



# 2009

## MEDIA GUIDE

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**United  
Way**



**United Way  
of Greater St. Louis**

[www.stl.unitedway.org](http://www.stl.unitedway.org)

# THE UNITED WAY 2009 AREA MEDIA GUIDE

## 2009

### ST. LOUIS METRO AREA MEDIA GUIDE

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The 2009 edition of the St. Louis Area Media Guide has been prepared for use by United Way member agencies and other not-for-profit human service organizations throughout the greater St. Louis area.

The mediums listed have been contacted to assure that listings are complete and current. Please be advised that changes occur rapidly within the Guide. Please let us know if you have updates, additions, or corrections to suggest.

If you are an affiliated United Way agency, the United Way Communications Department staff is available to help with your communications programs. For more information, please contact the Communications Department at 314-539-4073.

**Cost:** The Media Guide may be mailed or sent electronically in pdf format for \$20.

One copy is free to all United Way member/partner organizations.

For the latest information on United Way, visit our Web Site at:  
<http://www.stl.unitedway.org>

Sincerely,

Communications and Brand Marketing  
United Way of Greater St. Louis

*Inclusion of media outlets within does not imply endorsement. Exclusion of any media outlets is simply an oversight.*

*Media may contact the Communications Department of United Way to be included by calling 314-539-4029 or emailing: [media@stl.unitedway.org](mailto:media@stl.unitedway.org)*

# THE UNITED WAY 2009 AREA MEDIA GUIDE

## **About United Way of Greater St. Louis:**

### **Mission Statement**

The United Way of Greater St. Louis unites people of diverse backgrounds and interests who work together to strengthen health and human services in Missouri and Illinois.

### **Service Area**

United Way of Greater St. Louis serves 16 counties in Missouri and Illinois: St. Louis City, St. Louis County, Jefferson, Franklin, Warren and Lincoln in Missouri, and St. Clair, Monroe, Randolph, Clinton, Madison, Macoupin, Monroe, Jersey, Greene and Calhoun in Illinois.

### **Community**

United Way of Greater St. Louis is the place where people of our community come together to share our responsibility to care for one another.

### **Stewardship**

As excellent stewards of the financial and human resources entrusted to us, the United Way of Greater St. Louis ensures that those resources are effectively developed and properly invested to achieve optimum impact in the community.

### **Integrity**

We are an integral part of this community's leadership; we conduct ourselves with the highest regard for trust, fairness, ethics and respect for one another.

### **Volunteers**

Volunteers are our foundation and most valuable resource. We were founded by volunteers and are a volunteer-directed organization.

### **Autonomy**

We take responsibility for directing and managing this organization, and in partnership with our agencies, we meet our community's critical human service needs.

### **Diversity**

The United Way of Greater St. Louis values and is committed to the richness of diversity in all aspects of our organization and those with whom we partner and serve.

### **Compassion**

We are a catalyst for change, creating awareness of needs and celebrating successes in caring for one another and in creating a more compassionate community.

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## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **KDHX TV 21 and 22**

625 North Euclid Avenue, Suite 100  
St. Louis MO 63108  
314-361-8870 / FAX: 314-361-6833

**Web Site:** [www.kdhx.org](http://www.kdhx.org)

**Email (News):** [www.bhacker@kdhx.org](mailto:www.bhacker@kdhx.org)

**Co-Executive Director:** Beverly Hacker

**Co-Executive Director:** Nico Leone

**Public Service Programs:** Several programs exist. Check website for listings.

**PSAs:** Will air informational announcements for non-profit organizations on Channel 21 and 22. Online preferred or by e-mail: send text only to: [psa@kdhx.org](mailto:psa@kdhx.org).

**Event Calendar:** Community Calendar is available at no cost to 501c(3) not-for-profit organizations wishing to inform viewers about the organization's services, meetings, openings, lectures or other events. A particular calendar item stays in rotation for approximately 30 days before being replaced. Please include any photographs or graphical elements that will enhance your message. Submit your calendar items to: [calendar@kdhx.org](mailto:calendar@kdhx.org) or fax (314-361-6833 ATTN: Community Calendar)

### **KDNL-TV 30**

1215 Cole Street  
St. Louis, MO 63106  
314-436-3030

**Web Site:** [www.abctlouis.com](http://www.abctlouis.com)

**Owned by:** Sinclair Broadcasting

**Network Affiliation:** ABC

**Frequency:** Channel 30 HD Channel 31

**General Manager:** Tom Tipton

**Public Affairs Director:** Susan Burchfield

No Press Releases

**PSAs:** Please send all :30 - :60 sec DVC Pro or Beta SP PSAs to Susan Burchfield  
314-259-5439, [sburchfield@kdnlsbgnet.com](mailto:sburchfield@kdnlsbgnet.com)

### **KETC-TV 9**

3655 Olive Street  
St. Louis, MO 63108  
314-512-9000 / FAX: 314-512-9005

**Web Site:** [www.ketc.org](http://www.ketc.org)

**Owned by:** The St. Louis Regional Educational & Public Television Commission

**Network Affiliation:** Public Broadcasting Service

**Frequency:** Channel 9

**President/C.E.O.:** Jack Galmiche

**Executive Producer:** Patrick Murphy

**Public Relations Manager:** Terri Gates

**PSAs:** Does not broadcast PSAs. Submit all calendar event items through the web site.

**Contact:** Matt Andrew for media sponsorship.

**Submit all program ideas to:** Patrick Murphy. [pmurphy@ketc.org](mailto:pmurphy@ketc.org)

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### **KMOV-TV 4**

One Memorial Drive  
St. Louis, MO 63102  
314-621-4444 / 314-444-6333 (News room)  
News FAX: 314-621-4775

**Web Site:** [www.kmov.com](http://www.kmov.com)

**Email:** [pressrelease@kmov.com](mailto:pressrelease@kmov.com) ,  
[news@kmov.com](mailto:news@kmov.com)

**Owned by:** Belo Corporation

**Network Affiliation:** CBS

**Frequency:** Channel 4

**President & General Manager:** Allan Cohen

**News Director:** Sean McLaughlin

**Assistant News Director:** Scott Costa

**Assignment Desk:** Lou Jacovac (M-F)  
Bob Cyphers (M-F)  
Steve Shomaker (M-F)

**Weekend Assignment Editors:**

Terry Cancila (AM)

Lou Jacovac (PM)

**Preferred contact e-mail: first initial, last name  
@kmov.com**

**PSAs:** Will use :15 to :60 spots on Beta videotape,  
if spot meets internal criteria. Send to PSA  
coordinator.

**Calendar:**

[kmov.com/community/stlcalendar\\_frameset.htm](http://kmov.com/community/stlcalendar_frameset.htm)

and click on "Add your event."

**Program:** News 4 Awake

**Type:** News

**Time:** Monday-Friday, 5:00 – 8:00 a.m.

**Producer:** Shannon Stolle

**Program:** Great Day St. Louis

**Type:** Lifestyle show

**Time:** Monday-Friday, 10:00 – 11:00 a.m.

**Hosts:** Carol Daniel and Matt Chambers

**Executive Producer:** Erin Cansler

**Program:** Extra Edition

**Type:** Issues

**Producer:** Steve Perron  
[extraedition@kmov.com](mailto:extraedition@kmov.com)

**Time:** Saturdays 6:00 – 6:30 a.m.  
(tapes Fridays 8:00 a.m.)

### **KNLC-TV 24**

1411 Locust Street  
St. Louis, MO 63103  
(Mail) P.O. Box 924  
St. Louis, MO 63188  
314-436-2424 / FAX: 314-436-2434

**Web Site:** [www.knlc.tv](http://www.knlc.tv)

**Email:** [knlc24jim@hereshelpnet.org](mailto:knlc24jim@hereshelpnet.org)

**Owned by:** New Life Evangelistic Center, Inc.

**President/GM:** Larry Rice

**Network Affiliation:** Independent

**Frequency:** Channel 24

**Program Director:** Victor Anderson

**Promotion and Sales Director:** Judy Redlich

**PSAs:** Will use 30-second spots, ¾" videotape  
or paper copy. Requires a two-week notice.

**Send PSAs to:** Judy Redlich, [Judy@knlc.tv](mailto:Judy@knlc.tv)

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### **KPLR-TV 11 (CW11)**

2250 Ball Drive  
St. Louis, MO 63146  
314-447-1111 Promotions FAX: 314-447-6433  
314-213-7841 (Newsroom)  
314-993-0922 (FAX-Newsroom)  
**Web Site:** [www.fox2now.com](http://www.fox2now.com)  
**Email (News):** [ktvnews@tvstl.com](mailto:ktvnews@tvstl.com)  
**Owned by:** Tribune/Local TV Holdings L.L.C.  
**Network Affiliation:** CW11  
**Frequency:** Channel 11  
**Vice President/General Manager:** Spencer Koch,  
314-213-7410  
**News Director:** Audrey Prywitch  
**Managing Editor:** Joe Lamie  
**Website Manager:** Chris Smith  
**Executive Producers:** Susan Brubaker,  
Catherine Barker and Tracie McKinney  
**Senior Assignment Editor:** Mick Bond  
**Assignment Editors:** Glen Seibold,  
Paddy McPhillips, Chris Pilcic and Kelley Hoskins

### **Producers of News Shows:**

Morning: Angel James  
5 a.m. Harold Geiger  
6 a.m. Tram Anh Nguyen  
7 a.m. Kevin Pope  
8 a.m.. Kevin Pope  
11 a.m. Becky Solakian (contact producer)  
[becky.solakian@tvstl.com](mailto:becky.solakian@tvstl.com)  
12 p.m. Becky Solakian (contact producer)  
5 p.m. Julie Trang  
6 p.m. John Hancock  
7 p.m.. Alicia Bumpus  
9 p.m. John O'Sullivan  
10 p.m. Kimberly Reck  
Sat a.m. Peggy Pleimann  
Sat 5 p.m. Kim Stallworth  
Sat 9 p.m. Steve Schrager  
Sat 10 p.m. Steve Schrager  
Sun a.m. Peggy Pleimann  
Sun 5 p.m. Kim Stallworth  
Sun 9 p.m. Steve Schrager  
Sun 10 p.m. Steve Schrager

**PSAs:** Will use 10, 15, 20, 30, and 60-second videotape. Can use Beta SP, Prefer :30.

Written instructions must accompany tape. All announcements must be received no later than the 15<sup>th</sup> to be considered for air the next month.

**Send PSAs to:** Attn: Community Relations Dept.

**Community Bulletin Board:** Voiceovers must be submitted 2-3 weeks in advance of the event.

### **KSDK-TV 5**

1000 Market Street  
St. Louis, MO 63101  
314-421-5055 / 314-444-5125 (News)  
Newsroom FAX: 314-444-5164  
**Web Site:** [www.ksdk.com](http://www.ksdk.com)  
**Email (News):** [newstips@ksdk.com](mailto:newstips@ksdk.com)  
**Owned by:** Gannett  
**Network Affiliation:** NBC  
**Frequency:** Channel 5  
**President/General Manager:** Lynn Beall  
**News Desk Manager:** Ed Rich  
**Assignment Editors:** Dave Keiser, mornings;  
Jennifer Feldman, weekdays; Darin Copeland,  
evenings; Brian Byrne weekends.  
**Community Relations:** Michelle Shockley  
**PSAs:** Will use 10, 15, and 30-second spots.  
Beta ONLY. Topics welcome; various (special  
emphasis on local or state PSA's; 8 week lead  
time. Attn: Michelle Shockley, Community Relations.  
**Web Producers:** Diana Melton, Kristen Gosling  
**Program:** "Today in St. Louis"  
314-444-5125 / FAX: 314-444-5364  
**Type:** News and Community Events  
**Anchor:** Art Holliday  
**Exec Producer:** Art Holliday (temporary)  
**Producer:** (5 a.m.) Suzanne Herman;  
(6:00 a.m.) Chris Becker  
**Web Producers:** Diana Melton, Kristen Gosling  
Time: Monday-Friday 5:00 – 7:00 a.m.  
**Newschannel 5 Today at 10 (a.m.)**  
**Producers:** Cillah Hall or Sheila Rice  
**Newschannel 5 at Noon**  
**Producer:** Tiffany Bommarito  
**Program:** "Show Me St. Louis"  
**Type:** Entertainment and Community Events  
**Time:** Monday – Friday 3:00 – 3:30 p.m.  
**Producer:** Stephanie Zoller  
**Show Me Window Hotline:** 314-444-5103  
**Saturday Morning News**  
**Time:** 6:00 – 7:00 a.m. and 9:00 – 10:00 a.m.  
**Sunday Morning News**  
**Time:** 6:00 – 7:00 a.m. and 9:00 – 10:00 a.m.  
**Producer:** Cillah Hall

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### **KTVI-TV (FOX 2)**

2250 Ball Drive  
St. Louis, MO 63146  
314-213-2222 / FAX: 314-644-7419  
Assignment Desk: 314-213-7841  
314-644-7541 / FAX: 314-647-8960 (News)  
**Web Site:** [www.myfox2now.com](http://www.myfox2now.com)  
**Email:** [ktviweb@tvstl.com](mailto:ktviweb@tvstl.com)  
**Email (News):** [ktvinews@tvstl.com](mailto:ktvinews@tvstl.com)  
**Owned by:** Tribune Broadcasting Company  
**Frequency:** Channel 2  
**Vice President:** Spencer Koch, 314-213-7410  
**News Director:** Audrey Prywitch  
**Managing Editor:** Joe Lamie  
**Website Manager:** Chris Smith  
**Executive Producers:** Susan Brubaker,  
Catherine Barker and Tracie McKinney  
**Senior Assignment Editor:** Mick Bond  
**Assignment Editors:** Glen Seibold, Paddy  
McPhillips, Chris Pilcic and Kelley Hoskins  
**Producers of News Shows:**  
Morning: Angel James  
5 a.m. Harold Geiger  
6 a.m. Tram Anh Nguyen  
7 a.m. Kevin Pope  
8 a.m.. Kevin Pope  
11 a.m. Becky Solakian  
12 p.m. Becky Solakian  
5 p.m. Julie Trang  
6 p.m. John Hancock  
7 p.m.. Alicia Bumpus  
9 p.m. John O'Sullivan  
10 p.m. Kimberly Reck  
Sat a.m. Peggy Pleimann  
Sat 5 p.m. Kim Stallworth  
Sat 9 p.m. Steve Schrager  
Sat 10 p.m. Steve Schrager  
Sun a.m. Peggy Pleimann  
Sun 5 p.m. Kim Stallworth  
Sun 9 p.m. Steve Schrager  
Sun 10 p.m. Steve Schrager  
**PSAs:** Will use 10, 15, 20, 30, and 60-second  
videotape. Can use Beta SP, Prefer :30.  
Written instructions must accompany tape. All  
announcements must be received no later than  
the 15<sup>th</sup> to be considered for air the next month.  
**Send PSAs to:** Attn: Community Relations Dept.  
**Community Bulletin Board:** Voiceovers must be  
submitted 2-3 weeks in advance of the event.

### **WPSX-TV 13 and 51**

4751 Carter Road  
Kell, IL 62853  
618-822-6900 / FAX 618-822-6526  
**Email:** [wpxs@mvn.net](mailto:wpxs@mvn.net)  
**Owned by:** Equity Broadcasting Corporation  
**Network Affiliation:** Independent  
**Frequency:** Channel 13 and Channel 51  
**Operations Manager:** Rick Hobbs  
**Program Director:** Nathan Stamp  
**Public Service Director:** Sheryl Lackey at:  
501-219-2400  
Does not accept unsolicited PSAs.  
**Programming:** Reruns older TV programs

### **WRBU-TV / MY 46**

1408 Kingshighway, Suite 300  
St. Louis, MO 63113  
314-256-4600 / FAX 314-256-4655  
**Preferred Method for receiving content:** Via fax.  
**Web Site:** [www.my46stl.com](http://www.my46stl.com)  
**Owned by:** Roberts Broadcasting Company  
**Network Affiliation:** MY 46  
**Frequency:** Channel 46 / Cable 7  
**General Manager:** Bonni Burns  
**Program Director:** Monica Johnson  
**Operations Director:** Monica Johnson  
**PSAs:** Will use 30 or 60-second spots.  
Attn: Stacy Hune

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### **Charter Media**

1650 Des Peres Road Suite 300  
St. Louis, MO 63131  
314-394-2500 / FAX: 314-394-2501

#### **Networks represented are:**

A&E, Animal Planet, BET, Bravo, Cartoon Network, CNBC, CNN, Comedy Central, Court TV, Country Music Television, Discovery, E, ESPN, ESPN2, Food Network, Fox Family, Fox Sports Midwest, Fox News Channel, FX, Golf Channel, Headline News, History, HGTV, Lifetime, MSNBC, MTV, Sci-Fi, Tech-TV, TLC, TV Guide, TBS, TNN, TV Land, Travel, USA, Weather and VH-1.

**Vice President/GM, Midwest Division:** Mike Szczechura

**Director of Sales:** Kathy Parks

**National Sales Manager:** Frank Babcock

**Promotion Coordinator:** Allison Picinotti

**Manager Sports Sales/CCIN:** Jerry Steele

**Nontraditional Revenue:** Jerry Steele

**Programming Operations (PSAs):** Kelly Tecklenburg. Accepts Beta DVD, electronic. Call to ask.

### **Charter Communications-St. Louis Metro**

12405 Powers Court Drive  
St. Louis, MO 63131  
314-965-0555 / FAX: 314-543-2220

**Web Site:** [www.charter.com](http://www.charter.com)

**Vice President of Operations:** David Gilles

**Programming Director:** Larry Hart

**Press Release for Calendar:** Attention:  
Master Control FAX: 314-997-8746

### **Illinois Areas Served:**

Albert, Alorton, Alton, Army Depot, Aviston, Beckmeyer, Belleville, Bethalto, Breese, Cahokia, Carlyle, Caseyville, Centreville, Clinton, Collinsville, Columbia, Damiansville, Dupo, East Alton, East St. Louis, Edwardsville, Fairview Heights, Freeburg, Germantown, Glen Carbon, Godfrey, Granite City, Hartford, Highland, Hollywood Heights, Lebanon, Madison, Madison County, Marine, Maryville, Mascoutah, Millstadt, Mitchell, Monroe County, New Baden, O'Fallon, Pontoon Beach, Roxanna, Scott Air Force Base, Shiloh, South Roxana, St. Clair County, St. Jacob, Stookey, Summerfield, Swansea, Trenton, Troy, Venice, Waterloo and Wood River.

### **Missouri Areas Served:**

Arnold, Ballwin, Bella Villa, Bellefontaine Neighbors, Bellerive, Bel-Nor, Bel-Ridge, Berkley, Beverly Hills, Black Jack, Bowling Green, Breckenridge Hills, Brentwood, Bridgeton, Byrnes Mills, Calverton Park, Cedar Hill Lakes, Charlack, Chesterfield, Clarkson Valley, Clayton, Cool Valley, Cottleville, Country Club Hills, Country Life Acres, Crestwood, Creve Coeur, Crystal City, Crystal Lake Park, Dardenne Prairie, Dellwood, Des Peres, Desoto, Edmundson, Ellisville, Eureka, Fenton, Ferguson, Festus, Flint Hills, Flordell Hill, Florissant, Franklin County, Frontenac, Glen Echo Park, Glendale, Grantwood Village, Green Park, Greendale, Hanley Hills, Hazelwood, Herculaneum, Hillsboro, Hillsdale, Huntleigh, Jefferson County, Jennings, Kimmswick, Kirkwood, Ladue, Lake Saint Louis, Lakeshire, Lincoln County, Mackenzie, Manchester, Maplewood, Margona Village, Maryland Heights, Marlborough, Moline Acres, Moscow Mills, Normandy, Northwoods, Norwood Court, O'Fallon, Oakland, Olivette, Olympian Village, Overland, Pagedale, Pasadena Hills, Pasadena Park, Peerless Park, Pevely, Pike County, Pine Lawn, Richmond Heights, Riverview, Rock Hill, St. Ann, St. Charles, St. George, St. John, St. Louis County, St. Paul, St. Peters, Shrewsbury, Sunset Hills, Sycamore Hills, Town & Country, Troy, Truesdale, Twin Oaks, University City, Uplands Park, Valley Park, Velda Village, Village of Fountain Lakes, Vinita Park, Vinita Terrace, Warren County, Warrenton, Warson Woods, Webster Groves, Weldon Springs, Weldon Springs Heights, Wentzville, Westwood, Wilbur Park, Wildwood, Winchester, Woodson Terrace and Wright City.

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### **STL TV 10 (CITY TV 10)**

4971 Oakland Avenue

St. Louis, MO 63110

314-552-2900 / FAX: 314-552-2985

**Web Site:** [stlouis.missouri.org/citygov/stltv/](http://stlouis.missouri.org/citygov/stltv/)

**Email:** [citytv10@stlouis.missouri.org](mailto:citytv10@stlouis.missouri.org)

**Owned by:** City of St. Louis

**Network Affiliation:** Available via Charter Communications

**Frequency:** Channel 10

**Communications Commissioner:** Donna Brooks

**Video Production Manager:** Andre Holman

**Interview Format Programs:** Ahora San Luis,

Be a Tourist, Best of St. Louis, City Corner,

City Life, In Your Ward, Inside Sports, It's

Your Money, One on One, Stayn' Fit, Downtown

Is Alive, Turn Around St. Louis, and Ovdje Isude

**PSAs:** 30- or 60-second spots. DVC PRO

format preferred; DVD and Beta SP accepted.

Attn: April Houston.

[houstona@stlouiscity.com](mailto:houstona@stlouiscity.com), 314-552-2906

### **HEC-TV**

3655 Olive Street

St. Louis, MO 63108

314-531-4455 / FAX: 314-531-0750

**Web Site:** [www.hectv.org](http://www.hectv.org)

**Email:** [info@hectv.org](mailto:info@hectv.org)

**Owned by:** Higher Education Consortium of Metropolitan St. Louis

**Frequency:** Channel 26

**Hours Broadcast:** 7:00 a.m.-11:00 p.m.

**Manager of Broadcast Operations:** Mary Clemens

**Creative Services Coordinator:** Boyd Pickup

**Calendar items:** Online form

### **FOX SPORTS NET – Midwest region**

700 St. Louis Union Station, Suite 300

St. Louis, MO 63101

314-206-7000 / FAX: 314-206-7070

**Web Site:** [www.foxsports.com](http://www.foxsports.com)

Keyword: Midwest

**Email:** [Midwest@foxsports.net](mailto:Midwest@foxsports.net)

**Owned by:** FOX Entertainment

**Network Affiliation:** Fox Sports Net

Coverage Area: Missouri, Illinois, Iowa,

Kansas, and Nebraska

**General Manager:** Jack Donovan

**Affiliate Contact:** Robert Adelman

**On-Air Presentation & Marketing Manager:**

Lisa Wade

**Executive Producer:** Mark Hulsey

**Programming Manager:** Rick Powers

**Regional News Producer:** John Venneman

**Media Relations Manager:** Geoff Goldman

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### **Corazon 1610 AM**

6106 West C Street  
Bellville, IL 62223  
618-698-8848

[www.corazonproductions.com](http://www.corazonproductions.com)

**Station Manager:** Perry Walters

**PSAs:** Pre-recorded on CD. Call to see if will accept. Attn: Charleyne Walkers

**Programming:** Christian ministries.

Local community programs/interviews.

### **KATZ-AM 1600 AM**

1001 Highlands Plaza Drive West,  
Suite 100

St. Louis, MO 63110

314-333-8000 / FAX 314-333-8200

**Web Site:** [www.hallelujah1600.com](http://www.hallelujah1600.com)

**Owned by:** Clear Channel Communications  
Incorporated

**Programming:** Gospel

**President/Market Manager:** Dennis Lamme

**News Director:** Tim Gilbert

**Community Affairs Director:** Arika Parr

**PSAs:** Hard copies preferred for live  
broadcasts, no longer than :30.

Attn: Arika Parr, [arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com)  
or fax to 314-333-8319.

### **KATZ-FM 100.3 FM The Beat**

1001 Highlands Plaza Drive West, Ste:100  
St. Louis, MO 63110

314-333-8000 / FAX 314-333-8200

**Web Site:** [www.100.3thebeat.com](http://www.100.3thebeat.com)

**Owned by:** Clear Channel Communications  
Incorporated

**Programming:** Hip Hop and R&B

**President/Market Manager:** Dennis Lamme

**News Director:** Tim Gilbert

**Community Relations:** Arika Parr

**PSAs:** Hard copies preferred for live  
broadcasts, no longer than :30. Attn: Arika Parr

[arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com) or fax to  
314-333-8319.

### **KBDZ 93.1 F.M./KSGM 980 AM**

P.O. Box 344

Perryville, MO 63775

573-883-2980 / FAX 573-883-2866

**Web Site:** [www.suntimesnews.com](http://www.suntimesnews.com)

**Email:** [news@suntimesnews.com](mailto:news@suntimesnews.com)

**Owned by:** Donze Communications, Inc.

**Programming:** Hot Country

**General Manager:** Elmo L. Donze

**Program Director:** Bob Scott

**Public Service Director:** Susan White

**PSAs:** Will use 30- and 60-second PSAs, reel  
or CD only.

### **KCFV- FM 89.5**

3400 Pershall Road

St. Louis, MO 631255

314-513-4463 / FAX: 3140513-4217

314-513-4472 (Studio)

**Web Site:** [users.stlcc.edu/departments/kcfv/](http://users.stlcc.edu/departments/kcfv/)

**Owned by:** St. Louis Community College

**General Inquiries:** Tim Gorry, 314-513-4463

**Academic Program:** Steve Bai, 314-513-4475

### **KCLC-FM 89.1 FM**

209 South Kingshighway

St. Charles, MO 63301

636-949-4890 / FAX 636-9494910

**Web Site:** [www.891thewood.com](http://www.891thewood.com)

**Email:** [FM891@lindenwood.edu](mailto:FM891@lindenwood.edu)

**Owned by:** Lindenwood College

**Programming:** Adult Alternative/ Sports

**General Manager:** Mike Wall

**Operations Manager:** Rich Reighard

**PSAs:** Will use 10, 20, and 30-second live  
copy or CD. Prefer 10-20 second live copy.

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### **KDHX-FM 88.1 FM**

3504 Magnolia  
St. Louis, MO 63118  
314-664-3955 / FAX: 314-664-1020  
**Web Site:** [www.kdhx.org](http://www.kdhx.org)  
**Owned by:** Double Helix Corporation  
**Programming:** Music and Interviews  
**Station Manager:** Nico Leone  
**Operations Manager:** Larry Weir  
**Public Affairs Director:** Kris Kelly  
**PSAs:** Will use 30-second spots. Send 1 copy.  
Attn: PSA Director. Does not use recorded PSAs.  
Public service messages only (hotlines, resources,  
etc.). Event specific announcements should be  
submitted via [www.kdhx.org/psa](http://www.kdhx.org/psa).  
**Interview format:** Check website for shows.

### **KEZK-FM 102.5 FM**

3100 Market  
St. Louis, MO 63103  
314-531-0000 / FAX: 314-969-7638  
FAX Programming: 314-289-5789  
**Web Site:** [www.kezk.com](http://www.kezk.com)  
**Owned by:** CBS Radio Inc.  
**Programming:** Soft Adult Contemporary.  
**Senior Vice President/ General Manager:**  
John Sheehan  
**Program Director:** Mark Edwards  
**Promotions:** Laura Bond  
[laura.bond@cbsradio.com](mailto:laura.bond@cbsradio.com)  
**PSAs:** Will use written scripts for 10-second live  
read.  
**Public Service Program:** Kelly's Chronicles

### **KFAV 99.9 FM**

P.O. Box 220  
St. Peters, MO 63376  
636-978-5758 / FAX: 636-978-4710  
**Web Site:** [www.fav.com](http://www.fav.com) or  
[www.westplextoday.com](http://www.westplextoday.com)  
**Email:** [kfav@socket.net](mailto:kfav@socket.net)  
**Owned by:** Kasper Broadcasting Company  
**Programming:** Today's Hot Country  
**Program Director:** Mike Thomas  
**Public Affairs Director:** Brian Richards  
**PSAs:** Will edit to fit needs

### **KFNS AM Sportstalk 590 The Fan**

8045 Big Bend Boulevard Suite 200  
St. Louis, MO 63119  
314-962-0590 / FAX: 314-962-7576  
**Web Site:** [www.kfns.com](http://www.kfns.com)  
**Owned by:** Big League Broadcasting  
**Programming:** Sports talk  
**Program/Operations:** Chris Neupert  
**Promotions/Marketing:** A.J. Daniels  
**PSAs:** Will use any format

### **KFTK 97.1 FM**

800 St. Louis Union Station  
First Floor  
St. Louis, MO 63103  
314-231-9710 / FAX: 314-621-3000  
**Web Site:** [www.971talk.com](http://www.971talk.com)  
**Owned by:** Emmis Communications  
**Programming:** Talk Radio  
**General Manager:** John Beck  
**News Directors:** John Cooper, Denys Schaefer  
**Community Affairs:** Kristi Carson  
**Program Director:** Jeff Allen  
**PSAs:** Will use 30-second spots recorded.  
Attn: Kristi Carson.  
**Public Service Program:** "Today's Issues"  
Sunday at 5:00 a.m.; M-F 6:00 – 9:00 a.m.;  
4:00 – 7:00 p.m. and Saturday 6:00 – 10:00 a.m.

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### **KFUO 99.1 FM/850AM**

85 Founders Lane  
St. Louis, MO 63105  
314-725-3030  
850 AM FAX: 314-725-2538  
99.1 FM FAX: 314-725-3801  
**Web Site:** [www.classic99.com](http://www.classic99.com) and  
[www.kfu.org](http://www.kfu.org)  
**E-Mail:** [kfu@kfu.org](mailto:kfu@kfu.org)  
**Preferred method of contact:** via US mail  
**Owned by:** Lutheran Church-Missouri Synod  
**Programming:** Religious, Music, Classical,  
and News.  
**General Manager:** Dennis Stortz  
**Program Director:** Jim Connett for FM and  
Chuck Rathert for AM  
**A.M. Operations Manager:** Gary Duncan  
**A.M. Producer:** Jenny Williams  
**P.M. Producer and Host:** Dianne Summers  
**PSAs:** Will use 10- and 30-second spots.  
Send 1 copy of each. Attn: Dick Wobbe FM.  
Chuck Rathert AM

### **KIHT 96.3 FM**

800 St. Louis Union Station  
Powerhouse Building  
St. Louis, MO 63103  
314-231-9710 / FAX: 314-621-7053  
**Web Site:** [www.k-hits.com](http://www.k-hits.com)  
**Owned by:** Emmis Communications  
**Programming:** Classic Hits  
**General Manager:** John Beck  
**Program Director:** Rick Balis  
**Promotions Director:** Mark Anthony  
**PSAs:** Send typed copy only (no calls).  
Will use 10-second spots. Live copy.  
Attn: Kristi Carson  
**Public Service Program:** "Today's Issues"  
Sunday 5:00 a.m.

### **KJFF 98FM/1400 AM**

1026 Scenic Drive, P.O. Box 368  
Festus, MO 63028  
573-756-6476  
**Web Site:** [www.j98.com](http://www.j98.com) and [www.kjff.com](http://www.kjff.com)  
**Owned by:** Good Radio TV, LLC  
**Programming:** Contemporary Country &  
Newstalk  
**General Manager:** Dick Womack  
**News/Program Director:** Matt West  
**PSAs:** None, but will write news stories/do  
interviews  
**Public Service Program:** AM Community  
Calendar

### **KJSL 630 AM**

10845 Olive Boulevard, Suite 160  
Creve Coeur, MO 63141  
314-878-3600 FAX: 314-656-3608  
**Web Site:** [www.kjslradio.com](http://www.kjslradio.com)  
**Email (news):** [beth@kjslradio.net](mailto:beth@kjslradio.net)  
**Owned by:** Crawford Broadcasting Company  
**Programming:** Christian Talk Radio  
**General/Station Manager:** Beth Kreminski  
**PSAs:** 30 and 60-second CD or cassette  
Attn: Beth Kreminski; [beth@crawfordbroadcasting.com](mailto:beth@crawfordbroadcasting.com)  
Prefer receiving information via fax

### **KLUO 103.3 FM**

1001 Highlands Plaza Drive West,  
Suite 100  
St. Louis, MO 63110  
314-333-8000 / FAX: 314-333-8200  
**Web Site:** [www.kluo.com](http://www.kluo.com)  
**Owned by:** Clear Channel Communications,  
Incorporated  
**Programming:** Oldies  
**President/Market Manager:** Dennis Lamme  
**Community Relations:** Arika Parr  
**Program Director:** Mark Anderson  
**News Director:** Tim Gilbert  
**PSAs:** Hard copies preferred for live  
broadcasts, no longer than :30.  
Attn: Arika Parr, [arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com)  
or fax to 314-333-8319.

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### **KLPW 101.7 FM/1220 AM**

Box 623  
Washington, MO 63090  
636-583-5155 (B) FAX: 636-583-1644  
**News e-mail:** [klpw@klpw.com](mailto:klpw@klpw.com)  
**Web Site:** [www.klpw.com](http://www.klpw.com)  
**Email:** [klpwam@klpw.com](mailto:klpwam@klpw.com)  
**Owned by:** Broadcast Properties  
**Programming:** Country FM/ Talk AM  
**Operations/Public Service Director:** Ray Heller  
**General Manager:** Tim McDonald  
**Program Director:** Karen Stratman – AM  
Ruth Choate – FM  
**News Program Director:** John Covington  
**PSAs:** Will use 30- and 60-second spots.  
Attention: Ray Heller, [originalray@klpw.com](mailto:originalray@klpw.com)

### **KMJM 104.9 FM**

1001 Highlands Plaza Drive West, Suite 100  
St. Louis, MO 63110  
314-333-8000 / Fax: 314-333-8200  
**Web Site:** [www.kmjfm.com](http://www.kmjfm.com)  
**Owned by:** Clear Channel Communications, Inc.  
**Programming:** Urban Contemporary  
**Vice President / Market Manager:**  
Dennis Lamme  
**Community Affairs /Promotions Director:**  
Arika Parr  
**PSAs:** Hard copies preferred for live  
broadcasts, no longer than :30.  
Attn: Arika Parr, [arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com)  
or fax to 314-333-8319.  
**Interview Format:** Sunday Morning Live

### **KMOX 1120 AM**

One South Memorial Drive  
St. Louis, MO 63102  
314-621-2345 / FAX: 314-444-3298  
(Newsroom) 314-444-3234 / FAX: 314-588-1234  
**Web Site:** [www.kmox.com](http://www.kmox.com)  
**Email News:** [kmoxnews@kmox.com](mailto:kmoxnews@kmox.com)  
**Owned by:** Infinity Broadcasting Corp.  
**Programming:** News, Talk, and Sports  
**Senior VP/Market Manager:** John Sheehan  
**News Director:** John Butler  
**General Sales Manager:** Katy Pavelonis  
**Marketing Director:** Laura Bond  
**Community Calendar for Events:** 4-week lead  
Email to [kmox@kmox.com](mailto:kmox@kmox.com) (no calls). Attn:  
Stacie Gentry.  
**PSAs:** Will use 10-second spots primarily; read by  
news anchor. Will use 30-second on a limited basis;  
will use 30-second recorded announcements  
(no cassette tapes accepted). Send 1 copy of each,  
4 weeks in advance, and/or email to  
[kmox@kmox.com](mailto:kmox@kmox.com); enter “PSA” in subject line  
(no calls).  
Attn: Stacie Gentry  
**Interview Format Programs:** Several exist.  
Please contact KMOX-AM for complete listing.

### **KPNT 105.7 FM**

800 St. Louis Union Station  
Powerhouse Building  
St. Louis, MO 63103  
314-231-1057 / FAX: 314/621-3000  
**Web Site:** [www.1057thepoint.com](http://www.1057thepoint.com)  
**Email:** [webdude@1057thepoint.com](mailto:webdude@1057thepoint.com)  
**Owned by:** Emmis Communications  
**Programming:** Alternative Music  
**General Manager:** John Beck  
**Marketing/Promotions Director:** Matthew Chambers  
**Program Director:** Tommy Mattern  
**Public Affairs:** Tommy Mattern  
**PSAs:** Live or recorded script.  
**Public Service Program:** “Today Issues”  
Sunday 5:00 a.m.

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### **KRFT 1190 AM ESPN**

8045 Big Bend Boulevard  
St. Louis, MO 63119  
314-962-0590 / FAX: 314-962-7576

**Web Site:** [www.kfns.com](http://www.kfns.com)

**Owned by:** Big League Broadcasting

**Programming:** Sports

**General Manager/Vice President:** Evan Crocker

**Program Director:** Chris Neupert

**Promotions/Marketing:** A.J. Daniels

**PSAs:** Will use any format

### **KSIV 91.5 FM/ 1320 AM**

1750 South Brentwood, Suite 811  
St. Louis, MO 63144  
314-961-1320 / FAX: 314-961-7562

**Web Site:** [www.bottradionetwork.com](http://www.bottradionetwork.com)

**Owned by:** Bott Radio Network

**Programming:** Christian Information

**General Manager:** Michael McHardy

**Director of Marketing:** Joy Elder

**PSAs:** Church related and local

### **KSD 93.7 FM**

1001 Highlands Plaza Drive West,  
Suite 100  
St. Louis, MO 63110  
314-333-8000 / FAX 314-333-8200

**Web Site:** [www.thebullrocks.com](http://www.thebullrocks.com)

**Owned by:** Clear Channel Communications

**Programming:** Country

**President/Market Manager:** Dennis Lamme

**Community Relations:** Arika Parr

**News Director:** Tim Gilbert

**Program Director:** Billy Greenwood

**Promotions Director:** Barbie Klaus

**PSAs:** Send 10-second scripts to KSD Public Service Director, fax to 314-333-8319 or email [arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com)

### **1380 KSLG AM Team 1380**

22 Morgan Street  
St. Louis, MO 63130  
314-436-3283 / FAX: 314-862-2535

**Web Site:** [www.team1380.net](http://www.team1380.net)

**Email:** [jhelmkamp@team1380.net](mailto:jhelmkamp@team1380.net)

**Owned by:** Simmons Media

**Programming:** Sports. Gospel on Sundays

**General Manager:** John Helmkamp

**Operations Director:** Matt Strelow

**Production Manager:** Kent Hall

**PSAs:** Will use 30 or 60-second spots.  
Attn: Kent Hall

### **KSHE 94.7 FM**

800 St. Louis Union Station  
KSHE Powerhouse Building  
St. Louis, MO 63103  
314-621-0095 FAX: 314-621-3000

**Web Site:** [www.kshe95.com](http://www.kshe95.com)

**Owned by:** Emmis Communications

**Programming:** Classic Rock

**Vice President/General Manager:** John Beck

**Program Director:** Rick Balis

**News & Sports Director:** John Ulett

**Community Affairs:** Kristi Carson

**PSAs:** Send typed copy only (no calls).  
Will use 10-second spots. Live copy.

Attn: Kristi Carson

**Public Service Program:** "Today's Issues"  
Sunday 5:00 a.m.

### **KSLO 104.5 FM**

511 West 5th Street  
Washington, MO 63090  
636-239-6800 / FAX: 636-239-3200

**Web Site:** [www.kslq.com](http://www.kslq.com)

**Email:** [studio@kslq.com](mailto:studio@kslq.com)

**Owned by:** Computraffic, Inc.

**Programming:** Hot A/C

**General Manager:** Chris Dieckhaus

**Program Director:** Brad Hildebrand

**News Director:** Chris Dieckhaus

**Promotions Manager:** Brad Hildebrand

**Public Affairs Director:** Chris Dieckhaus

**PSAs:** Will use 30-second and 60-second spots.  
Attn: Chris Dieckhaus

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### **KSLZ 107.7 FM**

1001 Highlands Plaza Drive West,  
Suite 100  
St. Louis, MO 63110  
314-333-8000 / FAX 314-333-8200

**Web Site:** [www.z1077.com](http://www.z1077.com)

**Owned by:** Clear Channel Communications, Inc.

**Programming:** CHR – Top 40

**President/Market Manager:** Dennis Lamme

**Community Affairs:** Arika Parr

**Director of Operations/Program Director:**

Mark Anderson

**Marketing Director:** Shawn Martin

**PSAs:** Hard copies preferred for live broadcasts, no longer than :30.

Attn: Arika Parr, [arikaparr@clearchannel.com](mailto:arikaparr@clearchannel.com)  
or fax to 314-333-8319.

### **KTRS 550 AM**

638 West Port Plaza  
St. Louis, MO 63146  
314-453-5500 / FAX: 314-453-9704

**Web Site:** [www.ktrs.com](http://www.ktrs.com) (Emails for most producers are there.)

**Email:** [news@ktrs.com](mailto:news@ktrs.com)

**Preferred order of receiving news releases:** via email ([news@KTRS.com](mailto:news@KTRS.com)), fax, mail.

**Owned by:** CH Holdings L.L.C.

**Programming:** News/ Talk

**President/General Manager:** Tim Dorsey

**News Anchor:** Shawn Balint – send news to: [shawnbalint@yahoo.com](mailto:shawnbalint@yahoo.com)

**Dir. of Community Relations:** Donna Vorhies

**PSAs:** Prefer 30-second taped spots.

Attn: Donna Vorhies

### **KSTL 690 AM**

10845 Olive Blvd., Suite 160  
St. Louis, MO 63141  
314-878-3600 / FAX: 656-3608

**Web Site:** [www.690kstl.com](http://www.690kstl.com)

**Email:** [station@690kstl.com](mailto:station@690kstl.com)

**Owned by:** Crawford Broadcasting Company

**Programming:** Gospel music & ministries

**Operations Director:** Linda Galloway

**Station Manager:** Deborah Holmes

**PSAs:** 30-second spots CD or cassette

Preferred method for receiving content via fax or mail.

### **KTUI 100.9 FM/1560 AM**

P.O. Box 99  
Sullivan, MO 63080  
573-468-5101 / FAX: 573-468-5884

**Web Site:** [www.ktui.com](http://www.ktui.com)

**Email:** [info@ktui.com](mailto:info@ktui.com)

**Owned by:** Fidelity Broadcasting Corporation

**Programming:** County-Western, Sports-FM, News Talk AM

**General Manager/News Director:** John Rice

**Program Director:** Sam Scott

**Director of Operations/Public Affairs:**

Wilma Scott

**PSAs:** Will accept 30 and 60-second tape or live copy. Attn: Wilma Scott ([wilma@ktui.com](mailto:wilma@ktui.com)).

### **KTJJ-FM 98.5**

PO Box 461  
Farmington, MO 63640  
573-756-6476 / FAX: 573-756-1110

**Web Site:** [www.j98.com](http://www.j98.com), [www.krei.com](http://www.krei.com),  
[www.kiff.com](http://www.kiff.com)

**Email:** [dickw@regionalradio.com](mailto:dickw@regionalradio.com)

**Preferred method:** Email

**Owned by:** Good Radio TV LLC

**General Manager:** Dick Womack

**News Editor:** Luke Turnbough

**Public Affairs Director:** Louie Seiberlich

**PSAs:** need two weeks in advance

Five 20-minute interviews on morning show

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### **KWMU 90.7 FM**

One University Boulevard  
St. Louis, MO 63121  
314-516-5968 / FAX: 314-516-5993  
FAX (newsroom): 314-516-NEWS  
**Web Site:** [www.kwmu.org](http://www.kwmu.org)  
**Email:** [kwmu@kwmu.org](mailto:kwmu@kwmu.org)  
**Email (news):** [news@kwmu.org](mailto:news@kwmu.org)  
**Preferred method for receiving content:** Via news fax (314-516-6397)  
**Owned by:** University of Missouri-St. Louis  
**Programming:** News, Information, Talk and Jazz  
**General Manager:** Tim Eby  
**News Director:** Bill Raack  
**Program Director:** Mike Schrand  
**Marketing/Outreach Director:** Phil Donato and Mary Edwards  
**PSAs:** Will use up to 30-second spots of written copy. Two week notice.  
Community Calendar Attention: Spencer Reed.  
**Interview Format Programs:** St. Louis on Air and Cityscape. **Contact:** Mary Edwards

### **KWRE 730 AM**

P.O. BOX 220  
Warrenton, MO 63383  
636-377-2300; 877-259-7373 /  
FAX: 636-456-8767  
**Web Site:** [www.kwre.com](http://www.kwre.com)  
**Email:** [kwrefav@socket.net](mailto:kwrefav@socket.net)  
**Preferred method for receiving content** Via fax  
**Owned by:** Kasper Broadcasting Company  
**Programming:** Traditional Country  
**Program/News Director:** Mike Thomas  
**News/Sports & Public Affairs Director:** Jay Murry  
**PSAs:** Will use 10- and 20-second spots.  
Send 1 copy of each..  
**Public Service Program:** "Live Wire" Monday-Friday 9:00 – 10:00 a.m.

### **KWUR-FM 90.3 FM**

Washington University  
Box 1205  
One Brookings Drive  
St. Louis, MO 63130  
314-935-5952 / FAX: 314-935-8516  
**Web Site:** [www.kwur.com](http://www.kwur.com)  
**Email:** [gm@kwur.com](mailto:gm@kwur.com)  
**Owned by:** Washington University  
**Programming:** Alternative/Jazz/Reggae/Rap/Blues/Punk/Ska/Classical/World  
**GM:** Kinsley Makielski, [gm@kwur.com](mailto:gm@kwur.com)  
**Station Manager:** Matt Cortner, [station@kwur.com](mailto:station@kwur.com)  
**PSA:** David Rheinstrom, [psa@kwur.com](mailto:psa@kwur.com)  
**Promotions Director:** Maryssa Montgomery  
[promotions@kwur.com](mailto:promotions@kwur.com)  
**PSAs:** :10, :20, :30-second used. Will use live or taped. Prefer live.

### **KXEN 1010 AM**

5615 Pershing, Ste. 12  
St. Louis, MO 63112  
314-454-0400; 877-920-WGNU / FAX: 314-448-4999  
**Web Site:** [www.kxen1010am.com](http://www.kxen1010am.com)  
**Owned by:** Radio Property Ventures  
**Programming:** Christian Talk- Daytime  
Adult Contemporary Christian Music – Night  
**General Station Manager/Public Affairs Director:** Dirk Hallemeier  
**Program/PSA Director:** Jay Madas  
**PSAs:** Will use :20 and :30-second tapes.  
Attn: Jay Madas  
**Interview Format:** Weekly program time varies.

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### **KYKY 98.1 FM**

3100 Market Street  
St. Louis, MO 63103  
314-531-0000 / FAX: 314-531-9855 (newsroom)

**Web Site:** [www.y98.com](http://www.y98.com)

**Owned by:** CBS Radio Inc.

**Programming:** Hot Adult Contemporary

**VP/General Manager:** John Sheehan

**News Director:** Jen Myers

**Marketing Director:** Laura Bond

[laura.bond@cbsradio.com](mailto:laura.bond@cbsradio.com)

**Production Director:** Tim Burt

**PSAs.** For PSAs, :10 & :30 are best.

Pre-recorded PSAs are accepted for consideration, or send copy for :10 and/or :30 PSAs, and will produce the PSA in house.

**Public Service Program:** "Insight on St. Louis Metro"

**Public Affairs:** Kelly Corday

### **KZQZ**

6500 W. Main, Suite 315  
Belleville, IL 62223  
618-394-1430; 888-394-1430 / FAX: 618-394-9937

**Web Site:** [www.kzqz1430am.com](http://www.kzqz1430am.com)

**E-mail:** [info@kzqz1430am.com](mailto:info@kzqz1430am.com)

**General Manager:** Terry Fox

**Preferred Method for receiving content:**

Via e-mail or telephone.

**Programming:** Golden Oldies. 50s and 60s.

### **Minds Eye Information (Closed Circuit)**

9541 Church Circle Drive  
Bellville, IL 62223  
314-241-3400 ext.6221 or 618-394-6221  
or 618-394-6292 / FAX: 618-394-6438

**Web Site:** [www.mindseyeradio.org](http://www.mindseyeradio.org)

**Email:** [mwilliams@oblatusa.org](mailto:mwilliams@oblatusa.org)

**Owned by:** Missionary Oblates of Mary Immaculate

**Programming:** Radio reading to blind and print handicapped. Interview show M-F.

**Executive Director:** Marjorie Williams

**PSAs:** Anything of interest to the blind, print handicapped, or senior citizens.

### **WARH 106.5 FM The Arch**

11647 Olive Blvd.  
St. Louis, MO 63141  
314-983-6000 / Fax: 314-994-9447

**Web Site:** [1065thearch.com](http://1065thearch.com)

**Email:** [akoepp@bicstl.com](mailto:akoepp@bicstl.com)

**Owned by:** Bonneville International Corporation  
**Programming:** 70s, 80s & whatever we want (Adult Hits)

**VP/Market Manager:** John Kijowski

**Program Director:** Kevin Robinson

**Promotions Director:** Scott Wehner

**PSAs:** Will use :10-second copy. Send to:

Amanda Koepp, HRDirector, [akoepp@bicstl.com](mailto:akoepp@bicstl.com)

### **WBGZ 1570 AM**

227 Market Street  
P.O. Box 615  
Alton, IL 62002  
618-465-3535 / FAX: 618-465-3546

**Web Site:** [www.wbgzradio.com](http://www.wbgzradio.com)

**Email:** [wbgz@wbgzradio.com](mailto:wbgz@wbgzradio.com)

**Email news:** [news@wbgzradio.com](mailto:news@wbgzradio.com)

**Owned by:** Metroplex Communications, Inc.

**Programming:** News, Talk

**General Manager:** Sam Stemm

**News Director:** Mark Ellebracht

**PSAs:** Will use :10, :15, :30 and :60-second live or pre-produced spots. Prefer pre-produced spots.

**Public Service Program:** "Let's Talk"

Monday – Thursday 10:00 a.m. - 12:00 p.m.

**10:00 hour contact:** Mark Ellebracht

**11:00 hour contact:** Doug Jenkins

### **WCBW 880 AM**

13063 WINU Drive  
Highland, IL 62249  
618-654-7521 / FAX: 618-654-6333

**Email:** [880winu@gte.net](mailto:880winu@gte.net)

**Owned by:** New Life Evangelistic Center

**Programming:** Christian Music, News & Sports

**General Manager:** Charlie Hale

**PSAs:** Will use :30 and :60-second tape or CD.

Attention: Reid Shaylor, Chief Operator.

**Public Service Program:** Straight Talk, Weekly Review, Community Calendar two times daily.

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### **WDID 1510 AM**

13063 Winu Drive  
Highland, IL 62249  
618-654-6880 / FAX: 618-654-6333  
**Owned by:** New Life Evangelistic Center  
**Programming:** Southern Gospel  
**General Manager:** Jim Barnes  
**Program Director:** Bernard Turner Jr.  
**PSAs:** 15 and 30-second tape or CD.  
**Public Service Program:** Community Calendar –  
two times daily.

### **WEW 770 AM**

2740 Hampton Ave.  
St. Louis, MO 63139  
314-781-9397 / FAX: 314-781-8545  
**Web Site:** [www.wewradio.com](http://www.wewradio.com)  
**Email:** [wewradio@aol.com](mailto:wewradio@aol.com)  
**Owned by:** Birach Broadcasting Corporation  
**Programming:** Nostalgia/ethnic on weekends  
**Manager/Operations Manager:** Rich Vannoy  
**PSAs:** Will use 30 and 60-second tape.

### **WFUN 95.5 FM**

9666 Olive Blvd., Suite 610  
St. Louis, MO 63132  
314-989-9550 / FAX: 314-989-9551  
**Web Site:** [www.foxy955.net](http://www.foxy955.net)  
**Owned by:** Radio One  
**Programming:** Variety R&B  
**General Manager:** Michael Douglass  
**Program Director:** Boogie D  
**Director of Marketing:** Tammy Wildman  
**PSAs:** Will use 30- and 60-second PSAs.  
Attn: Tammy Wildman, 314-569-5171  
([twildman@radio-one.com](mailto:twildman@radio-one.com)).

### **WGNU 920 AM**

5615 Pershing, Ste. 12  
St. Louis, MO 63112  
314-454-0400; 877-920-WGNU / FAX: 314-448-4999  
**Web Site:** [www.wgnu920am.com](http://www.wgnu920am.com)  
**Owned by:** Radio Property Ventures  
**Programming:** Christian Music  
**General Station Manager/Public Affairs**  
**Director:** Dirk Hallemeier  
**Program/PSA Director:** Jay Madas  
**PSAs:** Will use :20 and :30-second tapes.  
Attn: Jay Madas  
**Interview Format:** Weekly program time varies.

### **WHCO 1230 AM**

P.O. Box 255  
Sparta, IL 62286  
618-443-2121;  
Mascoutah Office/Studio 618-566-2280 /  
FAX: 618-443-2280, 618-443-5031 (Newsroom)  
**Email:** [hoefft@egyptian.net](mailto:hoefft@egyptian.net)  
**Owned by:** Hirsch Communications and  
Engineering Corp. (Satellite Radio)  
**President/General Manager:** J.L. Scheper  
**News Director:** Mike Arnold  
**Public Service Director:** C.G. Compton  
**PSAs:** Send to C.G. Compton

### **WHHL Hot 104.1 FM**

9666 Olive Blvd., Suite 610  
St. Louis, MO 63132  
314-989-9550 / FAX: 314-989-9551  
**Web Site:** [www.hot1041stl.com](http://www.hot1041stl.com)  
**Owned by:** Radio One  
**Programming:** Hip Hop and R&B  
**General Manager:** Michael Douglass  
**Program Director:** Boogie D  
**Director of Marketing:** Tammy Wildman  
**PSAs:** Will use 30- and 60-second PSAs.  
Attn: Tammy Wildman, 314-569-5171  
([twildman@radio-one.com](mailto:twildman@radio-one.com)).

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **WIBI 91.1 FM**

P.O. Box 140  
Carlinville, IL 62626  
217-854-4800 / FAX: 217-854-4810

**Web Site:** [www.wibi.org](http://www.wibi.org)

**Email:** [wibi@wibi.org](mailto:wibi@wibi.org)

**Owned by:** Illinois Bible Institute

**Programming:** Contemporary Christian Music

**Station Manager:** Jeremiah Beck

**Public Affairs Director:** Barry Copeland

**Promotions Director:** Jessica Barton

**PSAs:** Live copy and recorded material up to 30-seconds.

**Community Calendar:** Attn: Jessica Barton,  
[jbarton@wibi.org](mailto:jbarton@wibi.org)

### **WIL 92.3 FM**

11647 Olive  
St. Louis, MO 63141  
314-983-6000 / FAX: 314-994-9421

**Web Site:** [wil92.com](http://wil92.com)

**E-Mail:** [akoeppe@bicstl.com](mailto:akoeppe@bicstl.com)

**Owned by:** Bonneville International Corp.

**Programming:** Country, Memory Music

**VP/Market Manager:** John Kijowski

**Program Director:** Greg Mozingo

**Promotion Director:** Crystal Miles

**PSAs:** Send typed copy only (no calls).

Will use 10-second live copy.

Attn: Amanda Koeppe, HR Director,  
[akoeppe@bicstl.com](mailto:akoeppe@bicstl.com)

### **WLCA 89.9 FM**

5800 Godfrey Road  
Godfrey, IL 62035  
618-466-3411 / FAX 618-466-7458

**Web Site:** <http://www.lc.cc.il.us>

**Email:** [mlemmons@lc.edu](mailto:mlemmons@lc.edu)

**Owned by:** Lewis and Clark Community College

**Programming:** Variety

**General Manager:** Mike Lemmons

**PSAs:** Will use 30- and 60-second spots for not-for-profit agencies in the Lewis and Clark district and the St. Louis metro area.

Attn: Kent Scheffel.

### **WRYT 1080 AM**

4424 Hampton Avenue  
St. Louis, MO 63109  
314-752-7000

**Web Site:** [www.covenantnet.net](http://www.covenantnet.net)

**Owned by:** Covenant Network

**Programming:** Catholic

**General Manager:** Tony Holman

**PSAs:** Mailed copy only

### **WSDZ Radio Disney 1260 AM**

1978 Innerbelt Business Center Drive  
St. Louis, MO 63144  
314-428-4023 / FAX: 314-428-9119

**Web Site:** [radiodisney.com/stlouis](http://radiodisney.com/stlouis)

**Email:** [nicole.j.polley@disney.com](mailto:nicole.j.polley@disney.com)

**Owned by:** Walt Disney Company

**Programming:** Children/Family

**General Manager:** Ted Zimmerman

**Marketing/Sales:** Jason Miller & Jaqui Grable

**Promotion Manager:** Nikki Polley

**PSAs:** Will use 15- or 30-second recorded spots.

Attention: PSA Director.

**Public Service Program:** "Caring is Cool"

Saturday 6:30 a.m.

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **WSIE 88.7 FM**

SIUE, P.O. Box 1773  
Edwardsville, IL 62026  
618-650-2228 / FAX: 618-650-2233  
618-650-2941 (News)

**Email:** [wsieradio@gmail.com](mailto:wsieradio@gmail.com)

**Owned by:** Southern Illinois University-  
Edwardsville

**Programming:** Jazz, Public Affairs and News

**General Manager:** Frank Akers

**News/Public Affairs Director:** Tom Dehner

**PSA Director:** E.B. Stevenson

**Web Site:** [www.siu.edu/WSIE](http://www.siu.edu/WSIE)

**Email(news):** [tdehner@siue.edu](mailto:tdehner@siue.edu)

**PSAs:** Will use up to 30-second spots.

Attention: Attn: PSA Director.

**Public Service Program:** Metrotalk  
discounts for non-profits on program  
underwriting opportunities. Contact: Tom  
Dehner

### **WXOX 101.1 FM**

11647 Olive Boulevard  
St. Louis, MO 63141  
314-983-6000 / FAX: 314-994-9447

**Web Site:** [101espn.com](http://101espn.com)

**Owned by:** Bonneville International  
Corporation

**Programming:** Rhythmic Adult  
Contemporary

**VP/Market Manager:** John Kijowski

**Program Director:** Jason Barrett

**PSAs:** Will use 30-second scripts. Attn:  
Amanda Koeppe, HR Director,

[akoeppe@bicstl.com](mailto:akoeppe@bicstl.com)

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **Associated Press**

900 North Tucker Boulevard  
St. Louis, MO 63101  
314-241-2496 / FAX: 314-241-1734

**Email:** [jsuhr@ap.org](mailto:jsuhr@ap.org)

**Bureau Correspondent:** Jim Salter

**Staff Writers:** Betsy Taylor, Cheryl Wittenauer,  
Jim Suhr

### **United Press International**

20 Nantucket Lane  
St. Louis, MO 63132-4135  
314-554-1000 / FAX: 314-991-9320

**Web Site:** [www.UPI.com](http://www.UPI.com)

**(News) Email:** [UPISTL@AOL.com](mailto:UPISTL@AOL.com)

**Preferred method of contact:** Email

**Reporter:** Steve Whitworth and John Mills

**Photographer:** William Greenblatt

### **Metro Networks**

Toll free: 888-601-6397

**Web Site:** [www.metronetworks.com](http://www.metronetworks.com)

**Email:** [stlouis\\_news@metronetworks.com](mailto:stlouis_news@metronetworks.com)

**Preferred Method for receiving content via:**  
e-mail.

**State Desk:** Mitch Lewis – audio stories

[mitch\\_lewis@metronetworks.com](mailto:mitch_lewis@metronetworks.com),

480-348-3049, cell: 480-370-5713

**Programming:** News, Sports, Weather, and  
Traffic

### **Missourinet**

505 Hobbs Road  
Jefferson City, MO 65109  
573-893-7200 or 1-800-669-7200  
FAX: 573-893-8094

**Newsroom:** 573-893-2829

**News email:** [info@missourinet.com](mailto:info@missourinet.com)

**Managing Editor:** Brent Martin

**Email:** [bmartin@learfield.com](mailto:bmartin@learfield.com)

**Web Site:** [www.missourinet.com](http://www.missourinet.com)

**News Director:** Bob Priddy

**Email:** [bpriddy@learfield.com](mailto:bpriddy@learfield.com)

Radio Broadcast Network affiliates throughout  
State: mainly news and sports programs.

Statewide Radio Network

A subsidiary of Learfield Communications

## THE UNITED WAY 2009 AREA MEDIA GUIDE

**Note:** Please do not send unsolicited news releases to people with blogs without contacting first to find out if they're interested. Many other media outlets have blogs (especially radio personalities), be sure to check their websites.

### **Arch City Chronicle**

3201 Arsenal  
St. Louis, MO 63118  
314-678-2931

**Web Site:** [www.archcitychronicle.com](http://www.archcitychronicle.com)

**Email:** [info@archcitychronicle.com](mailto:info@archcitychronicle.com)

**Publisher/General Manager:** Dave Drebes

**Contributions:** Accept unsolicited journalistic contributions, but they become the property of Nextflood Publishing LLC upon receipt. All such contributions should be accompanied with contact information for the author(s). Pieces must be 600 words or less. Will not print unsigned pieces

**Published:** Online only

To engage citizens with relevant information to their lives.

### **KMOV-TV 4**

One Memorial Drive  
St. Louis, MO 63102

**Blogs:** [www.kmov.com/blogs/](http://www.kmov.com/blogs/)

(go online to each blog to determine platform/contacts)

4-Warn Weather Blog; Brooke's Blog/4 Most with Brooke Wehner; Connors Report; Cox & Kerr; Off the Record; KMOV Reporters' Blog; The Mommie Diaries; News 4 Investigates - The Daily Briefing; News 4 Sports Blog; Kristen in the City; Steve Savard's Field Notes; Vickie's Views

### **KMOX Radio**

One South Memorial Drive  
St. Louis, MO 63102

**Blogs:** [www.kmox.com/pages/233481.php](http://www.kmox.com/pages/233481.php)

(go online to each blog to determine platform/contacts)  
Ask the Pharmacist; Ask the Trainer; Doug's Place; Debbie's City Desk; Greg's Garage; Harry Hamm Reviews; Mark On Movies

### **KPLR-TV 11 (CW11)**

2250 Ball Drive  
St. Louis, MO 63146

**Blogs:** [www.cw11tv.com](http://www.cw11tv.com)

(go online to each blog to determine platform/contacts)

Christine Buck; Dan Gray; Jeff Bernthal; John Fuller; Kurt LaBelle; Melanie Moon; Michelle Anselmo; Rich Gould

### **KSDK-TV 5**

1000 Market Street  
St. Louis, MO 63101

**Blogs:** [www.ksdk.com/life/community/blogs.aspx](http://www.ksdk.com/life/community/blogs.aspx)

(go online to each blog to determine platform/contacts)

Anthony Slaughter; Cindy Preszler – WeatherotKnot; Frankly Speaking; Jennifer Blome; Kay Quinn; Mike Bush - My Turn; Mike Owens; Mike Roberts; Moms Like Me; Scott's Random Thoughts About Weather Among Other Things; View from the Control Room

### **KTRS 550 AM**

638 West Port Plaza  
St. Louis, MO 63146

**Blogs:** [www.ktrs.com](http://www.ktrs.com)

(go online to each blog to determine platform/contacts)

The Large Morning Show; McGraw Milhaven

### **KTVI-TV (FOX 2)**

2250 Ball Drive  
St. Louis, MO 63146

**Blogs:** [www.fox2now.com/](http://www.fox2now.com/)

(go online to each blog to determine platform/contacts)

Angela Hutti; Chris's Corner; DaveWx; GeorgeSells; HeyElliot; Kevin's Reel World; Newsdoctor Web Chick; ZimmTV

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **Saint Louis Beacon, The**

3655 Olive Street

St. Louis, MO 63108

314-535-6397

**Web Site:** [www.stlbeacon.org](http://www.stlbeacon.org)

**Email:** [bduffy@stlbeacon.org](mailto:bduffy@stlbeacon.org)

**Publisher:** Board of Directors, Richard K. Weil, chair

**Editor:** Margaret W. Freivogel

**Published:** Daily; online publication

**Deadline:** No set deadlines

**Circulation:** NA

**Distribution:** Regional market

The Beacon is dedicated to providing News That Matters to readers in the St. Louis metropolitan region and beyond.

**Blogs:** [www.stlbeacon.org/blogs](http://www.stlbeacon.org/blogs)

(go online to each blog to determine platform/contacts)

Beacon Backroom; Beacon Roundtable; Beacon

Tech; Country Mouse; Editor's Hotseat ; The Feed;

Law Scoop

### **STL Today (St. Louis Post-Dispatch online)**

910 N. 11<sup>th</sup> Street

St. Louis, MO 63101

**Web Site:** [www.stltoday.com](http://www.stltoday.com)

**Calendar:** [events.stltoday.com/](http://events.stltoday.com/)

**PR Zone:** [www.stltoday.com/pr/](http://www.stltoday.com/pr/)

The St. Louis Post-Dispatch has many resources that are online only, one is the PR Zone, a good place for news releases.

**News Blogs:**

<http://www.stltoday.com/blogzone/news/>

(go online to each blog to determine platform/contacts)

A Conversation about Race; Along for

the Ride; Chas Beat ; Civil Religion;

D.C. Download; Letters to the Editor;

Life & Tech; Mother Nature Watch; Pictures;

Political Fix; Punch Line; Speaking Visually;

Talk of the Day; The Bird's Nest;

The Editor's Desk; The Grade; The Platform

**Business Blogs:**

<http://www.stltoday.com/blogzone/business/>

(go online to each blog to determine platform/contacts)

Business News; Lager Heads; Mound City Money;

Building Blocks; STL JobWatch; The Savvy

Consumer Blog

### **Entertainment Blogs:**

<http://www.stltoday.com/blogzone/entertainment/>

(go online to each blog to determine platform/contacts)

Book Blog; Culture Club; House-o-Fun;

Joe's Movie Lounge; Off the Menu; Rock Candy;

The Blender; The Game Guy; Tube Talk; Viral Videos

### **Life & Style Blogs:**

<http://www.stltoday.com/blogzone/life-style/>

(go online to each blog to determine platform/contacts)

Deb's Style File; Hit the Road; Parents

Talk Back; Recipe Exchange; Steals & Deals; Health

Matters; The Grade

### **Sports Blogs:**

<http://www.stltoday.com/blogzone/sports/>

(go online to each blog to determine platform/contacts)

10 Speed; Around the Horns; Bernie's 5 Minutes;

Billiken Beat; Bird Land; Cardinal Beat; Eye on the

Illini; Free Kicks; Hockey Guy; Jog Blog; John Q.

Golfer; Left Turns; Morning Skate; Preps Insider;

Round Two; Tiger Tracker; Tipsheet

### **Toasted Rav**

11647 Olive Blvd

Creve Coeur, MO 63141

314-983 -6000

**Web Site:** [toastedrav.com](http://toastedrav.com)

**Owner:** Bonneville Interactive Group – St. Louis

**New Media Director:** Jen Danker

[jen@toastedrav.com](mailto:jen@toastedrav.com)

**About:** A website about, for and by St.

Louisians. The goal is to entertain with

engaging video, stories and opinions about St.

Louis people, places, events and history while

providing a forum to contribute your own

opinion, views and information.

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **(Alton) The Telegraph**

111 East Broadway  
Alton, IL 62002  
618-463-2500/ 618-463-2560 (News)  
FAX Newsroom: 618-463-2578  
**Web Site:** [www.thetelegraph.com](http://www.thetelegraph.com)  
**Email:** [telegraph@thetelegraph.com](mailto:telegraph@thetelegraph.com)  
**Publisher:** Jim Shrader  
**Executive Editor:** Dan Brannan  
**Online Editor:** Dennis Grubaugh  
**Published:** Daily  
**Circulation:** 30,000  
**Distribution:** Greene, Macoupin, Madison,  
Calhoun and Jersey counties

### **Belleville News - Democrat**

120 South Illinois  
P.O. Box 427  
Belleville, IL 62222  
618-234-1000 / FAX: 618-234-9597 (News)  
**Web Site:** [www.bellevillenewsdemocrat.com](http://www.bellevillenewsdemocrat.com)  
**Email:** [newsroom@bnd.com](mailto:newsroom@bnd.com)  
For e-mail addresses, type the first initial of  
the first name, followed by the last name, then  
@bnd.com, except where noted. Example:  
jtebbe@bnd.com  
**President & Publisher:** Jay Tebbe  
**Executive Editor:** Jeff Couch  
**City Editor:** Gary Dotson  
**Published:** Daily  
**Deadline:** 8 p.m. evening preceding  
publication.  
**Circulation:** 55,000 Monday-Saturday;  
65,000 Sunday  
**Distribution:** St. Clair, Monroe, Clinton,  
Bond, Randolph and Madison counties  
General Circulation/Daily Newspaper

### **Breese Journal**

8060 Old U.S. Highway 50  
P.O. Box 405  
Breese, IL 62230  
618-526-7211 / FAX: 618-526-2590  
**Web Site:** [www.breese.pub.com](http://www.breese.pub.com)  
**(News) Email:** [editor@breese.pub.com](mailto:editor@breese.pub.com)  
**Email:** [bjpc@breese.pub.com](mailto:bjpc@breese.pub.com)  
**Publisher:** Dave Mahlandt  
**Editor:** Vicky Albers  
**Published:** Wednesday  
**Deadline:** Tuesday at 10:00 a.m.  
**Circulation:** 6,735  
**Distribution:** Clinton County

### **Bunker-Hill Gazette News**

150 North Washington  
P.O. Box Z  
Bunker Hill, IL 62014  
618-585-4411 / FAX: 618-585-3354  
**Web Site:** [www.breese.pub.com](http://www.breese.pub.com)  
**(News) Email:** [editor@breese.pub.com](mailto:editor@breese.pub.com)  
**Email:** [bjpc@breese.pub.com](mailto:bjpc@breese.pub.com)  
**General Manager:** Eve Pickerill  
**Publisher:** David Mahlandt  
**Editor:** Vicky Albers  
**Published:** Thursday  
**Deadline:** Monday 4:00 p.m.  
**Circulation:** 1,650  
**Distribution:** Bunker Hill, Dorchester,  
Dorsey, Moro, Prairietown, Shipman,  
Woodburn and Royal Lakes

### **Command Post**

P.O. Box 970  
O'Fallon, IL 62269  
618-632-3643 / FAX: 618-632-6438  
**Email:** [ofprogress@bnd.com](mailto:ofprogress@bnd.com)  
**Owned by:** Knight Ridder  
**Publisher:** Todd Eschman  
**Managing Editor:** Georgia Hillyer  
**Advertising Manager:** Judy Weatherly  
**Published:** Thursday  
**Deadline:** Friday 5:00 p.m.  
**Circulation:** 9,000  
**Distribution:** O'Fallon, Mascoutah, Shiloh,  
Scott AFB, Fairview Heights, Caseyville,  
Lebanon, Troy, and Belleville

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **County Journals**

P.O. Box 369  
Percy, IL 62272  
618-497-8272 / FAX: 618-497-2607  
**Email:** [cjournal@egyptian.net](mailto:cjournal@egyptian.net)  
**Publisher:** Gerald and Larry Willis  
**Published:** Thursday  
**Deadline:** Tuesday at noon  
**Circulation:** 7,100  
**Distribution:** Randolph County, Northern Jackson County and Perry County

### **Daily American (The)**

111 South Emma Street  
West Frankfort, IL 62896  
618-932-2146 / FAX: 618-937-6006  
**Web Site:** [www.dailyamericannews.com](http://www.dailyamericannews.com)  
**Publisher:** Lynn Kidd  
**Published:** Daily  
**News Editor:** Allen Parker  
**Deadline:** Two days before publication  
**Distribution:** Subscription and area newsstands

### **East St. Louis Monitor**

1501 State Street  
East St. Louis, IL 62205  
618-271-0468 / FAX: 618-271-8443  
**Email:** [media@estlmonitor.com](mailto:media@estlmonitor.com)  
**Publisher/Editor:** Anne Jordan  
**Published:** Thursday  
**Deadline:** Monday before 5 p.m.  
**Circulation:** 12,500  
**Distribution:** Alorton, Belleville, Centreville, East St. Louis, Fairview Heights, Granite City, Madison, Venice and St. Louis, MO

### **Edwardsville Intelligencer**

117 North Second Street  
P.O. Box 70  
Edwardsville, IL 62025  
618-656-4700 / FAX: 618-659-1677  
(editorial)  
**Web Site:** [www.theintelligencer.com](http://www.theintelligencer.com)  
**Email:** [btucker@edwpub.net](mailto:btucker@edwpub.net)  
**Publisher:** Denise Vonder Haar  
**Managing Editor:** Bill Tucker  
**News Editor:** Steve Rensberry  
**Published:** Daily except Sundays, Thanksgiving, Christmas, and New Year's  
**Deadline:** One day before publication  
**Circulation:** 5,000  
**Distribution:** Edwardsville, Glen Carbon and surrounding areas.

### **Enquirer-Democrat**

**(Formerly Macoupin County Enquirer)**  
125 East Main Street  
Carlinville, IL 62626  
217-854-2534 / FAX 217-854-2535  
**Email:** [enquirer@dtnspeed.net](mailto:enquirer@dtnspeed.net)  
**Editor:** Chris Schmitt  
**Published:** Thursday  
**Deadline:** Tuesday at 11:00 a.m.  
**Circulation:** 5,500  
**Distribution:** Macoupin County  
Subscription paper

### **Freeburg Tribune**

820 South State Street  
P.O. Box 98  
Freeburg, IL 62243  
618-539-3320 / FAX: 618-539-3346  
**Web Site:** [www.freeburgtribune.com](http://www.freeburgtribune.com)  
**Email:** [newsroom@freeburgtribune.com](mailto:newsroom@freeburgtribune.com)  
**Preferred method for receiving content:**  
via e-mail  
**Publisher:** Freeburg Printing and Publishing  
**Editor:** Harold Carpenter  
**Published:** Thursday  
**Deadline:** Monday at 5 p.m.  
**Circulation:** 3,000  
**Distribution:** Freeburg, Fayetteville, St. Libory, Smithton, RR# Belleville, RR# Mascoutah and New Athens

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### **Herald Publications, Inc.**

314 East Church Street  
P.O. Box C  
Mascoutah, IL 62258  
618-566-8282 / FAX: 618-566-8283

**Email:** [heraldpubs@cbnstl.com](mailto:heraldpubs@cbnstl.com)

**Publisher:** Greg Hoskins

**Editor:** Tom Palmer

**Note:** *Send all press releases for Herald Publications to Tom Palmer*

- **Clinton County News**  
**Published:** Thursday  
**Deadline:** Monday 5 p.m.  
**Circulation:** 6,000  
**Distribution:** New Baden, Trenton, Aviston, Breese, western Clinton County
- **Mascoutah Herald**  
**Published:** Thursday  
**Deadline:** Monday 5 p.m.  
**Circulation:** 3,000  
**Distribution:** Mascoutah, Belleville, Scott Air Force Base, and Fayetteville
- **Lebanon Herald**  
**Published:** Thursday  
**Deadline:** Monday 5 p.m.  
**Circulation:** 600  
**Distribution:** Lebanon and Summerfield
- **Scott Flyer, The**  
**Published:** Thursday  
**Deadline:** Monday 5 p.m.  
**Circulation:** 6,000  
**Distribution:** Scott AFB
- **Tribune of Fairview Heights**  
**Published:** Thursday  
**Deadline:** Monday 5 p.m.  
**Circulation:** 8,500  
**Distribution:** Fairview Heights, Collinsville, Caseville, Belleville and surrounding rural area

### **Highland News Leader**

1 Woodcrest Professional Park  
P.O. Box 250  
Highland, IL 62249  
618-654-2366 / FAX: 618-654-1181

**Email:** [hnlnews@bnd.com](mailto:hnlnews@bnd.com)

**Preferred method for receiving content:** via e-mail

**Owner:** Knight-Ridder

**GM and Editor:** Jane Dotson

**Published:** Monday and Thursday

**Deadline:** Deadlines Monday, 5:00 p.m., for Thursday edition; Thursday, 5:00 p.m., for Monday edition

**Circulation:** 6,000

**Distribution:** Madison, St. Clair, Clinton and Bond counties

### **Illinois Business Journal**

P.O. Box 1070  
Alton, IL 62002  
618-465-5572

**Email:** [info@ibjonline.com](mailto:info@ibjonline.com)

**Web Site:** [www.ibjonline.com](http://www.ibjonline.com)

**Owned by:** Independently Owned

**President/CEO & Editor:** Kerry Smith

**Vice President/COO:** Alan J. Ortobals

**Published:** Monthly

**Deadline:** 25<sup>th</sup> of the previous month

**Circulation:** 21,000

A newspaper devoted to news of the Illinois business community. Available by subscription only.

### **Journal Messenger**

PO Box 217  
Sparta, IL 62286-0217  
618-475-2166 / FAX: 618-/443-2780

**Owned by:** Knight Ridder

**Email:** [dkelley@bnd.com](mailto:dkelley@bnd.com)

**Preferred Method for receiving content:** Via e-mail

**Editor:** Daniel Kelley

**Publisher:** Carol Mulholland

**Published:** Wednesdays

**Deadline:** Monday at noon

**Circulation:** 2,475

**Distribution:** St. Clair and parts of Randolph County, Marissa, Lenzburg and New Athens

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## **Kwik Konnection**

P.O. Box 67  
Staunton, IL 62088  
618-635-3172 / FAX: 618-635-3171  
**Email:** editor@kwikkonnection.com  
**Publisher:** William Napper  
**Circulation:** 6,000  
**Distribution:** Madison and Macoupin counties

## **Lebanon Advertiser**

The Lebanon Newspaper  
309 West St. Louis St.  
P. O. Box 126  
Lebanon, IL 62254-8126  
618-537-4498  
**Publisher/Editor:** Harrison L. Church  
**Deadline:** Wednesday  
**Published:** Friday at noon  
**Circulation:** 1,365  
**Distribution:** Lebanon area

## **Madison County Suburban Journals, Illinois**

#2 Executive Drive  
Collinsville, IL 62234  
618-344-0264 / FAX: 618-344-3611  
**Managing Editor:** Jeff Tobin  
**Email:** [jtobin@yourjournal.com](mailto:jtobin@yourjournal.com)

- **Collinsville Herald Journal**  
**Published:** Wednesday and Sunday  
**Deadline:** One week before publication  
**Distribution:** Collinsville, Troy, Caseyville and Maryville  
**Wednesday Insert:** Edwardsville, Glen Carbon
- **Granite City Press Record**  
**Published:** Wednesday and Sunday  
**Deadline:** Thursday, 5:00 p.m. for Wednesday ed.  
Wednesday, 5:00 p.m. for Sunday ed.  
**Distribution:** Granite City, Madison, Venice, Pontoon Beach, Mitchell and surrounding rural areas

## • **St. Clair Journal**

**Published:** Wednesday  
**Deadline:** Thursday, 5:00 p.m. for  
**Distribution:** St. Clair, Scott AFB, Caseyville, O'Fallon, Mascoutah, Shilo, Swansea, Belleville

## **Monroe County Clarion Enterprise**

### **Suburban Journals**

212 W. Locust Street  
Columbia, IL 62236  
618-281-7691 / FAX: 618-281-7693  
**Web Site:** [www.yourjournal.com](http://www.yourjournal.com)  
**Managing Editor:** Garen Vartanian  
**City Editors:** Joe Leicht and Kevin Darr  
**Email:** [gvaranian@yourjournal.com](mailto:gvaranian@yourjournal.com)  
**Note:** Send all press releases to Garen Vartanian at the above address.

## • **Clarion Enterprise**

**Published:** Wednesday  
**Deadline:** Thursday before publication  
**Distribution:** Monroe, southwest St. Clair and northern Randolph counties, Millstadt, Smithton

## **North County News**

124 South Main  
Red Bud, IL 62278  
618-282-3803 / FAX: 618-282-6134  
**Web Site:** [www.blossomcity.com/ncn](http://www.blossomcity.com/ncn)  
**Email:** [ncnews@htc.net](mailto:ncnews@htc.net)  
**Preferred method for receiving content:** Via e-mail (text file – no attachments)  
**Publisher:** Victor Mohr, Sr.  
**General Manager:** Jana Kueker  
**Managing Editor:** Mary Koester  
**Published:** Thursday  
**Deadline:** Tuesday at noon  
**Circulation:** 16,970  
**Distribution:** Randolph, St. Clair and southern Monroe counties

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### **O'Fallon Progress**

P.O. Box 970  
O'Fallon, IL 62269  
618-632-3643 / FAX: 618-632-6438  
**Web Site:** [www.ofprogress.com](http://www.ofprogress.com)  
**Email:** [ofprogress@bnd.com](mailto:ofprogress@bnd.com)  
**Owned by:** Knight Ridder  
**Publisher:** Todd Eschman  
**Managing Editor:** Georgia Hillyer  
**Published:** Thursday  
**Deadline:** Monday at 5 p.m.  
**Circulation:** 6,000  
**Distribution:** O'Fallon, Mascoutah, Shiloh, Fairview Heights, Caseyville, Lebanon, Troy, Belleville and Scott AFB

### **Okawville Times**

P.O. Box 68  
Okawville, IL 62271  
618-243-5563  
**Email:** [press1@charterinternet.com](mailto:press1@charterinternet.com)  
**Publisher:** Gary Stricker  
**Editor:** Debby Stricker  
**Published:** Wednesday  
**Deadline:** Tuesday morning  
**Circulation:** 2,200  
**Distribution:** Washington, Clinton, St. Clair counties

### **Randolph County Herald Tribune**

P.O. Box 269  
Chester, IL 62233  
618-826-2385 / FAX: 618-826-5181  
**Web Site:**  
[www.randolphcountyheraldtribune.com](http://www.randolphcountyheraldtribune.com)  
**Email:** [tribuneeditor@verizon.net](mailto:tribuneeditor@verizon.net)  
**Preferred method of contact:** Via email  
**Publisher:** Brent Easton  
**Managing and Online Editor:** Carrie Myers  
**Published:** Thursday  
**Deadline:** Monday at 5 p.m.  
**Circulation:** 3,300  
**Distribution:** Subscription to Randolph, Monroe, Perry, Dupo and Jackson counties

### **Republic-Times**

114 N. Main  
P.O. Box 147  
Waterloo, IL 62298  
618-939-3814 / FAX 618-939-3815  
**Web Site:**  
[www.randolphcountyheraldtribune.com](http://www.randolphcountyheraldtribune.com)  
**Email:** [corey@republictimes.net](mailto:corey@republictimes.net)  
**Preferred method for receiving content:** Via e-mail.  
**Deadlines:** Monday, 5:00 p.m. for news.  
**Managing Editor:** Corey Saathoff  
**Published:** Wednesday  
**Deadlines** Monday, 5:00 p.m. for news for Wednesdays  
**Circulation:** 4,500  
**Distribution:** Subscription to Monroe County and parts of Randolph and St. Claire

### • **Shopper (The)**

P.O. Box 96  
Highland, IL 62249-0096  
**Web Site:** [www.theshoppersreview.com](http://www.theshoppersreview.com)  
**Email:** [shoppersreview@charter.net](mailto:shoppersreview@charter.net)  
**Publisher/General Manager:** Jeff Stratton  
**Published:** Wednesday  
**Distribution:** 18,3000

### **South County News**

(formerly Gillespie Area News)  
302 South Macoupin  
Gillespie, IL 62033  
217-839-2130 / FAX 217-839-2139  
**Web Site:** [www.southmacoupin-news.com/](http://www.southmacoupin-news.com/)  
**Email:** [southcountynews@speednet.com](mailto:southcountynews@speednet.com)  
**Publisher/Editors:** Dave Ambrose  
**Published:** Thursday weekly  
**Deadline:** Monday at 5 p.m.  
**Circulation:** 3,000  
**Distribution:** Gillespie and Macoupin areas

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### **Sparta News-Plaindealer**

116 West Main  
P.O. Box 217  
Sparta, IL 62286  
618-443-2145 / FAX: 618-443-2780

**Web Site:**

[www.egyptian.net/~leftypen/plain.htm](http://www.egyptian.net/~leftypen/plain.htm)

**Email:** [quadnews@bnd.com](mailto:quadnews@bnd.com)

**Publisher:** Carol J. Mulholland

**Editor:** Dave Trinka

**Published:** Thursdays

**Deadline:** Mondays at 5:00 p.m.

**Circulation:** 5,000

**Distribution:** Randolph County and surrounding areas

### **St. Louis Post Dispatch — Illinois**

**Web Site:** [www.stltoday.com](http://www.stltoday.com)

**Illinois Editor:** Pat Gauen

**Email:**

first.initiallastname@post-dispatch.com

#### • **Swansea Bureau (Belleville)**

5050 Old Collinsville Rd.  
Swansea, IL 62226  
FAX: 618-624-5154  
**Reporters:** Nick Pistor 618-624-2577  
Terry Hillig 618-624-2526, Bob Kelly (part time)

#### • **Illinois Bureau**

Press Room, Illinois State House  
Springfield, IL 62706  
217-782-4912 / FAX: 217-528-1078  
**Reporter:** Kevin McDermott

### **Staunton Star Times**

108 West Main  
P.O. Box 180  
Staunton, IL 62088  
618-635-2000 / FAX: 618-635-5281

**Web Site:** [www.stauntonstartimes.com](http://www.stauntonstartimes.com)

**Email:** [startimes@madisontelco.com](mailto:startimes@madisontelco.com)

**Publisher/Editor:** Walter F. Haase, Jr.

**Published:** Wednesday

**Deadline:** Monday at noon

**Circulation:** 4,000

**Distribution:** Macoupin and Madison counties

### **Steelville Ledger**

1205 Swanwick Street  
Chester, IL 62233  
618-826-2385 / FAX: 618-826-5181

**Email:** [ledgerad@verizon.net](mailto:ledgerad@verizon.net) or

[ledgercreditor@verizon.net](mailto:ledgercreditor@verizon.net)

**Preferred Method for receiving content:**  
Via e-mail.

**General Manager/Publisher:** Brent Easton

**Editor:** Sam McIntosh

**Published:** Wednesday

**Deadline:** Friday at 4:00 p.m. prior

**Circulation:** 1,000

**Distribution:** Steelville, Percy, Ava, Chester, Sparta and Randolph Counties

### **Trenton Sun**

15 West Broadway  
P.O. Box 118  
Trenton, IL 62293  
618-224-9422 / FAX: 618-224-2646

**Web Site:** [www.trentonsun.net](http://www.trentonsun.net)

**Email:** [mike@trentonsun.net](mailto:mike@trentonsun.net)

**Preferred method of contact:** Via Email

**Publisher/Editor:** Michael Conley

**Published:** Wednesday

**Deadline:** Monday 3 p.m.

**Circulation:** 1,500

**Distribution:** Clinton, Madison and St. Clair counties and surrounding areas

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **Times-Tribune**

201 E. Market

P.O. Box 68

Troy, IL 62294

618-667-3111 / FAX: 618-677-3128

**Publisher:** Paul Ping

**Editor:** Mae Grapperhaus

**Published:** Thursday

**Deadline:** Friday at noon

**Circulation:** 4,100

**Distribution:** Troy, St. Jacob, Marine,  
Maryville and Glen Carbon

### **Union Banner**

671 Tenth Street

Carlyle, IL 62231

618-594-3131 / FAX: 618-594-3115

**Email:** [cubeditor@cbnstl.com](mailto:cubeditor@cbnstl.com)

**Publisher:** John Perrine

**Editor:** Leigh Williams

**Published:** Wednesday

**Deadline:** Tuesday midday

**Circulation:** 6,500

**Distribution:** Central and Eastern Clinton  
County

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### **ALIVE**

50 Maryland Plaza, 4th Floor  
St. Louis, MO 63108  
314-446-4059 / FAX: 314-446-4052

**Web Site:** [www.alivemag.com](http://www.alivemag.com)

**Email:** [advertising@alivemag.com](mailto:advertising@alivemag.com)

**Preferred method of contact:** Via Email

**Publisher/Cofounder:** Elizabeth Tucker

**Exec. Editor/Cofounder:** Kelly Hamilton

**Editor in Chief/Cofounder:**

Attilio D'Agostino

**Distributed:** Monthly

**Circulation:** 100,000

**Deadline:** 2 months prior to issue date.

St. Louis magazine focusing on fashion, style and living.

### **Bellefontaine News**

9641 Bellefontaine Road  
St. Louis, MO 63137  
314-867-0701 (day); 314-869-8251 (evening)  
/ FAX: 314-869-8251

[sparo@cityofbn.com](mailto:sparo@cityofbn.com) or [sdparo@cs.com](mailto:sdparo@cs.com)

Special events from churches and non-profits that are open to the public.

### **Call Newspapers**

9977 Lin Ferry Drive  
St. Louis, MO 63123  
314-843-0102, 314-843-2168 (News)  
FAX: 314-843-0508

**Web Site:** [www.callnewspapers.com](http://www.callnewspapers.com)

**Email:** [news1@callnewspapers.com](mailto:news1@callnewspapers.com)

**Publisher:** Deborah Baker

**Executive Editor:** Mike Anthony

**Published:** Thursdays

**Deadline:** One week before publication.

#### • **Concord Call**

**Circulation:** 13,825

**Distribution:** ZIP code 63128

#### • **Green Park Call**

**Circulation:** 2,318

**Distribution:** ZIP code 63123

#### • **Mail Call**

**Circulation:** 118,000

**Distribution:** ZIP codes 63010, 63026, 63123, 63125, 63126, 63127, 63128 and 63129

#### • **Oakville Call**

**Circulation:** 22,268

**Distribution:** ZIP code 63129

#### • **SunCrest Call**

**Circulation:** 12,000

**Distribution:** ZIP codes 63126 and 63127

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### **Community News**

2139 Bryan Valley Commercial Drive  
O'Fallon, MO 63366  
636-379-1775 / FAX: 636-379-1632

**Web Site:** [www.mycnews.com](http://www.mycnews.com)

**Email:** [cnews@centurytel.net](mailto:cnews@centurytel.net)

**Publisher:** Robert J. Huneke, Jr.

**Assistant Editor:** Donna Huneke

**Published:** Wednesday

**Deadline:** Wednesday at noon

**Circulation:** 30,000

**Distribution:** North St. Louis and Northwest St. Charles County

**Distribution:** Florissant, Hazelwood, Overland, Bridgeton, Maryland Heights, St. Charles, St. Peters, O'Fallon, Spanish Lake, Ferguson and Bellefontaine neighborhoods.

### **Cuba Free Press**

501 E. Washington Street  
P.O. Box 568  
Cuba, MO 65453  
573-885-7460 / FAX: 573-885-3803

**Web Site:** [www.cubafreepress.com](http://www.cubafreepress.com)

**Email:** [news@cubafreepress.com](mailto:news@cubafreepress.com)

**Publisher:** Three Rivers Publishing, Inc.

**Owner:** Rob Viehman

**Editor:** Chris Case

**Deadline:** Monday, 4:00 p.m.

A weekly newspaper serving Crawford County and focusing on local news.

### **Current Newsmagazine, The**

540 East Osage  
Pacific, MO 63069  
636-271-0990 / FAX: 636-271-0901

**Web Site:** [www.currentnewsmagazine.com](http://www.currentnewsmagazine.com)

**Email:** [publisher@currentnewsmagazine.com](mailto:publisher@currentnewsmagazine.com)

**Publisher:** Michael Kircher

**Published:** Bimonthly

Community newsmagazine. Good news about good people. See below for different editions/contacts.

#### • **Big River Current Newsmagazine**

**Email:**

[bigrivernews@currentnewsmagazine.com](mailto:bigrivernews@currentnewsmagazine.com)

**Editor:** Kerry Hugo

**Distribution:** High Ridge, House Springs, Cedar Hill and Dittmer

#### • **Fenton Current Newsmagazine**

**Email:**

[fentonnews@currentnewsmagazine.com](mailto:fentonnews@currentnewsmagazine.com)

**Editor:** Amy Huff

**Distribution:** 63026 zip code

#### • **Eureka-Pacific Current Newsmagazine**

**Email:** [eureka-](mailto:eureka-pacificnews@currentnewsmagazine.com)

[pacificnews@currentnewsmagazine.com](mailto:pacificnews@currentnewsmagazine.com)

**Editor:** Debby Kwiecien

**Distribution:** Eureka, Labadie, Pacific, Robertsville, Villa Ridge, Gray Summit

#### • **Valley Park Current Newsmagazine**

**Email:**

[valleyparknews@currentnewsmagazine.com](mailto:valleyparknews@currentnewsmagazine.com)

**Editor:** Amy Huff

**Distribution:** Valley Park, Twin Oaks and parts of Ballwin

#### • **Wildwood Current Newsmagazine**

**Email:**

[wildwoodnews@currentnewsmagazine.com](mailto:wildwoodnews@currentnewsmagazine.com)

**Distribution:** Wildwood, Ellisville, Grover, Glencoe, and Pond

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### **Elsberry Democrat**

106A North Third Street  
P.O. Box 105  
Elsberry, MO 63343  
573-898-2318 / FAX: 573-898-2173  
**Publisher/Editor:** Michael Short  
**Published:** Wednesday  
**Deadline:** Monday at 4 p.m.  
**Circulation:** 1,200  
**Distribution:** Elsberry area

### **Focus News, LLC**

PO Box 32066  
St. Louis, MO 63132  
314-713-2400  
**Web Site:** [www.thefocusnews.com](http://www.thefocusnews.com)  
**Email:** [thefocusnews@yahoo.com](mailto:thefocusnews@yahoo.com)  
**Editor/Publisher:** Tamara See  
**Deadline:** Wednesdays  
**Published:** Thurs for Friday distribution  
**About:** A local paper serving St. Charles, Warren, Lincoln, Montgomery, Gasconade, and Audrain Counties

### **Il Pensiero - The Thought**

10001 Stonell Drive  
St. Louis, MO 63123  
314-638-3446 / FAX: 314-638-8222  
**Web Site:** [www.ilpensierostl.com](http://www.ilpensierostl.com)  
**Email:** [ilpensiero@charter.net](mailto:ilpensiero@charter.net)  
**Publisher:** Antonio Lombardo  
**Managing Editor:** Anthony Gandolfo  
**English Editor:** Maria Antonia Peri Sack  
**Published:** Bi-monthly  
**Circulation:** 25,000 (U.S. and Italy)  
Uses freelance material. Only Italian newspaper in Missouri.

### **Independent News (The)**

25 St. Anthony Lane  
Florissant, MO 63031  
314-831-4645 / FAX: 314-831-4566  
**Email:** [independentnws@aol.com](mailto:independentnws@aol.com)  
**Preferred method of contact:** Via Email  
**Publisher/Editor:** Bob Lindsey  
**Published:** Weekly (Thursday)  
**Deadline:** Monday  
**Circulation:** 38,000  
**Distribution:** Florissant, Black Jack, Hazelwood, Spanish Lake and Barrington Downs

### **Jefferson County Leader, The**

PO Box 159  
Festus, MO 63028  
636-937-7501 / FAX: 636-931-2226  
**Email:** [nvrweekly@aol.com](mailto:nvrweekly@aol.com) (news)  
**Publisher:** Patrick Martin  
**Editor:** Patrick Martin  
**Managing Editor:** Peggy Bess  
**Published:** Thursdays  
**Deadline:** Friday prior to publication  
**Distribution:** Barnhart, Herculaneum, Pevely, Crystal City, Festus, Hillsboro and DeSoto  
Direct mail, free community newspaper

### **Korean American Journal**

10725 Midwest Industrial Blvd.  
St. Louis, MO 63132  
314-785-0222 / FAX: 314-785-0058  
**Email:** [hannews@gmail.com](mailto:hannews@gmail.com)  
**Publisher/Editor:** Kaysong Lee  
**Assistant Editor:** Sue Lee  
**Publication:** Monthly  
**Deadline:** 20th of the Month  
**Circulation:** 4,000  
**Distribution:** Publication for the Korean-American community in Missouri

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### **La Voz**

6100 S. Grand, Suite B  
St. Louis, MO 63111  
314-351- 7008 / FAX: 314-351-7190

**Web Site:** [www.lavozstl.com](http://www.lavozstl.com)

**Email:** [ituarte\\_j@lavozstl.com](mailto:ituarte_j@lavozstl.com)

**Publisher and Managing Editor:** Jesus Ituarte

**Editor:** Cony Medina

**Circulation:** 7,000

**Deadline:** 3 days before print.

**Distribution:** St. Louis, North St. Louis County, St. Charles County, Madison County, St. Clair County

**About:** Bimonthly / bilingual newspaper for Hispanic news in St. Louis City, North St. Louis County, Madison County, and St. Clair IL Counties

### **Labor Tribune**

505 South Ewing Avenue  
St. Louis, MO 63103  
314-535-9660 / FAX: 314-535-9013

**Email:** [dspitzer@labortribune.com](mailto:dspitzer@labortribune.com)

**Publisher:** Edward M. Finkelstein

**Managing Editor:** Dana L. Spitzer

**Published:** Thursday

**Preferred method for receiving content:**  
Via Email

**Deadline:** Friday 3:00 p.m. (news)

**Circulation:** 80,000 - Only official publication for AFL-CIO news in the St. Louis and Southern Illinois area.

### **Ladue News**

8811 Ladue Road, Suite D  
St. Louis, MO 63124  
314-863-3737 / FAX: 314-863-4445

**Preferred method for receiving content:** Via fax or U.S. mail. Due to high volume of email, unsolicited emailed PSAs, especially those with attachments, are NOT opened.

**Web Site:** [www.laduenews.com](http://www.laduenews.com)

**Publisher:** Lauren Rechan

**Editor in Chief:** Dorothy Weiner

**Managing Editor:** Meredith Boggess

**Published:** 50 times per year

**Deadline:** Four weeks before publication

**Circulation:** 60,000

**Distribution:** Clayton, Creve Coeur, Chesterfield, Central West End, Kirkwood, Ladue, Olivette, St. Louis, University City, Webster, Wildwood, Richmond Heights areas and St. Albans.

### **Lafayette Square Marquis**

PO Box 4538  
St. Louis, MO 63108  
314-367-6612 / FAX: 314-367-0727

**Web Site:** [www.westendword.com](http://www.westendword.com)

**Email:** [lmccarthy@westendword.com](mailto:lmccarthy@westendword.com)

**Publisher:** Jeffrey Fister

**Editorial:** Laura McCarthy

**Published:** Monthly

**Distribution:** Lafayette Square neighborhood and surrounding areas. Community news.

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### **Limelight Newspaper**

9648 Olive Street Road Suite 109  
St. Louis, MO 63132  
314-991-1615 / FAX: 314-991-4496  
**Web Site:** [www.limelightnewspaper.com](http://www.limelightnewspaper.com)  
**Email:** [limelight@sbcglobal.net](mailto:limelight@sbcglobal.net)  
**Publisher:** Emeritus: Dr. John Doggett, Ph.D.  
**President/Publisher:** Stanley Newsome  
**Associate Publisher:** Terry Artis  
**General Manager:** Gene Liss  
**Published:** Last Thursday of every month  
except Thanksgiving and Christmas  
Editions are one week prior to the holiday.  
**Deadline:** Monday of week published  
**Circulation:** 51,500  
**Distribution:** Throughout St. Louis metro  
area. A pictorial publication by, for and about  
St. Louis' African-American community.

### **Lincoln County Journal**

20 Business Park Drive  
Troy, MO 63379  
636-528-9550 / FAX: 636-528-6694  
**Web Site:** [www.lincolncountyjournal.com](http://www.lincolncountyjournal.com)  
**Email:** [lcjeditor@lcs.net](mailto:lcjeditor@lcs.net)  
**Owner:** Lakeway Publishers of MO, Inc.  
**Publisher:** Pat Whiteside  
**Managing Editor:** Bob Simmons  
**Published:** Tuesday  
**Deadline:** Thursday, 11 a.m.  
**Circulation:** 15,000  
**Distribution:** Lincoln County and  
surrounding areas.

### **Louie Magazine**

6903A Manchester Ave.  
St. Louis, MO 63143  
314-646-1902  
**Web Site:** [www.louiemag.com](http://www.louiemag.com)  
**Email:** [editor@louiemag.com](mailto:editor@louiemag.com)  
**Owner:** Mary Horan  
**Published:** Monthly  
**Deadline:** 1<sup>st</sup> of month prior  
**Distribution:** By subscription or in local  
libraries, schools and more. Geared  
toward teenagers.

### **Lutheran Layman (The)**

660 Mason Ridge Center Drive  
St. Louis, MO 63141  
314-317-4295 / FAX: 314-317-4299 (On  
FAX, mention 'Layman' paper.)  
**Web Site:** [www.lhm.org](http://www.lhm.org)  
**Email:** [gerald.perschbacher@lhm.org](mailto:gerald.perschbacher@lhm.org)  
**Publisher:** International Lutheran Laymen's  
League  
**Editor:** Gerald Perschbacher  
**Published:** Bi-monthly  
**Deadline:** One month before publication  
**Circulation:** 160,000  
A newspaper of International Lutheran  
Laymen's League activities, serving an  
international readership

### **Mid Rivers Newsmagazine**

355 Ozark Trail Drive, #1  
Ellisville, MO 63366  
636-591-1000 / FAX: 636-591-0022  
**Web Site:** [www.newsmagazinenetwork.com](http://www.newsmagazinenetwork.com)  
**Publisher:** Douglas Huber/Tim Weber  
**Editor:** Terry Dean  
[editor@midriversnewsmagazine.com](mailto:editor@midriversnewsmagazine.com)  
**Published:** 2 – 3 times per month  
**Distribution:** Direct-mailed to 62,000+ homes  
in O'Fallon, St. Peters, Lake St. Louis,  
Dardenne Prairie, Weldon Springs, and  
Cottleville

### **Midwest CEO Magazine**

7101 College Boulevard, Suite 400  
Overland Park, KS 66210  
636-530-3619  
**Web Site:** [www.midwestceo.com](http://www.midwestceo.com)  
**Publisher:** Anthem Media Group  
**Editor:** David Hodges,  
[dhodes@studioatmg.com](mailto:dhodes@studioatmg.com), 913-894-6923  
**Business Editor:** R. Scott Macintosh  
**Deadline:** Two – three months prior  
**Distribution:** Greater St. Louis  
Focus on business community/executive  
lifestyles.

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### **Missouri State Post**

P.O. Box 414662  
Kansas City, MO 64141  
816-561-7500 / FAX: 913-287-4506  
**Email:** [mspost@sbcglobal.net](mailto:mspost@sbcglobal.net)  
**Publisher:** Minority Press Service  
**Managing Editor:** Samuel Jordan II  
**Published:** Weekly (Thursday)  
**Deadline:** Tuesday at 5 p.m.  
**Circulation:** 30,600  
**Distribution:** Throughout Missouri  
African-American paper that covers the entire state with positive news

### **Missouri Teamster**

161 Weldon Parkway  
Maryland Heights, MO 63043  
314-869-0300 / FAX: 314-869-0071  
**Email:** [jc-13@teamsters.org](mailto:jc-13@teamsters.org)  
**Publisher:** Teamsters Joint Council 13  
**Editor:** Kate McKay  
**Published:** 6 times a year starting in Feb.  
**Deadline:** Friday, two weeks before publication  
**Circulation:** 38,000  
**Distribution:** Union members (with Teamsters, labor news and activities in eastern Missouri). Will accept outside news only if about Teamsters doing good things.

### **Newstime**

11102 Veteran's Memorial Parkway  
Lake Saint Louis, MO 63367  
636-625-3081 / FAX: 636-625-8895  
**Web Site:** [www.itsnewstime.net](http://www.itsnewstime.net)  
**Email:** [newstime@centurytel.net](mailto:newstime@centurytel.net)  
**Owner/GM:** Doug Clark  
**Owner/Publisher:** Carol Clark  
**Editor:** Tim Hager  
**Published:** Fridays  
**Deadline:** Tuesdays, 5:00 p.m.  
**Distribution:** Local news/events for Lake St. Louis, Wentzville, Forsitell and Flint Hill

### **O'Fallon Community News**

2139 Bryan Valley Commercial Drive  
O'Fallon, MO 63366  
636-379-1775 / FAX: 636-379-1632  
**Web Site:** [www.mycnews.com](http://www.mycnews.com)  
**Email:** [ofcnews@centurytel.net](mailto:ofcnews@centurytel.net)  
**Publisher:** Robert J. Huneke, Jr.  
**Editor:** Donna Huneke  
**Published:** Weekly  
**Deadline:** Wednesday before publication  
**Circulation:** 28,000  
**Distribution:** O'Fallon Area homes and businesses

### **Prime Life Circuit**

11431 Gravois Rd., Suite 11  
St. Louis, MO 63126  
314-842-6002 / FAX: 314-842-6008  
**Web Site:** [www.primelifecircuit.com](http://www.primelifecircuit.com)  
**Email:** [dawns@primelifecircuit.com](mailto:dawns@primelifecircuit.com)  
**Preferred method for receiving content:** Via email and fax  
**Publisher:** Carol Trauth  
**Editor:** Dawn Smith  
**Published:** Monthly  
**Deadline:** 15<sup>th</sup> of month prior  
**Circulation:** 39,000  
**Distribution:** St. Louis metropolitan area promoting a healthy and active lifestyle for St. Louis Senior Citizens

### **Pulse, (The)**

9019 Manchester  
St. Louis, MO 63144  
314-962-4751 / FAX: 314-962-6563  
**Email:** [pulse@genedel.com](mailto:pulse@genedel.com)  
**Publisher:** Gene and Dee Dodel  
**Co-Publisher:** Gene and Dee Dodel  
**Editor:** Joyce Dodel Locke  
**Published:** Monthly (second Monday)  
**Deadline:** 1st Monday of the month  
**Circulation:** 6,500  
**Distribution:** Good news for: Brentwood, Maplewood, Richmond Heights, Webster, Rock Hill and Crestwood

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### **Red Latina**

4422 Woodson Road  
Woodson Terrace, MO 63134  
314-772-6362 / FAX: 314-772-8099

**Web Site:** [www.redlatinastl.com](http://www.redlatinastl.com)

**Email:** [redlatinastl@hotmail.com](mailto:redlatinastl@hotmail.com)

**Editor:** Cecilia Velasquez

**Published:** Twice Monthly

**Circulation:** 10,000

Hispanic twice monthly paper

### **Riverfront Times**

6358 Delmar, Ste. 200  
St. Louis, MO 63130-4719  
314-615-6666 / FAX: 314-754-5955

**Editorial Department Telephone:**

314-754-6401 / Fax: 314-754-6416

**Web Site:** [www.riverfronttimes.com](http://www.riverfronttimes.com)

**E-mail:** [feedback@riverfronttimes.com](mailto:feedback@riverfronttimes.com)

**Preferred method for receiving content:** Via fax

**Publisher:** Kenny Stocker

**Managing Editor:** Ellis Conklin,

**Editor:** Tom Finkel

**Published:** Thursday

**Deadline:** Ten days before publication

**Circulation:** 104,000

**Distribution:** St. Louis Metropolitan area

**Calendar Editor:** Paul Friswold

Weekly entertainment, features newspaper.

**Email:** [calendar@riverfronttimes.com](mailto:calendar@riverfronttimes.com) at least 10 days prior to publication with calendar items

### **Saint Charles Business Magazine**

306 North Fifth Street  
St. Charles, MO 63301  
636-946-4234 / FAX: 636-946-4877

**Publisher/Editor:** Laura Powell

**Email:** [laurap@saintcharlesmag.com](mailto:laurap@saintcharlesmag.com)

**Managing Editor:** Richard Powell

**Published:** Bi-monthly

**Deadline:** 45 days prior

Color photographs only, please

**Distribution:** Businesses in the St. Charles County area

### **Sauce Magazine**

1820 Chouteau Avenue  
St. Louis, MO 63103  
314-772-8004 / FAX: 314-241-8004

**Web Site:** [www.saucemagazine.com](http://www.saucemagazine.com)

**Email:** [editor@saucemagazine.com](mailto:editor@saucemagazine.com)

**Publisher:** Bent Mind Creative Group, LLC

**General Manager:** Allyson Mace

**Editor in Chief:** Catherine Neville

**Managing Senior Editor:** Katie O'Connor

**Managing Editor:** Sara White

**Marketing/PR Director:** Allyson Mace

**Circulation:** 60,000

**Deadline:** 3 months prior to publishing date

### **Scoop (The)**

P.O. Box 824  
O'Fallon, MO 63366  
636-978-6333

**Email:** [scooppublications@charter.net](mailto:scooppublications@charter.net)

**Executive Director/Editor:**

Jayne Voss-Robinson

**Contributing Writers and Content:**

PR staff, City of O'Fallon, PR Staff, St.

Charles County/Department of Health; PR

Staff, City of O'Fallon' PR Staff, State of

Missouri; Ann Gastler, Boy Scouts of America

Ginny Kopf, Rhonda Entwistle, Andee

Sanders: reader submissions

**Published:** Twice monthly

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **South County Times**

122 W. Lockwood, 2nd Floor  
St. Louis, MO 63119  
314-968-2699 / FAX: 314-968-2961  
**Web Site:** [www.timesnewspapers.com](http://www.timesnewspapers.com)  
**Email:** [newsroom@timesnewspapers.com](mailto:newsroom@timesnewspapers.com)  
**Preferred method for receiving content:**  
Please direct press releases to:  
newsroom@timesnewspapers.com.  
NOTE: Times newspapers will not publish  
unsolicited press releases.  
**Publisher:** Dwight Bitikofer  
**Managing Editor:** Kevin Murphy  
**Editor:** Don Corrigan  
**Associate Editor:** Marty Harris  
**Published:** Weekly (Friday)  
**Deadline:** Friday before publication  
**Circulation:** 35,000  
**Distribution:** South St. Louis County

### **Spanish Lake Word (The)**

PO Box 38362  
Spanish Lake, MO 63138  
314-438-1713 / FAX: 314-741-0119  
**Email:** [editor@thespanishlakeword.com](mailto:editor@thespanishlakeword.com)  
**Editor & General Manager:** Charlotte Petty  
**Published:** Monthly  
**Deadline:** 22<sup>nd</sup> of each month  
**Circulation:** 5,000  
**Distribution:** North St. Louis County and  
Spanish Lake Area

### **Sporting News (The)**

475 Park Avenue South, 27th Floor  
New York, NY 10016  
646-424-2227 / FAX: 646-424-2232  
**Web Site:** [www.sportingnews.com](http://www.sportingnews.com)  
**Sr. VP/ Publisher:** Ed Baker  
**Email:** [ebaker@sportingnews.com](mailto:ebaker@sportingnews.com)  
**Publication:** Mondays  
**Coverage:** Sports  
**Circulation:** 700,000; national  
**Distribution:** Nationwide

### **St. Charles County Business Record**

1475 Fairgrounds Road, Ste. 126  
St. Charles, MO 63301  
636-949-6928 / FAX: 636-949-6973  
**Publisher:** Richard Gard,  
[richard.gard@molawyersmedia.com](mailto:richard.gard@molawyersmedia.com)  
**Advertising:** Amy Burdge,  
[amy.burdge@molawyersmedia.com](mailto:amy.burdge@molawyersmedia.com)  
**Legal Ad Network Manager & Public  
Notice Manager:** Kelly Case,  
[Kelly.ase@molawyersmedia.com](mailto:Kelly.ase@molawyersmedia.com)  
**Production Manager:** John Reno,  
[john.reno@thedailyrecord.com](mailto:john.reno@thedailyrecord.com)  
**Circulation:** 3,500  
**Distribution:** St. Charles County  
Daily newspaper on business and legal news  
Monday focus on business

### **St. Charles County Post-Dispatch**

190 Spring Drive  
St. Charles, MO 63303  
636-255-7201 / FAX: 636-946-8071  
**Email:** [stcharles@post-dispatch.com](mailto:stcharles@post-dispatch.com)  
**Publisher:** Lee Enterprises  
**Bureau Chief:** Fred Ehrlich  
636-225-7202  
**St. Charles County Columnist:** Susan Weich  
**Distribution:** St. Charles, Lincoln and Warren  
counties

### **St. Louis American (The)**

4242 Lindell Boulevard  
St. Louis, MO 63108  
314-533-8000 / FAX: 314-533-0038  
**Web Site:** [www.stlamerican.com](http://www.stlamerican.com)  
**Email:** [areid@stlamerican.com](mailto:areid@stlamerican.com)  
**Email:** [news@stlamerican.com](mailto:news@stlamerican.com)  
**Publisher:** Donald Suggs  
**Sr. VP/COO:** Kevin Jones  
**Editorial Director:** Chris King  
**Published:** Thursday  
**Deadline:** Tuesday at noon  
**Circulation:** 70,000  
Largest weekly newspaper serving the  
metropolitan Black community.

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **St. Louis Argus**

4595 Dr. Martin Luther King Drive  
St. Louis, MO 63113  
314-531-1323 / FAX: 314-361-6421  
News FAX: 314-531-1324  
**Web Site:** [www.stlargus.com](http://www.stlargus.com)  
**Email:** [media@stlargus.com](mailto:media@stlargus.com) (Press Releases)  
or news: [news@stlouisargus.com](mailto:news@stlouisargus.com)  
**Preferred method for receiving content:** Via email  
**Publisher:** Eddie Hasan  
**Editor:** Eric Wilson  
**Published:** Thursday  
**Deadline:** Mondays 3 p.m.  
**Circulation:** 44,000  
Weekly Black community oriented newspaper.

### **St. Louis Chinese American News**

8041 Olive Blvd.  
St. Louis, MO 63130  
314-432-3858 / FAX: 314-432-1217  
**Email:** [editor@scanews.com](mailto:editor@scanews.com)  
**Web Site:** [www.scanews.com](http://www.scanews.com)  
**Publisher:** Sandy Tsai  
**Editor:** Tracy Wang  
**Chief Reporter:** Francis Yueh  
**Marketing Director:** May Wu  
**Published:** Thursday  
**Deadline:** Tuesday evening  
**Circulation:** 8,000  
**Distribution:** Greater St. Louis area  
(From Springfield, IL to Columbia, MO and Kansas City area)

### **St. Louis Business Journal**

815 Olive Street Suite 100  
St. Louis, MO 63101  
314-421-6200 / FAX: 314-621-5031  
**Web Site:** [www.stl.bizjournals.com](http://www.stl.bizjournals.com)  
**Email:** [stlouis@bizjournals.com](mailto:stlouis@bizjournals.com)  
**Preferred Method for receiving content:** Via Email  
**Publisher:** Ellen Sherberg  
**Editor:** Patricia Miller  
**Managing Editor:** Joe Dwyer, III  
**Published:** Fridays  
**Non-Profit Reporter:** Angela Mueller  
Editorial Calendar: Rob Hurtt  
**Web Editor/Daily Online:** Kelsey Volkmann  
**Deadline:** See Web page for print-edition editorial calendar. Web edition is updated throughout the business day.  
**Circulation:** 22,000

### **St. Louis Commerce Magazine**

One Metropolitan Square, Suite 1300  
St. Louis, MO 63102  
314-444-1104 / FAX: 314-206-3222  
**Web Site:** [www.stlcommercemagazine.com](http://www.stlcommercemagazine.com)  
**Email:** [meg@sggdesign.com](mailto:meg@sggdesign.com)  
**Publisher:** St. Louis Regional Chamber and Growth Association  
**C.E.O. and President:** Richard Fleming  
**Managing Editor:** Meg Zelenovich  
**Vice President Communications:** Gary Broome  
**Published:** 6 times per year  
**Advertising Deadline:** Eight weeks prior  
**News Deadline:** 12 weeks prior  
**Circulation:** 10,000

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **St. Louis Construction News & Real Estate**

PTR Limited LLC  
303 North Broadway  
St. Louis, MO 63102  
314-584-4790 / FAX: 314-241-0350  
**Email:** [pdowns@stlcnr.com](mailto:pdowns@stlcnr.com)  
**Web Site:** [www.stlcnr.com](http://www.stlcnr.com)  
**Publisher:** PTR Limited LLC,  
Thomas J. Finan  
**Editor:** Peter Downs  
**Published:** Bi-monthly  
**Deadline:** 1st of every even-numbered month  
**Preferred Method for receiving content:**  
Prefer press releases via email.  
**Circulation:** 8,800  
**Distribution:** St. Louis and Metro East. A bi-monthly publication dealing with the region's construction industry. Available by subscription only.

### **St. Louis Homes and Lifestyles**

1878 Craigshire Road  
St. Louis, MO 63146  
314-542-6000 / FAX: 314-542-5999  
**Web Site:** [www.stlouis homesmag.com](http://www.stlouis homesmag.com)  
**Publisher:** Wiesner Publishing  
**Publisher:** Suzie Osterloh  
**Editor:** Vickie Pickle  
**Published:** 9 times per year  
**Deadline:** Call (work 3 months in advance)  
**Circulation:** 23,000  
**Distribution:** Newsstands and subscription

### **St. Louis Jewish Light**

6 Millstone Campus Drive Suite 3010  
St. Louis, MO 63146  
314-743-3600 / FAX: 314-743-3690  
**Web Site:** [www.stljewishlight.com](http://www.stljewishlight.com)  
**Email:** [news@thejewishlight.com](mailto:news@thejewishlight.com)  
**CEO/Publisher:** Larry Levin  
**Editor:** Ellen Futterman  
**Managing Editor:** Mike Sherman  
**Published:** Wednesday  
**Deadline:** Thursday Preceding Publication  
**Circulation:** 14,500  
Weekly newspaper for the Jewish community

### **St. Louis Journalism Review**

8380 Olive Boulevard  
St. Louis, MO 63132  
314-991-1699 / FAX: 314-997-1898  
**Web Site:** [www.sjreview.com](http://www.sjreview.com)  
**Email:** [sjreview@sbcglobal.net](mailto:sjreview@sbcglobal.net)  
**Editor/General Manager:** Roy Malone  
**Published:** Monthly (1<sup>st</sup>)  
**Deadline:** 10th of month preceding publication  
**Circulation:** 5,500  
**Distribution:** Metropolitan St. Louis area/nationally. Primarily covers print and broadcast journalism.

### **St. Louis Kids**

P.O. Box 1587  
Ballwin, MO 63022  
314-809-5677/ FAX: 636-527-7520  
**Web Site:** [www.stlouiskidsmagazine.com](http://www.stlouiskidsmagazine.com)  
**Email:** [editor@stlouiskidsmagazine.com](mailto:editor@stlouiskidsmagazine.com)  
**Publisher:** Apple Media/Julia Bollman  
**Editorial:** Jessica Pupillo  
**Published:** Six times per year: spring, summer, winter and fall and two special issues.  
**Distribution:** More than 800 locations across the St. Louis metro area. Mostly in West County, South County, St. Charles County and other near west communities.  
To submit story ideas and calendar items, email: [editor@stlouiskidsmagazine.com](mailto:editor@stlouiskidsmagazine.com)

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **St. Louis Magazine**

1600 South Brentwood, Ste. 550  
St. Louis, MO 63144  
314-918-3000 / FAX: 314-918-3099

**Web Site:** [www.stlmag.com](http://www.stlmag.com)

**Publisher:** St. Louis Magazine, LLC/  
Leslie Tunney

**Preferred Method for receiving content:**

Via e-mail only.

**Senior Editor:** Stefene Russell

[srussell@stlmag.com](mailto:srussell@stlmag.com)

**Editor:** Stephen Schenkenberg

**Deadline:** Three months prior

**Circulation:** 50,000

**Distribution:** St. Louis area/subscription

**Published:** Monthly

**Calendar:** Online submissions. Non-profits  
submit to social data books

### **St. Louis Metro Sentinel**

2900 N. Market Street  
St. Louis, MO 63106  
314-531-2101 / FAX: 314-531-4442

**Email:** [metro sentinel@sbcglobal.net](mailto:metro sentinel@sbcglobal.net)

**President/Publisher:** Michael C. Williams

**Published:** Thursdays

**Deadline:** Wednesdays

The weekly Black political voice of St. Louis

### **St. Louis Metro Voice**

PO Box 1533  
St. Peters, MO 63376  
636-936-8119

**Web Site:** [www.metrovoice.net](http://www.metrovoice.net)

**Email:** [stlmv@sbcglobal.net](mailto:stlmv@sbcglobal.net)

**Publisher:** Jim Day

**Editor:** David Vaughn

**Published:** Monthly

**Deadline:** Go on Web Site

**Circulation:** 20,000

**Distribution:** Throughout the entire St. Louis  
Metro Area, St. Charles, St. Charles County,  
Lincoln County and Jefferson County. Issues  
that effect the Christian and local community.

### **St. Louis Post-Dispatch**

900 North Tucker Boulevard  
St. Louis, MO 63101  
314-340-8000; 314-340-8222 (metro desk) /  
FAX: 314-340-3050 (news)

**Web Site:** [www.stltoday.com](http://www.stltoday.com)

**Email (usually):** [fristinitiallastname@post-dispatch.com](mailto:fristinitiallastname@post-dispatch.com)

**Owned by:** Lee Enterprises

**Publisher:** Kevin Mowbray

**Published:** Daily and Sunday

**Editor:** Arnie Robbins

**Managing Editor:** Pam Maples

**Deputy Managing Editor:** Steve Parker

**Assistant Mg. Metro Editor/Business**

**Editor:** Adam Goodman

**Deputy Metro Editor:** Alan Achkar

**Asst. Editor- Business:** Greg Cancelada

**Deputy Mg Editor - Features:**

Christine Bertelson

**Editorial Editor:** Gilbert Bailon

**Education:** Matthew Frank

**Non-profit:** Adam Jadhav

**Night News Editor:** Lisa Eisenhauer

**St. Charles County Bureau Chief:**

Fred Ehrlich

**Jefferson County Reporter:** Bob Kelly

**Daily Heads Up Column:**

[heads up@post-dispatch.com](mailto:heads up@post-dispatch.com)

**Event Calendar for Go:** strictly online

submission now: [events.stltoday.com/listings](http://events.stltoday.com/listings)

**Distribution:** St. Louis metropolitan area

### **St. Louis Review**

20 Archbishop May Drive  
St. Louis, MO 63119-5738  
314-792-7500 / FAX: 314-792-7534

**Web Site:** [stlouisreview.com](http://stlouisreview.com)

**Email:** [slreview@stlouisreview.com](mailto:slreview@stlouisreview.com)

**Publisher:** Archbishop Robert J. Carlson

**Editor:** Teak Phillips

**News Deadline:** Tuesday at 10:00 a.m.

**Ad Deadline:** 10 days prior to publication

**Published:** Fridays

**Circulation:** 70,000

The official publication of the Archdiocese of  
St. Louis. Online and weekly print publication.

# THE UNITED WAY 2009 AREA MEDIA GUIDE

## **St. Louis Small Business Monthly**

1173 North Price Road  
St. Louis, MO 63132  
314-569-0076 / FAX: 314-432-7016  
**Web Site:** [www.sbmon.com](http://www.sbmon.com)  
**Email:** [info@sbmon.com](mailto:info@sbmon.com)  
**Publisher:** Ron Ameln  
**Editor:** Jeremy Nulik  
**Published:** Monthly (on the 1st)  
**Deadline:** 20th of previous month  
**Circulation:** 24,000  
**Distribution:** St. Louis metropolitan area  
A monthly publication for business owners

## **St. Louis Times**

PO Box 456  
636-225-2442 / FAX: 636-225-2662  
**Web Site:** [www.stlouistimes.com](http://www.stlouistimes.com)  
**Email:** [info@stlouistimes.com](mailto:info@stlouistimes.com)  
**Preferred method for receiving content:** Via e-mail  
All editorial requests should be sent by e-mail to [editorial@stlouistimes.com](mailto:editorial@stlouistimes.com)  
**Published by:** The Jarad Corporation  
**Publisher/Editor:** John A. Rothbarth  
**Published:** Monthly  
**Deadline:** 15<sup>th</sup> of month prior  
**Circulation:** 50,000  
**Distribution:** 800 Locations throughout the St. Louis metro area  
For baby boomers and the 50+ set.

## **St. Louis Woman Magazine**

Weiss Communications  
6610 N. Shadeland Avenue Suite 100  
Indianapolis, IN 46220  
317-585-5858 or 877-469-6626 /  
FAX: 317-585-5855  
**Preferred method for receiving content:** Via telephone.  
**Web Site:** [www.stlouiswomanmag.com](http://www.stlouiswomanmag.com)  
**Email:** [happenings@indianapoliswoman.com](mailto:happenings@indianapoliswoman.com)  
**Publisher:** Mary B. Weiss  
**Editor in Chief:** Shari Scales Fennell  
**Managing Editor:** Rebecca Bibbs  
**Distribution:** 27,000  
**Published:** Monthly  
About notable women in St. Louis

## **Suburban Journals of Greater St. Louis, Headquarters:**

14522 South Outer 40 Drive 3<sup>rd</sup> Floor  
Town & Country, MO 63017  
314-821-1110 / FAX: 314-821-0745  
**General Manager:** Bob Williams

### • **Savvy Family**

14522 S. Outer 40  
Chesterfield, MO 63017  
314-821-1110 / FAX 314-821-0745  
**Publisher:** Mary Ann Wagner  
**Managing Editor:** Lucy Willsie  
**Published:** Monthly  
**Deadline News:** 4 weeks prior  
**Deadline Calendar:** 6 weeks prior  
Free magazine for parents

## **Suburban Journals, Jefferson County**

1405 North Truman Boulevard  
Festus, MO 63028  
636-931-6636 / FAX: 636-931-2638  
**Email:** [jeffnews@yourjournal.com](mailto:jeffnews@yourjournal.com)  
**Managing Editor:** Jeff Tobin  
**Assistant Editor:** Ken West  
**Distribution:** Arnold, Imperial, Kimmswick  
*Note: Send all press releases to Jeff Tobin at the above address.*

### • **Jefferson County Journal**

**Published:** Wednesday  
**Deadline:** Thursday prior  
**Distribution:** Arnold, Imperial, Barnhart, Cedar Hill, High Ridge, Fenton, and House Springs, Festus, Crystal City, Pevely, Herculaneum, Hillsboro, and DeSoto

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### **Suburban Journals, North County**

14522 South Outer 40 Drive 3<sup>rd</sup> Floor  
Town & Country, MO 63017  
314-821-1110 / FAX: 314-821-0745

**Email:** [cmarty@yourjournal.com](mailto:cmarty@yourjournal.com)

**Managing Editor:** Carolyn Marty

*Note: Send all press releases to Carolyn Marty at the above address.*

- **North County Journal (Northwest)**

**Published:** Wednesday

**Deadline:** Thursday prior

**Distribution:** Florissant, Hazelwood and ZIP Codes 63135 and 63136

- **North County Journal (Overland)**

**Published:** Wednesday

**Deadline:** Thursday prior

**Distribution:** Overland, St. Ann, Bridgeton and ZIP Codes 63114, 63133, 63121 and 63134

### **Suburban Journals, St. Charles**

4212 N. Service Road  
St. Peters, MO 63376  
636-946-6111 / FAX: 636-946-0086

**Email:** [eschultz@yourjournal.com](mailto:eschultz@yourjournal.com)

**Managing Editor:** Erin Schultz

*Note: Send all press releases to Erin Schultz at the above address.*

- **O'Fallon Journal**

**Published:** Wednesday and Sunday

**Deadline:** Wed. publication – Monday, noon

Sun. publication – Thursday, noon

**Distribution:** O'Fallon

- **St. Charles Journal**

**Published:** Wednesday and Sunday

**Deadline:** Wed. publication – Monday, noon

Sun. publication – Thursday, noon

**Distribution:** St. Charles

- **St. Peters Journal**

**Published:** Wednesday and Sunday

**Deadline:** Wed. publication – Monday, noon

Sun. publication – Thursday, noon

**Distribution:** St. Peters

- **Wentzville Journal**

**Published:** Wednesday and Sunday

**Deadline:** Wed. publication – Monday, noon

Sun. publication – Thursday, noon

**Distribution:** Wentzville and Lake St. Louis

### **Suburban Journals, South County**

14522 South Outer 40 Drive 3<sup>rd</sup> Floor  
Town & Country, MO 63017  
314-821-1110 / FAX: 314-821-0745

**Email:** [jtobin@yourjournal.com](mailto:jtobin@yourjournal.com)

**Mg. Editor;** Monika Kleban

**Assist. Mg. Editor:** Jeff Tobin

*Note: Send all press releases to Jeff Tobin at the above address.*

- **South County Journal**

**Published:** Wednesday

**Deadline:** Thursday prior

**Distribution:** South St. Louis County, Southwest St. Louis County

- **South Side Journal**

**Published:** Wednesday

**Deadline:** Thursday prior

**Distribution:** South St. Louis City; Southwest St. Louis City

### **Suburban Journals, Warrenton**

220 East Main Street  
Warrenton, MO 63383  
636-456-3481 / FAX: 636-456-3020

**Email:** [jscott@yourjournal.com](mailto:jscott@yourjournal.com)

**Editor:** Joe Scott

**Published:** Wednesday

**Deadline:** Thursday prior

**Circulation:** 13,309

**Distribution:** Warrenton County

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### **Suburban Journals, West County**

14522 South Outer 40 Road  
Chesterfield, MO 63017  
314-821-1110 / FAX: 314-821-0843

**Email:** [mkleban@yourjournal.com](mailto:mkleban@yourjournal.com)

**Managing Editor:** Monika Kleban

**Assist. Mg. Editor:** Jeff Tobin

**Note:** *Send all press releases to Monika Kleban at the above address.*

- **Mid-County Journal**

**Published:** Wednesday

**Deadline:** Friday, noon

**Distribution:** Brentwood, Maplewood, Richmond Heights, Rock Hill, Kirkwood, Des Peres, Webster Groves, Maryland Heights, Creve Coeur, Olivette

- **West County Journal**

**Published:** Wednesday

**Deadline:** Friday, noon

**Distribution:** Ballwin, Chesterfield, Grover, Eureka, Valley Park, Glen Coe

### **Troy Free Press**

#20 Business Park Drive  
Troy MO 63379  
636-528-9550 / FAX: 636-528-6694  
**Web Site:** [www.lincolncountyjournal.com](http://www.lincolncountyjournal.com)

**Email:** [lcjeditor@lcs.net](mailto:lcjeditor@lcs.net)

**Publisher:** Pat Whiteside

**Managing Editor:** Bob Simmons

**Published:** Wednesday

**Deadline:** Tuesday, 10 a.m.

**Circulation:** 1,000 - subscription only

**Distribution:** Lincoln County and surrounding areas

### **Vital Voice, The**

4337 Manchester Ave.  
St. Louis, MO 63110  
314-289-9666 / FAX: 314-289-7557

**Web Site:** [www.thevitalvoice.com](http://www.thevitalvoice.com)

**Email:** [lucashudson@vitalvoice.com](mailto:lucashudson@vitalvoice.com)

**Publisher:** Pamela S. Schneider

**Editor:** Lucas Hudson

**Published:** 2<sup>nd</sup> and 4<sup>th</sup> Fridays of each month

**Deadline:** 7 days prior to publication

Providing an independent, progressive voice for the St. Louis community

### **Warren County Record**

103 East Booneslick  
Warrenton, MO 63383  
636-456-6397 or 1-866-433-NEWS (6397)  
FAX: 636-456-6150

**Email:** [erecord@centurytel.net](mailto:erecord@centurytel.net) or [recnews@centurytel.net](mailto:recnews@centurytel.net)

**Publisher:** Bill Miller, Jr.

**Editor:** Charlie Denn

**Published:** Weekly

**Deadline:** Monday, noon of week published

**Distribution:** Warren County and surrounding county edges: St. Charles, Franklin, Montgomery, Hermann, Lincoln, and Hawk Point areas

## THE UNITED WAY 2009 AREA MEDIA GUIDE

### Washington Missourian

14 West Main  
P.O. Box 336  
Washington, MO 63090  
636-239-7701 / FAX: 636-239-0915  
**Web Site:** [www.emissourian.com](http://www.emissourian.com)  
**Email:** [washnews@emissourian.com](mailto:washnews@emissourian.com)  
**Publisher/Editor:** William Miller, Sr.  
**Published:** Wednesday and Weekend (Friday)  
**Deadline:** Tuesday, noon and Friday 10a.m.  
**Circulation:** 25,783 Wednesday/ 15,908 weekend  
**Distribution:** Franklin, Warren, Gasconade, and SW part of St. Charles County

### • **St. Clair Missourian**

**Published:** Wednesday and Weekend  
**Editor:** Kevin Jenkins  
**Deadline:** Tuesday, noon and Friday 10a.m.  
**Distribution:** Franklin, Warren, Gasconade, and SW part of St. Charles County

### • **Union Missourian**

**Published:** Wednesday and Weekend  
**Editor:** Chris Waltz  
**Deadline:** Tuesday, noon; Friday, 10 a.m.  
**Distribution:** Franklin, Warren, Gasconade, and SW part of St. Charles County

### Webster-Kirkwood Times

122 W. Lockwood, 2nd Floor  
St. Louis, MO 63119  
314-968-2699 / FAX: 314-968-2961  
**Web Site:** [www.timesnewspapers.com](http://www.timesnewspapers.com)  
**Email:** [newsroom@timesnewspapers.com](mailto:newsroom@timesnewspapers.com)  
**Preferred method for receiving content:**  
Please direct press releases to:  
[newsroom@timesnewspapers.com](mailto:newsroom@timesnewspapers.com).  
NOTE: Times newspapers will not publish unsolicited press releases.  
**Publisher:** Dwight Bitikofer  
**Editor in Chief:** Don Corrigan  
**Managing Editor:** Kevin Murphy  
**Published:** Fridays  
**Circulation:** 40,000  
**Distribution:** Glendale, Kirkwood, Oakland, Warson Woods, Webster, Shrewsbury, Rock Hill, and Des Peres

### West Newsmagazine

355 Ozark Trail Drive, Ste. 1  
Ellisville, MO 63011  
636-591-0010 / FAX: 636-591-0022  
**Web Site:** [www.westnewsmagazine.com](http://www.westnewsmagazine.com)  
**Email:** [editor@westnewsmagazine.com](mailto:editor@westnewsmagazine.com)  
**Owner/Publisher:** Doug Huber/Tim Weber  
**Managing Editor:** Susan E. Sagarra  
**Published:** 38/year on Wednesdays  
**Deadline:** One week before publication.  
**Circulation:** 69,000  
**Distribution:** Free to the public of West County area

### West End Word

625 North Euclid Avenue, Suite 330  
P.O. Box 4538  
St. Louis, MO 63108  
314-367-6612 / FAX: 314-367-0727  
**Web Site:** [www.westendword.com](http://www.westendword.com)  
**Email:** [editor@westendword.com](mailto:editor@westendword.com)  
**Owned by:** Virginia Publishing Company  
**Publisher:** Jeffrey Fister  
**Editor:** Kara Krekeler  
**Published:** Every other Wednesday  
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### Where Magazine

1006 Olive Street  
Suite 202  
St. Louis, MO 63101  
314-588-8313/ FAX: 314-588-0920  
**Web Site:** [www.wheretraveler.com](http://www.wheretraveler.com)  
**Email:** [ethan.woods@wheremagazine.com](mailto:ethan.woods@wheremagazine.com)  
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# THE UNITED WAY 2009 AREA MEDIA GUIDE

## MEDIA TIPS

**PUBLIC SERVICE ANNOUNCEMENTS (PSAs):** Most radio and TV stations accept PSAs from non-profits. The trick is to know how each radio station and TV channel prefer to receive the information. Only non-profit, civic and voluntary organizations are eligible to use PSAs.

About once a year, survey the radio or TV stations you plan to utilize. Find out answers to:

- Has the PSA Director changed? The News Director?
- For radio ask if they use taped (recorded) PSAs or if the on-air talent reads the announcements live. For TV, a final piece made, most likely on your end, will need to be submitted. Find out length and what format.
- How far in advance should PSAs be submitted?
- Length of the PSA?
- For radio, scripts should be concise, double spaced and typed with a larger font. Give them options of a :10, :20, or :30 second length. Let them know the start and end dates of your PSA.

**NEWS RELEASES:** News releases come in many different formats, but a few standards do exist: it must be newsworthy, it must have certain information included, and it must get to the right person at the right time.

If you have not established a relationship with the media you are sending your release to, do not assume how they like to receive the release. Call and find out if they prefer to receive the release by email, fax or mail.

Releases should always include:

- What it is: News Release
- Heading: Name and address of organization as well as a contact name and number(s)/email if the reporter needs more information.
- When it is available for release. Most releases say “For Immediate Release,” this is best. Some news, however, may be embargoed and should state this at the top: “Embargoed until: *date and/or time*” or “For Release: *date and/or time*”
- Date and location should be at the beginning of the release.
- Because of email, some rules are bending, but releases should be typed double-spaced.
- Include ###, –30–, or –end– at the end of your release so the editor/reporter knows it is the end.
- Try to keep your release to one page. If there is more, at the end of the first page type –more– and on the second page make sure there’s a “page 2, *company name*” on the top of the page.
- The who, what, when, where and why of the release should be concise and in the first paragraph. The remaining paragraph(s) will expand on the initial information.
- The information you provide generally should be straightforward. Let the media come up with the adjectives and adverbs. You can, however, come up with a catchy headline to grab hold of the media’s eye.
- Boilerplate: a standardized short, one-paragraph description of your organization that provides organization information (including Web site and phone number) and may be used at the end of each release (before the ###).

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**STORY PITCH:** If you think you have a good story, contact the media. Decide if it is suited for TV (is there a good visual/moving component), radio, print or all three.

Contact a person you know in the media and ask their opinion. If they agree it's a good story, set out on contacting who you think you want to work on the story. Be brief. Have something short in the: who, what, when, where, and why format written out you can send to them.

Have other information available, people they can interview/photograph etc.

**WORKING WITH THE MEDIA:** You should work on having a positive relationship with reporters and editors. While no hard and fast rules apply, below are suggestions to help:

- *Be available.* It is your responsibility to be available 24 hours a day. Key contacts should have your work, home, cell and email information.
- *Be truthful.* Give as much accurate and true information as you can.
- *Provide information requested.* If a reporter asks you for information, and you don't have it, get back to him/her with it in a timely manner.
- *Be accurate.* The facts and figures you supply must be clear and dependable.
- *Answer questions.* Only answer three ways:
  - Here it is
  - I don't know, but let me find out and get back with you
  - Right now I'm not able to share that with you because ...
  - "No comment" is *never* acceptable as an answer
- *Off the record.* Do not go off the record when speaking to the media. Off the record does not exist.
- *Protect exclusives.*
- *Protect sources.* Just as a reporter protects their sources, you protect yours.
- *Give all the news.* Be transparent. Give the good with the bad.
- *Help photographers.* Let the photographers know if you think there's a good photo-op.
- *Balance your treatment of the media.* Remember competing media deserve equal opportunity to receive information.
- *Explain.* Have background briefings or materials for reporters to help them understand what your organization does.
- *Correct errors politely.* Minor errors such as misspellings or inaccurate age can be ignored. Major factual errors that skew the accuracy of the entire story should be corrected. Politely let the reporter know. If that does not work, contact his or her editor.
- *Remember deadlines.* Find out from a reporter their deadlines. Get them the information they need in time for them to write the story.
- *Say thank you.* Praise good work. Thank you's go a long way in maintaining a good relationship.

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## ONLINE NEWSROOM

Most journalists are looking for online newsrooms on your website. Below are some links to what journalists say they're now looking for. Don't have time to create a newsroom? Google has one for free: <http://www.google.com/options/>. Click on the "sites" option.

Some tips about online newsrooms can be found here:

[eworldwire.com/index.php?page=n\\_online-newsroom](http://eworldwire.com/index.php?page=n_online-newsroom)

[www.yourprguy.com/2008/07/ten-things-journalists-want-in-an-online-newsroom.html](http://www.yourprguy.com/2008/07/ten-things-journalists-want-in-an-online-newsroom.html)

## OTHER ONLINE RESOURCES:

[www.press-release-writing.com/](http://www.press-release-writing.com/)

[www.myragan.com](http://www.myragan.com)

[www.nonprofitmarketingguide.com/resources/index.php](http://www.nonprofitmarketingguide.com/resources/index.php)

[www.socialmediatoday.com/SMC/](http://www.socialmediatoday.com/SMC/)

[nonprofit.about.com/od/blogs/Blogs\\_We\\_Recommend.htm](http://nonprofit.about.com/od/blogs/Blogs_We_Recommend.htm)

[www.massmediadistribution.com/keywordtool.htm](http://www.massmediadistribution.com/keywordtool.htm)

[www.mediarelationsblog.com](http://www.mediarelationsblog.com)

[beth.typepad.com/](http://beth.typepad.com/)

[www.davidwmullen.com/2009/02/03/five-tips-for-media-relations-success/](http://www.davidwmullen.com/2009/02/03/five-tips-for-media-relations-success/)

[pressrelease.grader.com/](http://pressrelease.grader.com/)

[www.csprc.org](http://www.csprc.org);

[www.iabc.com](http://www.iabc.com);

[www.prsa.org](http://www.prsa.org)

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### If Your Agency is a United Way of Greater St. Louis Funded Agency

Please co-brand by using any of the logos below on your letterhead, posters, brochures, print ads, newsletters, Web site and flyers. These can also be downloaded at [www.stl.unitedway.org/agencyresources/logos.aspx](http://www.stl.unitedway.org/agencyresources/logos.aspx).

The United Way logo and trademark is recognized throughout the community as a symbol of credibility and accountability for your agency. Your use of the United Way logo will identify your agency as an agency that demonstrates high quality standards and results in this community.

If you have any questions, you may contact the Communications Department of United Way of Greater St. Louis at 314-539-4073.

#### Some how to's on co-branding

- Add United Way's boiler plate to your news release:
  - About United Way of Greater St. Louis  
The United Way funds nearly 200 health and human service agencies located throughout a 16-county area in Missouri and Illinois. More than one million people in our community receive services that strengthen families, help the elderly, keep children healthy and safe, and build stronger neighborhoods. For more information, contact 314-421-0700 or visit [www.stl.unitedway.org](http://www.stl.unitedway.org).
- Or add the phrase "proud member of United Way" to your boiler plate.
- If writing a news release or letter to the editor, add that you're a proud United Way agency in it somewhere.
- Ensure the United Way logo is on your newsletter, website, letterhead and other items.
- When speaking with the reporter for the story, mention you're a United Way agency
- More co-branding tips for agencies are here: [www.stl.unitedway.org/cobranding.aspx](http://www.stl.unitedway.org/cobranding.aspx)

#### United Way key messages when co-branding with United Way:

**Building a healthy community** – a healthy community means healthy business.

**Uncommon efficiency** – United Way raises funds almost three times more efficiently than many non-profit groups. More than 90 cents of every dollar United Way raises goes directly to provide services.

**Impact** – one million people are helped each year by nearly 200 United Way-supported agencies.

**Local** – the money United Way raises here stays here, serving 16 Missouri and Illinois counties throughout the St. Louis metro area.

**Distributed carefully** – hundreds of experienced community volunteers carefully distribute donations to charities that demonstrate high quality standards and results.

Proud member of

United Way  
of Greater St. Louis



Proud member of



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of Greater St. Louis