

St. Louis Press Club Courier

Fall 2018

Beauty Buzz Raises \$20,000 for Scholarships

On September 15, 2018, your Press Club held its annual Beauty Buzz at Neiman Marcus in Plaza Frontenac. The event, which began eight years ago as “Face the Nation,” raises scholarship funds for St. Louis metropolitan area students pursuing degrees in journalism and/or media communications.

Our 2018 Beauty Buzz quadrupled the \$5,000 the event raised at its 2011 inception with this year’s donations and sponsorships totaling over \$20,000. Thanks goes to our amazing chairpersons. Beauty Buzz was spearheaded by **Ellen Soule**, along with co-chairs **Faith Berger**, **Miran Halen** and **Sheri Sherman**; advisory chair **Alice Handelman**; publicity chair **Joan Lee Berkman**; and prize chair **Phyllis Langsdorf**.

The morning was an exciting whirl of mimosas, brunch bites, fashions and, of course, skincare, fragrance and cosmetics tips of the trade for the 160 women who attended. The show began with a welcome from **Cheryl DiMauro**, Neiman Marcus general manager, and was emceed by **Jasmine Huda**, anchor/reporter KTVI Fox 2.

Beauty representatives from Creed, Chantecaille, Cle de Peau Beaute, Dior, Jo Malone, La Mer, Maison Francis Kurkdjian, Sisley, and Trish McEvoy entertained and informed the audience, as models strolled down the runway wearing Neiman Marcus Fine Apparel fashions and displaying the cosmetic, fragrance and skincare products.

Fabulous gift baskets and prize packages were given throughout the show. Prizes were donated by the beauty product vendors, as well as these local companies and individuals: Ray Wencker, Alexandra Clancy, The Face and The Body, Guy Carmelo, AV Nails, Bar Louie, the Preston inside The Chase Park Plaza, Ruth’s Chris Steak House, St. Louis Cinemas, St. Louis Chamber Music Society, John Mineo’s Italian Restaurant, Missouri Historical Society, Little Saigon Café, Scape American Bistro, Bar Italia, Eye Roc Eyewear, Stifel Theatre, Burro Loco Mexican Restaurant and Nathaniel Reid Bakery.



2018 Beauty Buzz leadership team from left: Alice Handelman, Sheri Sherman, Miran Halen, Ellen Soule, Faith Berger, Phyllis Langsdorf, Cheryl DiMauro and Joan Lee Berkman. *Photo courtesy of Suzy Gorman.*

Neiman Marcus Hosts Press Club Fundraiser



From left: Wendy Brumitt, Carol Voss, Jasmine Huda, Rachael Malone and Laurie Lock. *Photo courtesy of Suzy Gorman.*



From left: Co-chairs Faith Berger, Ellen Soule, Sheri Sherman and Miran Halen listen to St. Louis Press Club intern, Arin Froidl. *Photo by Suzy Gorman.*



From left: Kedra Tolson, Kelsey Tolson and Karen Morrison. *Photo courtesy of Suzy Gorman.*



Guests choosing which of the fabulous prizes to take a chance on. *Photo courtesy of Suzy Gorman.*



From left: Janie Roodman Weiss, Leisa Zigman and Lisa Gravier Barnes. *Photo by Glenda Partlow.*



Emcee Jasmine Huda. *Photo courtesy of Suzy Gorman.*



From left: Angelia Bills, Natasha Leonard and Charlotte Ottley. *Photo courtesy of Bill Barrett for Town&Style.*



One of the "take a chance on prizes" gifts. *Photo courtesy of Suzy Gorman.*



Aisha Sultan with her daughter, Ameena Kahn. *Photo by Glenda Partlow.*



Press Club president, William Greenblatt, shows off the new t-shirts. *Photo courtesy of Bill Barrett for Town&Style.*



Guests mingle before the runway show. *Photo by Suzy Gorman.*



Audrey Schultz and Brielle Gilbertson. *Photo courtesy of Bill Barrett for Town&Style.*



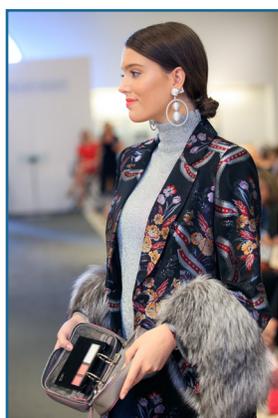
Jana Bassman and Jeanie Bassman. *Photo by Glenda Partlow.*



St. Louis Press Club intern, Arin Froidl, hands out prizes to the winners who took a chance on prizes. *Photo courtesy of Suzy Gorman.*



From left: Paula D Knight, Yvonne Jordan, Erica Randall and Audrey Jones. Photo courtesy of Bill Barrett for Town&Style.



Neiman Marcus fashions modeled on the runway. Photo courtesy of Suzy Gorman.



Guests enjoying the show. Photo by Glenda Partlow.



Guests enjoying the show. Photo by Glenda Partlow.

Thanks to our generous sponsors!

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New Board Members



Dale Singer was with the *St. Louis Post-Dispatch* from 1980 to 2008 as a reporter and editor working on the business page, city desk, editorial page, education and online news. From 2008 to 2017, he was education reporter for *St. Louis Beacon/KWMU* and is currently freelance writing. After receiving his B.A. at Washington University, where he was Phi Beta Kappa, he was a reporter with United Press International from 1972 to 1980. He taught online journalism and journalism ethics at Washington University from 2001-2010. He has been honored with awards from Missouri Press Association, CapitolBeat, St. Louis Association of Black Journalists, and Lincoln University's Unity Award in Media. He was nominated for a Pulitzer Prize in 1987, 1989, 1990, 1992 and 1997 and received the Davenport Fellowship for business journalism in 1981.



Kedra Tolson has been the executive director of marketing and communications at St. Louis Community College since 2016 and was previously the college's marketing and communications coordinator at the Florissant Valley campus. Prior to joining STLCC, she served as communications manager for Jazz St. Louis, as media relations manager for the University of Missouri-St. Louis, and as communications marketing director for Focus St. Louis. An active volunteer, she has served as board member and volunteer in the Greater St. Louis Association of Black Journalists, St. Louis Artworks, Webster Arts, Easter Seals Midwest, and is currently serving on the Webster Groves School District's Equity in Education committee. She received the Outstanding Community Service Award from North County Churches United for Racial Harmony and Justice in 2016, and in 2007 was named one of the "30 Leaders in their 30s" by North County Incorporated. A graduate of Southern Illinois University-Edwards, she is currently pursuing a business and leadership graduate degree at Webster University.

Meet our Press Club Fall Intern



Arin Froidl is a sophomore at Lindenwood University-St. Charles, where she is studying Mass Communications and Fashion Business & Entrepreneurship. In her free time, she enjoys resale shopping and doing service work as a member of the Alpha Delta Sigma chapter of Alpha Phi Omega service fraternity. After college, she plans to take two years off to serve in the Peace Corps. She is a native-born St. Louisan and hopes to one day work for a high fashion magazine.

Welcome New Members

Don Galloway
Shera Dalin
Chris Morrissey
Dale Singer

In Memoriam



Charlene Sherman Bry
September 6, 1939 to July 12, 2018

A renowned entrepreneur, she was the owner and publisher of *Ladue News* from 1983 to 1997, building it from a monthly newsprint fold-out into a major local news publication. She also authored *Ladue Found*, a book about the history of Ladue, and co-authored *A World of Plants: The Missouri Botanical Garden*. Widely involved in the St. Louis community, she was recognized with numerous awards, including the St. Louis Press Club's 2000 Media Person of the Year, Women of Achievement and the Hellenic Sprit Foundation's Athena Award.

Joan Foster Dames
September 29, 1934 to July 26, 2018

She was the first female newsroom executive at the *St. Louis Post-Dispatch*. Her newspaper career began in 1954 at the *St. Louis Globe-Democrat* in the classified department. When the Globe began its Women's Page, she campaigned the union to let her become a writer, even though it meant a pay cut. She got the job and the late Martin Duggan was her boss. In 1959 she married and had four daughters. Then in 1966, returned to her newspaper career in the women's section of the *St. Louis Post-Dispatch*, where she worked her way up to being editor of that section and the features section. In 1974, she became the *Post-Dispatch's* first female executive when she was named features director. She was a columnist and senior feature writer when she retired in 1999.



Media Literacy and Midterm Elections Forum October 13



On Saturday, October 13, Missouri Professional Communicators and St. Louis Press Club co-sponsored a program focused on the internet messages and websites spreading fake news -- why and how they are spun and skewered for purposes other than reporting the news. Speakers Dr. Andrew Smith of Lindenwood University and Jessica Bellamo of Gateway Media Literacy Partners shared ways we can identify a legitimate news source today.



Janice Denham, president of Missouri Professional Communicators, welcoming participants to the program.



Tom Eschen from Press Club asking a question during Q&A.

Speakers Dr. Andrew Smith of Lindenwood University and Jessica Bellamo of Gateway Media Literacy Partners wearing their Press Club T-shirts.



St. Louis Press Club Co-Sponsors St. Louis County Library Author Series

The St. Louis Press Club is teaming up with the St. Louis County Library on its acclaimed long-running author series. The new “In Conversation” sub-series typically will feature local media personalities interviewing best-selling authors. The series begins in November, with appearances by renowned historians Michael Beschloss and Doris Kearns Goodwin. They will be interviewed by St. Louis Radio’s Don Marsh, who was one of the Press Club’s “Media Persons of the Year” in 2015.

The St. Louis County Library Author Series, presented by lead sponsor Webster University, includes some 100 events each year with high-profile authors and additional program sponsors. The Press Club events will focus largely on authors of non-fiction books on politics, current events, history and media-related subjects.

“This is an opportunity for Press Club to expand our programs for the public and help bring top-quality writing and authors to St. Louis,” said St. Louis Press Club president Bill Greenblatt.

St. Louis County Library Foundation vice president Barbara Turkington welcomed the Press Club as the Author Series’ newest sponsor. “The St. Louis County Library takes its mission very seriously; to help promote authors and the books they create. We couldn’t bring world class authors to St. Louis without support from our great sponsors, now including the St. Louis Press Club.”

Past president Tom Eschen added, “The Press Club is not just for journalists and other media-related professionals, but really for just about anyone curious and concerned about what’s going on in the world. Anyone interested in stimulating programs, current events and the importance of a free and unfettered media should be interested in what we do.”

Formats of “In Conversation” events will vary, with local media interviewing some of the authors. Other times, authors will make presentations and field follow-up questions. Some series events will be ticketed, and the cost will cover purchase of the books. For non-ticketed events, books will be on sale after the presentations.

The St. Louis County Library Author Series programs are listed on both the Library and St. Louis Press Club websites.

Founded in 1956, the St. Louis Press Club is the Bi-State area’s leading professional, social and charitable organization for people who make, cover, influence and consume the news. Our members include professionals in journalism, communication and media-related organizations and more. The St. Louis Press Club is committed to the First Amendment to the United States Constitution, and believes that the news should matter to everyone living in a free democracy and interested in the world around them.

For more information about the St. Louis County Library Authors Series, check www.slcl.org/authors or call 314-994-3300.

Programs begin at 7 p.m., doors open at 6 p.m.

November 1: Joe Hagan “Sticky Fingers”

The story of Jann Wenner, *Rolling Stone’s* founder, editor, and publisher, and the pioneering era he helped curate, is told here for the first time in glittering, glorious detail. Acclaimed journalist Joe Hagan provides readers with a backstage pass to storied concert venues and rock-star hotel rooms.

November 2: Michael Beschloss “Presidents of War”

Preeminent presidential historian Michael Beschloss presents a groundbreaking and often surprising saga of America’s wartime chief executives.

November 8: Nathaniel Philbrick “In the Hurricane’s Eye”

Acclaimed historian Nathaniel Philbrick shares the thrilling story of the year that won the Revolutionary War. In the fall of 1780, after five frustrating years of war, George Washington had come to realize that the only way to defeat the British Empire was with the help of the French navy.

November 12: Jane Sherron de Hart “Ruth Bader Ginsburg: A Life”

The first comprehensive biography, written with the cooperation of Ruth Bader Ginsburg, explores the central experiences that crucially shaped Ginsburg’s passion for justice, her advocacy for gender equality, her meticulous jurisprudence and, above all, her desire to make We the People more united and our union more perfect.

November 13: Bob Spitz “Reagan”

Bestselling biographer Bob Spitz presents a full and rich biography of an epic American life, capturing what made Ronald Reagan both so beloved and so transformational.

November 15: Susan Orlean “The Library Book”

Susan Orlean, hailed as a “national treasure” by *The Washington Post* reopens the unsolved mystery of the catastrophic Los Angeles Library fire.

You are invited to attend. . .

St. Louis Press Club's 62nd Annual Meeting and Dinner

6 p.m. to 8 p.m., Wednesday, November 28th
Norman Probstain Golf Club in Forest Park
6141 Lagoon Dr, 63112

It's a meeting. It's a party. It's a chance to meet and hear from our city's mayor. The evening promises to be a highlight of your holiday season. We'll be at the Forest Park's Norman Probstain Golf Club in their beautiful banquet room.

We are pleased to have Lyda Krewson, Mayor of the City of St. Louis, as our guest speaker.

Enjoy a delicious buffet dinner featuring:

Garden salad and fresh baked rolls
Slow-roasted roast beef in a savory gravy with rosemary
Chicken Marsala
Red roasted garlic mashed potatoes
Fresh-cut corn
Coffee, tea and mints
(Cash bar)

The Evening's Business:

- * Recap of our club's very successful year and highlights of what's to come in 2019
- * Presentation of the club's highly prized Catfish Award and President's Above and Beyond recognitions
 - * Election of the 2019-2021 Board:
Joan Lee Berkman, Alice Handelman, William Greenblatt, Pamela Niehaus, Jan Scott, Barbara Langsam Shuman, Ellen Niesenson Soule, Glynelle Wells
 - * Announcement of president-elect

HALF PRICE FOR PRESS CLUB MEMBERS: \$18

Guests: \$36

And door prizes, too!

Make reservations by calling 314-449-8029

By credit card at our website www.stlpressclub.org

Or by check mailed to St. Louis Press Club, PO Box 410522, St. Louis, MO 63141
(Directions/map to the Probstain Golf Club on the back.)



Guest Speaker



Lyda Krewson

Mayor of the
City of St. Louis



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