

St. Louis Press Club Courier

Summer 2018

Press Club's Beauty Buzz To Raise Funds for Scholarships



Beauty Buzz chair and Press Club board member Ellen Soule welcomes this year's Beauty Buzz committee members to the kickoff meeting for the 2018 Beauty Buzz at Neiman Marcus to be held September 15.

Forty of this year's Beauty Buzz committee members gathered at Neiman Marcus on June 16 to learn what's in store for the upcoming event and to volunteer their help in making it a roaring success.

Saturday morning September 15 is the date set for this popular Press Club and Neiman Marcus collaboration that funds Press Club scholarships for journalism students each year.

This will be our eighth beauty and make-up event with Neiman Marcus, which has evolved into its present runway show format featuring fall fashions and demonstrations by cosmetic and skincare experts.

To attend, make a reservation with a tax deductible donation at the Press Club's website, stlpressclub.org, and also to purchase tickets to take a chance on winning fabulous prizes.



Beauty Buzz chairpersons, from left: Sherri Sherman, Faith Berger, advisory chair Alice Handelman, Miran Halen, and Ellen Soule at the June 16 Beauty Buzz kickoff meeting.



Co-Chair Miran Halen describes the "take a chance on prizes" and prices for tickets.



Co-chair Sheri Sherman shares the timeline for the event with the committee.



Co-Chair Faith Berger announces new sponsorship opportunities and goals for this year's event.



Press Club President William Greenblatt awards the attendance prize to a surprised and delighted Dana Grace Randolph.

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Glenda Partlow, Courier Editor and
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Matt Hampton, Summer Intern

Danielle Pauly, Media Guide Intern

ARE YOUR MEMBERSHIP DUES UP-TO-DATE?

Membership dues reminders have been mailed to members who pay their annual dues in the second half of the year. If your June 2018 to June 2019 payment is due, you can pay it at our website, stlpressclub.org, by credit card, or by mailing a check to St. Louis Press Club, P.O. Box 410522, St. Louis, MO 63141. Pay your dues and receive a free Press Club glass mug!



Benefits of Membership Include:

- Members-only access to our St. Louis Metropolitan Area Media Guide
- Members-only access to and inclusion in our Press Club Membership Directory.
- Discounted reservations to Press Club events such as social media seminars, media literacy workshops and current issues lunch forums led by experts in their field.
- Reciprocal agreements with other Press Clubs in cities throughout the country and abroad.
- Notifications of media-related events included in our Calendar and E-mail.
- Members-only invitations to private events, networking opportunities and special tours.

Your membership dues make it possible for us to fund media scholarships for deserving college students, as well as support professional journalists through the Press Club's enterprise journalism grants. Your membership helps to ensure the future of sound and solid journalism in the years to come.

Meet our Press Club Summer Interns



Matt Hampton is a junior at Lindenwood University in St. Charles, where he is a reporter for the student online and print news publication, and his work has won awards from the Missouri College Media Association and the Lindenwood School of Arts, Media, and Communications. He is studying Advertising and Strategic Communications, Economics and Digital and Web Design, and is most interested in copywriting and design.



Danielle Pauly is a senior at Webster University. She will be graduating in December 2018 with a Bachelor of Arts in Public Relations. She started off as a Journalism major for her first two years and has written for several publications including local entertainment magazine *Playback: STL* most recently. She has a passion for writing, music, and cooking.

Welcome New Members

Julie Smith, Webster University; Joy Leopold, Webster University; Jeff Truesdell, People Magazine; Alexis Zotos, KMOV; Katie Korman, Fox2; Donna Harper, Sedey Harper Westhoff; Mildred Galvin, Fleishman Hillard; Leatha Johnson, EEOC; Shera Dalin, US Bank; and all of our 2018 scholarship recipients

Recent Press Club Events

May 30: Lunch Forum “#MeToo and What’s Next?”



Forty-five guests gathered at Missouri Athletic Club-West to hear perspectives on sexual harassment and due process for women in the workplace. From left: Jo Mannies, a reporter at St. Louis Public Radio who has been covering Missouri politics and government for almost four decades; Donna Harper, an attorney with Sedey Harper Westhoff; Mildred Galvin, Senior Vice President and Senior Partner at FleishmanHillard involved with Talent Development; and Leatha Johnson, EEOC Supervisory Investigator.

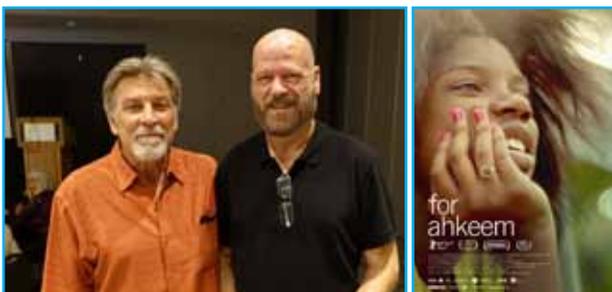
June 16: Beauty Buzz Committee Kickoff Meeting



Among the guests gathered at the recent Beauty Buzz committee kickoff meeting at Neiman Marcus are: from left, Marci Rosenberg, Joan Lee Berkman, Marilyn Ratkin, Sheri Sherman, Phyllis Langsdorf, Fran Zamler, Alice Handelman, Carol Voss, Marylen Mann, and Susan Block.

Photo by William Greenblatt

June 16: Documentary Screening at Writers Guild “Gateway Con”



Past-President Tom Eschen (left) with Jeff Truesdell, executive producer of “For Ahkeem,” a documentary exploring the story of Daje “Boonie” Shelton, a Black 17-year-old in north St. Louis struggling for a better life for herself and her newborn son, Ahkeem. After the screening, which was sponsored by the Press Club, Truesdell, a staff writer for *People* magazine, answered audience questions about the film and shared his experiences in creating it.



2018 Press Club and Journalism Foundation scholarship winners at the lunch held at the International Photography Hall of Fame: From left, back row: Matt Hampton, Peter Baugh, Dustin Steinhoff, Bennett Durando, McKenzie Magnus and Alex Zivic. From left, front row: Monica Ryan, Jeffrey Salas, Press Club President William Greenblatt, Arin Froidl and Rebecca Gangemella. Winners not pictured: Samuel Glass, Rea Bedalli, Sarah Heet, Danielle Pauly and Lily Hauptman.



Television news reporters Katie Kormann from Fox2 and Alexis Zotos from KMOV channel 4, sharing their reporting experiences and answering questions from our 2018 scholarship winners.

April 15: “What is Fake News?” Forum



St. Louis Press Club and Kirkwood Public Library co-sponsored a forum about “fake news” with 160 persons attending. Panel members from left: Carol Daniel of KMOX, Julie Smith of Webster University, Don Corrigan of the Times Newspapers, Alvin Reid of *the St. Louis American*, *St. Louis Magazine* and Donnybrook, and the moderator, retired KTVI Reporter Betsy Bruce.



From left: Scholarship winner McKenzie Magnus, her mother Debbie Magnus, and two of the scholarship judges, Claudia Burris and Rick Stoff, at the scholarship award luncheon, which was attended by 53 recipients, guests, and Press Club members.

Press Club Honors Fifteen Scholarship Recipients



Press Club and St. Louis Post-Dispatch David Lipman Scholarship (\$5,000):

Peter Baugh from St. Louis, MO. University of Missouri-Columbia. Baugh is studying Print and Digital News and is a sports reporter for the *Columbia Missourian* student newspaper. He currently covers sports for the *St. Louis Post-Dispatch* as the 2018 Hummel Intern. Previously, he interned with the *Columbia Tribune* and worked for POLITICO in Brussels.

Press Club and St. Louis Post-Dispatch Ronald W. Wade Journalism Scholarship (\$2,500):

Dustin Steinhoff from St. Charles, MO. University of Missouri-St. Louis. Steinhoff is a Communications major with a minor in Media Studies. An aspiring print, online, and broadcast journalist, he is a summer intern at KDHX radio station and writes for UMSL's campus newspaper, *The Current*, where he will become the news editor this fall.



Press Club's Neiman Marcus Media Scholarship (\$2,000):

Rebecca Gangemella from Warrensburg, MO. Southeast Missouri State University. Gangemella is majoring in Multimedia Journalism and Dance. She writes for the student newspaper, *The Arrow*, is a member of Gamma Sigma Sigma and Phi Eta Sigma, and is involved with the Conservatory of Theatre and Dance. She has also been a reporter and producer for the Ohio Valley Conference sports network, and this summer, she is interning at the CBS affiliate KFVS-12.

Fleishman Hillard Journalism Foundation Scholarship (\$1,500):

McKenzie Magnus from Carlyle, IL. Southeast Missouri State University. Magnus majors in Mass Communication with minors in Information Systems and Graphics. She is a leader in SE Creative: Advertising Club, Public Relations Student Society of America, Riverfront PR, Gamma Sigma Sigma, and Lutheran Student Fellowship.



Baseball Writers Association – St. Louis Chapter Journalism Foundation Scholarship (\$1,500):

Bennett Durando from Webster Groves, MO. University of Missouri-Columbia. Durando majors in Sports Journalism. He is a host at the KCOU FM student radio station and will soon become sports editor at *The Maneater*, MU's student newspaper. He was named a Walter Williams Scholar by the University in 2017.

Missouri Professional Communicators Journalism Foundation Scholarship (\$1,000):

Monica Ryan from Ballwin, MO. St. Louis University. Ryan is a Communication major and aspires to work in the field of print or broadcast sports journalism. She is the president of SLU-TV, the managing editor of *The University News*, the campus newspaper, and a member of SLU's field hockey team. She is a member of the Communication Honor Society, Psi Theta, and has been a promotional intern with the River City Rascals.



United Media Guild Journalism Foundation Scholarship (\$1,000):

Samuel Glass from St. Louis, MO. St. Louis University. Glass majors in Communication with an emphasis in Journalism and Media Studies. He is a writer for SLU's student paper, *The University News*, and he has interned with the St. Louis Ambush Indoor Soccer Club.



Webster-Kirkwood Times/Webster University Journalism Foundation Scholarship (\$1,000):
Jeffrey Salas from Belleville, IL. Webster University. Salas is earning a master's degree in Advertising and Marketing Communications. He lead the launch of Webster's first year student orientation in WorldClassroom, and works with the University's Office 365 Evaluation Team.

West End World/Webster University Journalism Foundation Scholarship (\$1,000):

Alex Zivic from St. Louis, MO. Webster University. Zivic majors in Public Relations with a minor in Professional Writing. He is the President of Webster's Public Relations Student Society of America. He has served as a Public Relations and Marketing Coordinator for Hungry Media, and he aspires to start his own communications consultant business.

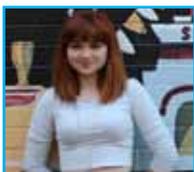


Press Club Joe Bonwich Media Scholarship (\$1,000):

Rea Bedalli from Kirkwood, MO. Webster University. Bedalli is pursuing majors in Advertising and Marketing Communications and Psychology. She has worked with the Immigrant and Refugee Women's Program, TED, and Amnesty International.

Press Club Media Internship Scholarship (\$1,000):

Matt Hampton from Florissant, MO. Lindenwood University. Hampton majors in Advertising and Strategic Communications and Economics with a minor in Digital and Web Design. He is a reporter for Lindenwood's student magazine, the *Legacy*, and Lindenlink.com. He was recently selected as treasurer for the Lindenwood Advertisers Desiring Success and PR Club. He is currently interning at the Press Club.



Press Club Media Internship Scholarship (\$1,000):

Arin Froidl from St. Louis, MO. Lindenwood University. Froidl is a Mass Communications major and a volunteer reporter for Lindenwood's student news website, Lindenlink.com, and the student magazine, the *Legacy*. She is also an executive board member for Alpha Phi Omega and a member of Lindenwood Freshman Council. She will be interning with the Press Club during Fall 2018.

Press Club Media Internship Scholarship (\$1,000):

Sarah Heet from St. Louis, MO. Maryville University recent communications graduate. Heet interned with the Press Club during spring of 2018, when she helped plan the Media Person of the Year Gala. She also interned with Media Now and was the editor-in-chief of the *Pawprint* newspaper at Maryville. She works as a Growth Account Manager at Raising Sails Marketing.



Press Club Media Internship Scholarship (\$1,000):

Danielle Pauly from St. Louis, MO. Webster University. Pauly is earning a Bachelor of Arts in Public Relations and has written for several local publications, including *Playback: STL*. She currently interns with the Press Club, updating the St. Louis Metropolitan Area Media Guide.

Press Club's Missouri Journalism Educators High School Journalist of the Year (\$1,000):

Lily Hauptman from Ladue, MO. Ladue High School, will be attending Vanderbilt University in the fall. Hauptman has worked as editor-in-chief of the *Ladue Panorama*, anchor at the Ladue High School Morning News, and a writer, Editor-in-Chief, and Contributing Editor at *Ohr Chadash*, the teen section of the *St. Louis Jewish Light*.



Thanks to our sponsor:



BEAUTY BUZZ

Benefitting scholarships for local journalism students

Join us for our beauty mix, mingle and runway event to raise a little “fun” and “funds” for media scholarships while learning cosmetic and skincare tricks of the trade from the NM experts.

Enjoy brunch lite bites from the Zodiac, coffee and mimosas, and a chance to win prizes. Plus a great line-up of cosmetic demonstrations modeled on the runway by: Creed, Trish McEvoy, Chantecaille, Jo Malone, La Mer and more.



Celebrity Emcee
Jasmine Huda
Anchor/Reporter, KTVI Fox 2



Saturday, September 15, 2018

10:30 a.m. to 12:30 p.m.

Neiman Marcus, Plaza Frontenac - Level One

Tickets

Adults \$60, Students \$20

Reservations

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