

St. Louis Press Club Courier

Spring 2018

Lehrer, Cusumano, Bruce, Mink, Auble, KSHE-95 Honored at Media Persons of the Year Gala

The St. Louis Press Club held its 26th Media Persons of the Year Gala on February 21 at the Edward Jones North Campus facility and raised nearly \$30,000 to support its many journalism, media and communication scholarships and its enterprise journalism grants.

Jim Lehrer, one of public television's most well-known and respected national journalists, was presented with a Lifetime Achievement Award and four St. Louis-based media professionals -- **John Auble**, **Betsey Bruce**, **Frank Cusumano**, **Eric Mink** -- and **KSHE 95** radio station were honored with Media Person of the Year awards. KSDK news anchor **Mike Bush** was the emcee, host and interviewer for the event.

Eric Mink, a veteran newspaper journalist, television critic, college instructor and columnist, was honored in the print category. **Betsey Bruce**, St. Louis television anchor, reporter and news writer whose career spanned more than 45 years, and **Frank Cusumano**, longtime KSDK-5 sportscaster, radio show host and sports director, were honored in the television category; the radio honoree was **KSHE 95**, celebrating its 50th anniversary. The late **John Auble**, longtime KTVI television anchor, reporter and the recipient of seven mid-America Emmy Awards, was honored posthumously. Auble also worked at KSDK and KMOV.

Jim Lehrer, who co-anchored the MacNeil/Lehrer NewsHour and the PBS NewHour with Robert MacNeil for 20 years, began his career in newspapers after earning a journalism degree at the University of Missouri in 1956. With MacNeil, he covered the Watergate hearings and then solo anchored PBS coverage of the impeachment inquiry of Richard Nixon. He moderated 12 presidential candidate debates and received the National Humanities Medal from President Bill Clinton and Hillary Clinton in 1999.



Betsey Bruce



Jim Lehrer



Frank Cusumano



John Auble



Eric Mink



KSHE-95

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Congratulations to Press Club Member Don Corrigan

The Webster Groves-Shrewsbury-Rock Hill Chamber of Commerce presented the “Business of the Year” Award in February to the Webster Kirkwood Times. Representing the Chamber is Dr. Joe Grimaud (left) presenting the award to Dwight Bitikofer (center) and Don Corrigan, co-owners of Webster-Kirkwood Times.



New Board Member Karyn Williams

Karyn Williams is the editor-in-chief of Town&Style and has more than seven years of copy-editing and writing experience. She has held multiple other leadership roles, including managing editor and associate editor for Town&Style, associate editor for Ladue News and copy editor for Columbus Telegram/Fremont Tribune. Williams graduated from Missouri State University with a Bachelor’s degree in media, journalism and film, with Magna Cum Laude honors in 2004.

Press Club Spring Intern Sarah Heet

Sarah Heet is a senior at Maryville University studying communications as a way to channel her passion for interacting with people and getting to know their stories. She was editor-in-chief of Maryville University’s newspaper and the winner of Start Up Maryville, an entrepreneurial idea and pitch contest open to the entire university. She has worked with the men’s basketball team and men’s soccer team on campus creating promotional content and taking photos and videos. She also interned with Media Now as one of the three Maryville executive liaisons in charge of overseeing the high school journalism camp. She is currently the administrative intern for the St. Louis Press Club and helped with the execution of Media Persons of the Year Gala in 2018. She is most interested in event planning, leadership and building genuine relationships with people every day. She hopes to find a way to merge her love for journalism, leadership and people skills with helping to support a cause she’s passionate about like student press rights and censorship or foster care advocacy.



Welcome New Members

Gary Ford, Webster University
Bill Kaufman, Kaufman Broadcast
Mark Saxon, Webster University
Karyn Williams, Town & Style

Press Club's 61st Annual Meeting



President William Greenblatt giving Past-President Tom Eschen the Press Club's "Catfish Award", which is given to a member for exemplary service to the club.



Jeanie Bassman with the "President's Above and Beyond" award for her outstanding service as chair for the 2017 Beauty Buzz and a commemorative photo album of the event.



Kristina Impastato giving a powerpoint presentation of the library's Media Archives collections.



From left first row: Marcia Gillerman and Jeanie Bassman. Second row: Margaret Gillerman, Janie Bassman and Jana Bassman.



From left, Charlotte Ottley, Betsey Bruce, and Tom Eschen



From left, Mike Right and Denny Heinze



President William Greenblatt congratulating Katie Gurley on the documentary she wrote and produced about the Press Club's co-founder, Martin Quigley.



From left, Claudia Burris and Rick Stoff



From left, Janet Scott and Diane Haneklau



Displays of some Press Club memorabilia in the Media Archives.



Press Club members and guests enjoying hors d'oeuvres in the library's Carnegie Room.

Press Club Annual Meeting Features

Quigley Documentary, Awards and Media Archives

The club's annual meeting held at the Central St. Louis Public Library on December 7 recapped 2017, previewed 2018, premiered the Press Club-funded documentary about co-founder Martin Quigley and recognized **Tom Eschen** and **Jeanie Bassman** with awards for their exceptional service to the club. **Kristina Impastato**, the library's Special Collections Archivist, prepared an exhibit of Press Club memorabilia from the Media Archives and presented an overview of the library's vast media collection. President **William Greenblatt** spoke about the events with which the club was involved last year:

January: An educational seminar about social media self-promotion by Richard Gavatin; **February:** A lunch forum about pay inequity; **March:** A forum and journalism master class featuring Bob Dotson; **June:** Annual scholarship luncheon where 16 students were recognized and a program presented by St. Louis Public Radio reporters on podcasting; **July:** The St. Louis Writer's Guild New Gateway to Publishing Conference and Convention; **September:** Beauty Buzz scholarship event hosted by Neiman Marcus; **November:** A program by Gateway Media Literacy on Diversity in the News

Our thanks to the St. Louis Public Library for providing the club with the auditorium and Carnegie room, and to **Pepi Parshall**, Manager of Programming, and **Joe Schwartz**, Marketing Programming Coordinator.

2018 Media Persons of the Year Gala Photo Gallery



Master of Ceremonies Mike Bush interviews Jim Lehrer of PBS NewsHour our 2018 Lifetime Achievement award recipient.



Press Club President William Greenblatt presents Jim Lehrer with our 2018 Lifetime Achievement Award trophy.



From right, Mike Bush interviews our 2018 Print Media Person of the Year Eric Mink, writer for the St. Louis Post Dispatch, veteran newspaper journalist, TV critic and columnist.



Carol and Tom Voss with Frank Cusumano (center)



Mike Bush interviews iconic Fox2 News reporter, Betsey Bruce.



William Greenblatt presents Betsey Bruce with her 2018 Television Media Person of the Year caricature award.



From left, Tom Eschen and Dr. Avis Meyer



From right, William Greenblatt presents Frank Cusumano, our 2018 Television Media Person of the Year, with his caricature portrait award.



Mike Bush interviews KSDK sportscaster Frank Cusumano.



From left, Mike Right and Denny Heinze

To view all photographs including all tables, go to <http://stlouispressclub.mycapture.com>

The Press Club's traditional Media Person of the Year caricature awards were created by artist Steve Edwards.



From right, Mike Bush interviews John Beck and Rick Balis about KSHE 95, our 2018 Radio Media Person of the Year recipient.



From right, William Greenblatt presents John Beck and Rick Balis their award caricature of the KSHE pig.



From left back row, Barbara Langsam Shuman and Margaret Gillerman. Front row, Jeanie Bassman and Dr. Donald Bassman.



William Greenblatt presents Charmaine Auble with the caricature award of John Auble, our 2018 Posthumous Media Person of the Year.

From right, Mike Bush interviews Charmaine Auble and Victoria Babu about longtime St. Louis reporter John Auble, our awardee for 2018 Posthumous Media Person of the Year.



Executives representing the Urban League of Metropolitan St. Louis: from left, Darryl Reed, Angelia Bills, Michael Holmes. (not pictured: Charlotte Ottley, Board Member)



From right, Howard and Alice Handelman with Goska and Brian Cherrick.



From left, Jessica Brown and Joan Berkman



Monsignor Jack Schuler and Charmaine Auble

Special Thanks

Thanks to everyone who helped make our 26th Media Persons of the Year such a success: **Jennifer Mattson, John Boul, Deborah Hawkins and Jeremy Garey** at Edward Jones for their flawless assistance with every detail; to our tireless and dedicated co-chairs **Bill Greenblatt and Tom Eschen**; to **Mike Bush** for being our emcee and interview host; to **Steve Edwards** for creating the signature caricatures of our honorees' awards; to **Mike Right and Denny Heinze** and the AAA print shop for the brochure, invitation and program printing; to **Chuck Knoll** and Walter Knoll Florists for creating and donating the gorgeous centerpieces and to **Alice Handelman** for coordinating the decorations; to **Marci Rosenberg** for managing the run-of-show; to **Laura Schnarr** for video production, as well as invitation and program preparation; to **Suzanne Corbett** for selecting the delicious menu; to **Kent Martin** for procuring our wine; to **Trish Muyco-Tobin** for her copy editing and Gazelle media coverage, to **Bob O'Loughlin** for providing lodging for the Lehrers, to **Margaret Gillerman** for publicity; to **Charlene Bry** for Town & Style promotion; to our intern **Sarah Heet** for her meticulous assistance with reservations; to **Aja Williams** for program help; to our reception committee **Richard Gavatin, Patty Wentz, Charlotte Ottley, Jan Scott and Ben Scanio**; and to all of our members who recruited sponsors for and attended the gala.

Special Thanks to our Sponsors

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- Charmaine Auble
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- John Nickel and Ricky Nix for The Great Forest Park Balloon Race
- KSDK-TV
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- Tom and Carol Voss

What is **FAKE NEWS**?:

Information Literacy in a World of Viral News

We've all heard the term "fake news." But what does it really mean? And how do you identify fake news when you see it? Join our panel of local journalists and media experts as they give their take on "fake news" and answer your questions.

Sunday,
April 15th,
2 PM

Don Corrigan
of Webster University and Webster-
Kirkwood Times, South County
Times, and the West End Word.



Julie Smith
of Webster University



Alvin Reid
of The St. Louis Magazine
and Donnybrook.



Carol Daniel
of KMOX.



Moderated by
Betsey Bruce,
retired KTVI anchor




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