

Sunday afternoon reception in October at the Missouri Photojournalism Hall of Fame in Washington, MO

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The Press Club

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Glenda Partlow, Courier Editor and

Press Club Executive Director

Mary Schoelch, Summer Intern

Laura Schnarr, Courier Layout and

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Press Club Awards “Sky’s the Limit” Scholarship



Courtney Powell, a future journalist from Westminster Christian Academy, received a \$1,000 Press Club of Metropolitan St. Louis Scholarship from Press Club president **Gloria Ross** at the Mathews-Dickey Boys’ & Girls’ Club’s “The Sky’s the Limit” luncheon on May 4. The keynote speaker was Grammy Award winning recording artist **Debby Boone**. Ross also led “The Communication Professional” workshop at the 18th Annual “Sky’s the Limit” Women in Careers Workshop on April 14. The Mathews-Dickey Boys’ & Girls’ Club also recognized Ross for her civic and community contributions with the “Sheer Elegance” award on December 10, 2011.

Welcome New Members!

The Press Club is pleased to welcome:

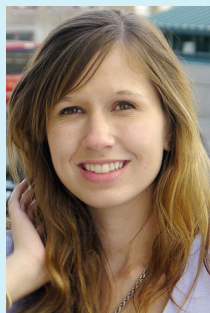
Jo Mannies, *St. Louis Beacon*; Deena Fischer, SSM Healthcare; Pat Deffry, and scholarship recipients Catherine Hendel, Rosa Heyman, Madeline O’Leary, Sydney Miller, James Austin Laymance, Mary Schoelch, Matthew Reda, Brittany Ruess, Carlos Restrepo, and Chelsea Cox.

65 or Older?

Become a Press Club Lifetime Member

Did you know that your Press Club has a special \$500 one-time rate for lifetime membership? Join Julius Hunter, Bill McShane and Diane Haneklau who have taken advantage of this membership opportunity. You’ll receive a lifetime membership card and never see another annual dues reminder again. You matter to us and we hope the Press Club matters to you.

Press Club and Journalism Foundation Scholarships Announced



Catherine Hendel
of Webster University,
recipient of Press Club's
\$1,000 Summer Internship
Scholarship. She spent
the summer interning for
the Missouri Botanical
Gardens.



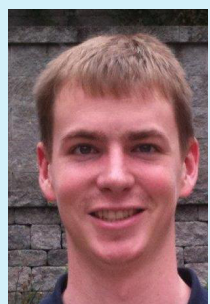
Rosa Heyman
of Washington
University in St. Louis,
recipient of Press Club's
\$1,000 Summer Internship
Scholarship for her work at
Redbook Magazine.



Madeline O'Leary
of the University of
Missouri - St. Louis,
recipient of the \$5,000 St.
Louis Post-Dispatch and
Press Club David Lipman
Scholarship.



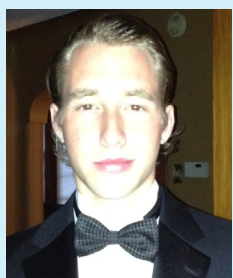
Sydney Miller
of the University of
Missouri - Columbia,
recipient of the \$1,500
Fleishman-Hillard
Journalism Foundation
scholarship.



**James Austin
Laymance**
of the University
of Texas - Austin,
recipient of the \$1,000
Missouri Professional
Communicators Journalism
Foundation Scholarship.



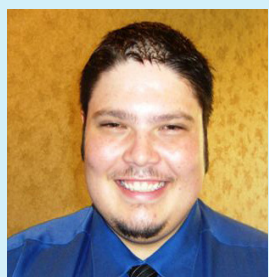
Mary Schoelch
of the University of
Missouri - Columbia,
recipient of the Press Club's
\$1,000 Summer Internship
Scholarship and the \$1,500
St. Louis Baseball Writers
Association Scholarship,
interned for the Press Club
and The National Children's
Cancer Society.



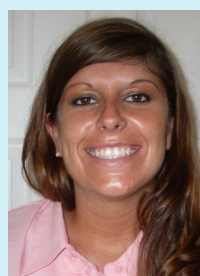
Matthew Reda
of DePauw University,
recipient of the \$1,500 St.
Louis Baseball Writers
Association Journalism
Foundation Scholarship.



Brittany Ruess
of Webster University,
recipient of the \$500/\$500
Webster University - South
County Times Journalism
Foundation Scholarship.



Carlos Restrepo
of Webster University,
recipient of the \$500/\$500
Webster University
- Kirkwood Times
Journalism Foundation
Scholarship.



Chelsea Cox
of the University of
Missouri - St. Louis,
recipient of the Press Club's
\$1,000 Spring Internship
Scholarship for interning at
the Press Club office.

About our Members

Corbett Receives MPC Awards



Suzanne Corbett has won numerous 2012 Missouri Professional Communicators (MPC) awards: First Places in Travel Articles and Business Specialty - restaurant spotlights; Second Places in Food Writing, Writing for the Web, Photography Food Columns and Features and was named an MPC Communicator of Achievement.

Stoff Injured in Accident



Rick Stoff is making good progress with rehabilitation therapy. He was injured when he fell from his roof, broke his back, cracked several ribs, injured his knee, and suffered a concussion several months ago. Thanks to extensive surgery and Rick's indomitable spirit he hopes to be "in working order" within a few more months.



Weiss Begins "Beyond November"

Our own past president Dick Weiss has added one more responsibility to his already full plate of promoting the news. Weiss is managing editor for the newly created "Beyond November" -- a public media collaborative for covering the 2012 election campaign. St. Louis Public Radio, Nine Network of Public Media and the *St. Louis Beacon* have combined their reporting and production power under a single umbrella to cover the campaign on radio, television and online.

Shuman Named "Woman of Achievement"

Barbara Langsum Shuman was named a 2012 Woman of Achievement for her community service at the WOA Awards Luncheon held at the Ritz Carlton on May 17. More than 760 supporters gathered to honor Shuman and nine other community volunteers for their work in promoting and supporting non-profit organizations in our region.



Traxel Dies on Humanitarian Mission

Press Club member and Missouri National Guard Sergeant Robert Traxel, 34, died on July 2 while on a humanitarian mission in Guatemala. Traxel was a member of the 70th Mobile Public Affairs Detachment. He was in Guatemala working as a military broadcast journalist filing video reports on a joint military and humanitarian exercise in the Central American country. "He was so happy to have been a member of the club and was looking forward to attending when he returned from duty," says Suzanne Corbett, aunt to Traxel and Press Club member. Traxel had previously served in public affairs during tours in Iraq and Afghanistan in the Army and Marines.

Brown Recognized for Website Articles

Press Club member Jessica Z. Brown Billhymer received an award for her "President's Column" online (www.gnlpstl.org) of Gateway Media Literacy Partners Inc., of which she is president and founder, and a second award for her story, "Rewind, Disconnect ... and Fast Forward," also on the organization's website.



Recent Events



McChrystal Discusses Intelligence Warfare in Afghanistan

On April 3, Press Club members participated in an afternoon question and answer session with **Stanley McChrystal**, retired four-star general and former commander of U.S. and international forces in Afghanistan at Maryville University.

Political Correspondent Hoffman Shares Insights on American-Israeli Relations

On April 22, Press Club members enjoyed a Sunday brunch at the 2012 Milton Frieda Ferman Memorial Lecture, held at the Ritz Carlton. **Gil Hoffman**, chief political analyst and correspondent for the *Jerusalem Post*, spoke about “Red States, Blue States and the Jewish State.” The Anti-Defamation League and the Young Professionals Division of the Jewish Federation co-sponsored event.



From left: **Gloria S. Ross**, Press Club President, **Pam Niehaus**, Press Club Vice President of Programming, **Karen Aroesty**, Anti-Defamation League regional director, **Hoffman** and **Jeff Sparks**, Jewish Federation Young Professionals Division President

Local Authors Featured at Evening Forum

On April 26, the Press Club hosted an evening forum and appetizer reception at the Missouri Athletic Club. Four authors and members of the St. Louis press shared their success stories, writing processes, and publishing tips in an informative panel discussion moderated by Rick Stoff.



From left: Authors **Charlene Bry**, **Jean Ellen Whatley**, **Don Corrigan** and **Claire Applewhite**.

Press Club Members Participate in “Beacon and Eggs” Broadcasts

The St. Louis Beacon and KTRS have invited Press Club members to participate in their monthly live broadcasts on issues of interest to the St. Louis community. On June 15, the Rams Stadium proposal was discussed; on July 20, the topic was the Affordable Care Act; and on Aug. 24, drug abuse and rehabilitation.

Mannies Speaks at Scholarship Luncheon



At Press Club’s July 30 scholarship luncheon, guest speaker Jo Mannies of the *St. Louis Beacon* shared anecdotes from her career as a political reporter in Washington D.C. and St. Louis and gave her thoughts about what aspiring

journalists might expect when they graduate. Five of this year’s 11 Press Club and Journalism Foundation scholarship winners were recognized at this luncheon held in their honor at the Norman Probstain Golf Clubhouse. Mannies also answered questions about the current political situation in Missouri.



From left: **Wendy Flanagan**, *Fleishman-Hillard*; **Mary Schoelch**, **Brittany Ruess**, **Don Corrigan**, *Times Newspapers*; **Catherine Hendel**, **Sydney Miller**, **Carlos Restrepo** and **Claudia Burris**, *Webster University*.



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**Press Club of Metropolitan St. Louis
2012 Media Person of the Year Gala**
to honor

Leisa Zigman

KSDK-TV news reporter and anchor

Thursday, October 4

Hilton at the Ballpark Hotel, Main Ballroom

6 p.m. cocktail reception, 7 p.m. dinner and program

Also honoring

St. Louis Post-Dispatch photojournalists

Jim Forbes and Robert Cohen

and public relations firm Fleishman-Hillard.

For reservations, visit stlpressclub.org, \$150 Individual (Press Club members \$125)

