

# St. Louis Press Club Courier

Summer 2017

## Now, more than ever, is a critical time for being a member of the St. Louis Press Club.

These days, round-the-clock headlines dominate our nation's psyche, from the ever-present threat of terrorism and shifting foreign policy, to politics, the environment and equal rights. We are also living in a time in which the integrity of news reporting and story-telling is under fire, and journalists are firing right back.

For 60 years, your St. Louis Press Club has been the leading professional organization for those who make, cover and influence the news. The Press Club counts among its members national media luminaries, inductees to the St Louis Media Hall of Fame, and countless working professionals whose faces, voices and bylines are a part of the regional landscape.

As a member of the St. Louis Press Club, you have access to this diverse network of media and communications professionals. You also have the opportunity to improve your craft and learn from the pros through our lineup of exclusive programming throughout the year. Other benefits of your membership include:

- **Members-only access to our St. Louis Metropolitan Area Media Guide.**
- **Members-only access to and inclusion in our Press Club Membership Directory.**
- **Members-only free use of our private meeting room in the historic Park Pacific downtown building.**
- **Discounted reservations to Press Club events such as social-media seminars, media-literacy workshops and current-issues lunch forums led by experts in their field.**
- **Reciprocal agreements with other Press Clubs in cities throughout the country and abroad.**
- **Notifications of media-related events included in our Calendar and E-mail.**
- **Members-only invitations to private events, networking opportunities and special tours.**

Your membership dues make it possible for us to fund media scholarships for deserving college students, as well as support professional journalists through the Press Club's enterprise journalism grants. Your membership helps to ensure the future of sound and solid journalism in the years to come.

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Glenda Partlow, Courier Editor and

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Bill Loellke & Erica Spies, Summer Interns

## Congratulations to our Members



**Jan Scott** was recently featured in *Ladue News* for her work as board president for the American Association of University Women (AAUW) Missouri – an organization that advances equity for women and girls.



**Claire Applewhite** was named a 2017 St. Louis Woman of Achievement for her contributions to educational enrichment. Each year, ten outstanding St. Louis women are honored for their volunteer service and leadership.

*Photo courtesy of Women of Achievement*



**Suzanne Corbett** received First Place from the Missouri Professional Communicators, the state affiliate of the National Federation of Press Women, for an article she wrote for *Realfoodtraveler*. She received another First Place for Specialty Business Articles for *WestNewsMagazine*. Other honors received include two silvers and three bronzes for her wide range of work across several different publications, including the *St. Louis Post-Dispatch* and *Gazelle STL magazine*. Her book, *The Gilded Table*, received a bronze medal for Best Regional Midwest – non-fiction at the 2017 Independent Publisher Book Awards.

## In Memoriam



**James Edward Lubbock**, writer, photographer and media consultant, passed away February 1, 2017. He wrote for and edited at the *St. Louis Globe-Democrat*, *St. Louis County Observer* and *Food Merchandising magazine*. Always active in the Press Club, he handled the stock investments for the club for many years.

## Meet our Summer Interns



**Bill Loellke** is a recent Webster University graduate with a bachelor of arts in Journalism with a minor in Web Design and Film Studies. He graduated with honors from the Department of Communications and Journalism. While at Webster, he served as the lifestyle editor for two years on the student newspaper, *The Journal* and interned with *Vital VOICE Magazine* and the *Riverfront Times* as a writer. Other accomplishments include placing second in Division 2 for Video through the Missouri College Media Association and having a story published on USA Today College's website.



**Erica Spies** is a Communications major at the University of Missouri, Columbia. She is a rising senior in the ICOMM club and is devastated that she only has one more year left. She grew up in the heart of St. Louis City and is a diehard Cardinals and Blues fan. Erica is delighted to be a part of the STL Press Club community!

## Recent Press Club Events



**“Promoting Yourself in the Age of Selfies,”** a seminar conducted by information technology expert and Press Club board member Richard Gavatin, was co-sponsored by Missouri Professional Communicators. Participants learned tips on self-promoting through social media at the Feb. 4 seminar.



**“Pay Inequity: Root Causes”** was the topic of our March 30th lunch forum co-sponsored by the American Association of University Women (AAUW) St. Louis Branch. Discussing statistics and facts about inequity issues were: (Left photo) Suzanne Gellman, Start Smart and Work Smart; Joan Suarez, Labor and Union; Malaika Horne, Impact on Women of Color and Karen Francis; moderator and expert.



Bob Dotson, television journalist and author known as “America’s Storyteller,” with Eric Rothenbuhler, Dean of Webster University’s School of Communications, at the April 13 Press Club lunch master class and forum, **“Bob Dotson: Up Close and in Person.”** The program at Webster University Emerson Library was attended by high school and college students and faculty, as well as Press Club members and media professionals. Student lunches were provided by Citizen Education Clearing House (CECH).



Bob Dotson critiquing Francis Howell North High School journalism student Anna Lindquist’s documentary proposal, which was part of the masterclass portion of the program. Photo by William Greenblatt



St. Louis Press Club was a sponsor for “Gateway Con,” the St. Louis Writers Guild’s new annual **Gateway to Publishing Conference and Convention**, which was held June 16-18 at the Renaissance Hotel. It featured multiple workshop tracks for writers, a book fair, and events for readers.

## Welcome New Members

**Lifetime:** Dennis Riggs, HEC-TV

**Active:** Maggie Eubanks, NATAS MidAmerica Emmy; Elin Nozewski, Fleishman Hillard; Beth Ann Gailey

**Students and Recent Graduates:**

Tashan Reed, Jacob Lintner, Dara Bingham, Alyssa Potter, Benjamin Collinger, Abigail Scanio, Ralph Schaffer, Jessica Moore, Hailee Smith, Candice Murdock, Meredith Wright, Samuel Gaskill, Sarah Hicks, Alex Zivic, Spencer Foust, Kasey Leeders, Joseph Schneider, Asia Myles, Marqual Patton, Gabrielle Hays, Quinisha Jackson, Kat Riddler, Rachel Mencil, Sarah Richardson, Erica Spies, Bill Loellke

## Annual Scholarship Luncheon

**When:** Tuesday, July 11, 2017, Noon to 1:30

**Where:** International Photography Hall of Fame  
3415 Olive St., St. Louis, MO 63103

**Cost:** \$20 Press Club members, \$25 non-members and guests



We will be honoring all 2017 scholarship winners. The program will feature speakers **Kameel Stanley** and **Tim Lloyd**, St. Louis Public Radio reporters and producers of the “We Live Here” podcast.



Sharing anecdotes from their own careers and lives, their talk,

“The Pivot,” will focus on how pivotal experiences are central to the survival of media. Lunch will be catered by Urban Canvas.

**Parking:** Free parking is available on Locust, behind the building, Parking is located across from the Ducati Motorcycle Shop with the security gate open for those to enter for the lunch. Once the lunch begins, the gate will be closed. It is the parking lot next to the Ignacio parking lot. Please do not use the Ignacio parking lot.

**Please RSVP by June 30** at [info@stlpresclub.org](mailto:info@stlpresclub.org) or by phone (314) 449-8029, or by credit card payment at [stlpresclub.org](http://stlpresclub.org), or by check mailed to St. Louis Press Club PO Box 410522 St. Louis MO 63141

### Scholarship Awards

The St. Louis Press Club and Journalism Foundation fund many scholarships for communications students from the St. Louis metropolitan region.

- **\$5,000 Press Club and St. Louis Post-Dispatch David Lipman Scholarship.**
- **\$2,500 Press Club and St. Louis Post-Dispatch Ron Wade Memorial Scholarship**
- **\$2,000 Neiman Marcus Media Scholarship**
- **\$1,000 Press Club Media Scholarship**
- **Numerous \$1,000 Press Club Internship Scholarships**
- **\$1,000 Sky’s the Limit Scholarship**
- **Numerous \$1,000 & \$1,500 Journalism Foundation Scholarships**
- **\$1,000 High School Journalism Student of the Year Scholarship**

## Recipients of Recently Awarded Press Club Scholarships



**Dara Bingham**, an aspiring film producer from Pattonville High School, who will be attending Columbia College in Chicago this fall, received our **\$1,000 Sky’s the Limit Press Club Scholarship** from board member Patricia Wentz at the Mathews-Dickey annual scholarship luncheon on May 12.

**Jacob Lintner**, an aspiring broadcast journalist from Francis Howell North High School and who will be attending Boston University in Boston, Massachusetts, this fall, is the recipient of our **\$1,000 High School Journalism Student of the Year**

**Scholarship** selected by the Missouri Journalism Educator’s Association. He has been involved in the school’s student media for the entirety of his high school career and published upwards of 130 times by FNH Media. His accomplishments include taking complete control of FHNgameday.com, the program’s dedicated sports website, and creating FHNtodayLive, a live broadcasting program.



**Tashan Reed**, an aspiring sports journalist and a rising senior at the University of Missouri-Columbia, is the recipient of the **\$5,000 St. Louis Post-Dispatch/St. Louis Press Club David Lipman Scholarship**. Reed is pursuing a Print Journalism degree with an emphasis in Sports Writing. A lifelong resident of Ferguson, Missouri, he writes that in the week before he began at Mizzou, “I lived through of the events following the death of Michael Brown. This challenged me to stay focused on my academics and career, which I’ve managed to do on my way to a 3.93 GPA and a budding career as a sports journalist.” He is a sports beat reporter at the *Columbia Missourian* and has interned at the *St. Louis American*.

## 2017 Beauty Buzz Committee

### Three-Generation Chairperson Team:

**Jeanie Bassman**  
**Julie Aylward**  
**Janie Bassman**  
**Jana Bassman**  
**Marcia Gillerman**  
*(Honorary)*

### Celebrity Chair:

**Carol Daniel**

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 Margaret S. Gillerman  
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 Susie Goldenberg  
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 Alice Handelman  
 Janie Hochman  
 Denise Hollinshead  
 Jeane Jae  
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 Linda Lockhart  
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 Dorothy Weiner  
 Janie Weiss  
 Rachel Weiss Kalina  
 Glynelle Wells  
 Patricia Wente  
 Aja Williams  
 Jill Winters  
 Katie Winters  
 Melanie Wolf  
 Carolynn Wolff  
 Kim Wolff  
 Stephanie Zoller

## Beauty Buzz Planning Underway



Meeting on June 3 to discuss the upcoming September 16 Beauty Buzz at Neiman Marcus are: (first row, from left) Allen Barber, Neiman Marcus general manager, with committee members Ashley Kelly, Betsy Wegusen, Charlotte Petty, Alice Handelman, William Greenblatt, Press Club President; (back row, from left) Holly Bry, Nancy Feldman, Marcia Gillerman, Julie Alward, Janie Bassman, Jeanie Bassman, Jana Bassman, Sherri Rosen, Sylvia Petty, Teri Rafferty, Barbara Langsam Shuman. (Attending, but not pictured: Patricia Wente, Margaret Gillerman, Erica Spies). Beauty Buzz helps fund scholarships awarded to media and communications students from the St. Louis metropolitan region.



**Make your reservation now!**

*Neiman Marcus* and   
 Saint Louis

Invite you to attend *Beauty Buzz*

**Saturday, September 16, 2017, 10:30 a.m. to 12:30 p.m.**

Neiman Marcus, Plaza Frontenac, Main Floor Atrium

Join us for our beauty mix, mingle and runway party to raise a little “fun” and “funds” for media scholarships, while learning cosmetic and skincare tricks of the trade from the NM experts.

Enjoy brunch lite bites from the Zodiac, coffee and mimosas, and a chance to win prizes. Plus a great line-up of cosmetic demonstrations modeled on the runway by:

**Chantecaille Dior Maison Francis Kurkdjian**  
**Lancome La Mer OrIBE Sisley-Paris Nest Trish McEvoy**

**RESERVATIONS:**

**Celebrating 60 years of the St. Louis Press Club for \$60**  
 \* \$60 adults \* \$90 mother-daughter  
 \* \$120 for three generations \* \$30 students

**Make your payment by August 16 to be entered into a drawing to win a \$100 Neiman Marcus Gift Card!**

Reservations by email at [info@stlpressclub.org](mailto:info@stlpressclub.org), by phone 314-449-8029  
 Or with credit card at [stlpressclub.org](http://stlpressclub.org)  
 Or by check to St. Louis Press Club, PO Box 410522, St. Louis MO, 63141

**All donations are 100% tax deductible**

## Calendar of Coming Events

Watch for announcement of Press Club founder Martin Quigley documentary to premiere this fall.

**Thursday, June 22 at 6 p.m.:**

**Women 2 Women Seminar: “Conquering Communication and the Great (Gender) Divide”**



Angelia Bills



Aja Williams

National Women’s Political Caucus-St. Louis in conjunction with the St. Louis Press Club will present the first of Women 2 Women seminars, “W2W: Conquering Communication and the Great (Gender) Divide” featuring speakers:

**Who:** Angelia Bills, vice president of League of Metropolitan St. Louis and Aja Williams, digital media producer of Nine Network.

**Where:** Urban League of Metropolitan St. Louis (3701 Grandel Square)

**When:** Networking from 6:00 p.m. - 6:30 p.m. Program from 6:30 - 8:30 p.m.

### Press Club at The Gatesworth Speaker Series



Bob Cohn



Dorothy Weiner

**Wednesday, June 28 at 7:30 p.m.:**

Bob Cohn, editor-in-chief Emeritus, *St. Louis Jewish Light*

“The Middle East in the Trump Era: Expect the Unexpected.”

**Wednesday, July 26 at 7:30 p.m.:**

Dorothy Weiner, editor, *Town & Style Magazine*

“Homegrown: How a Group of Women Started a Magazine in Tough Times”

**Where:** All Press Club at Gatesworth Speaker Series are held in the Starbird Theater in The Gatesworth main building, One McKnight Place

**Tuesday, July 11, at noon:**

**St. Louis Press Club and Journalism Foundation Annual Scholarship Luncheon**

2017 scholarship winners to be honored and guest speakers, Kameel Stanley and Tim Lloyd, St. Louis Public Radio reporters and producers of “We Live Here” podcast, will speak about the importance of pivotal experiences and their effect on today’s media careers. **For more information, see page 4.**

**Where:** International Photography Hall of Fame, RSVP at [info@stlpressclub.org](mailto:info@stlpressclub.org) or 314-449-8029 or by credit card at [stlpressclub.org](http://stlpressclub.org). **Cost:** Lunch \$20 for Press Club members, \$25 for non-members.

**Make your reservations now for BEAUTY BUZZ, September 16, at [stlpressclub.org](http://stlpressclub.org)**