· COURIER ·

EST. 1956 // OFFICIAL NEWSLETTER OF THE ST. LOUIS PRESS CLUB // FALL 2020



Virtual Beauty Buzz Succeeds in Raising Scholarship Funds



Bill Greenblatt and Jasmine Huda with tote bags from Neiman Marcus that all the participants received

More than 100 guests attended the 2020 St. Louis Press Club and Neiman Marcus "Beauty Buzz" fund-raiser on September 12. The virtual special event "Bright Eyed and Ready to Face the Day" raised over \$11,000 for journalism scholarships for area students.

The fundraising event, now in its tenth year, was held on September 12. Those "tuning in" received invaluable make-up and skin care tips to help everyone look radiant behind their facial masks from Neiman Marcus beauty experts representing Bobbie Brown, Chantecaille, and La Mer.

News anchor and reporter Jasmine Huda of KTVI Fox 2 was the show's emcee. William Greenblatt, President of St. Louis Press Club, said: "Our sincere thanks to our incomparable Beauty Buzz co-chairs Phyllis Langsdorf and Miran Halen for their incredible leadership during this difficult time. This year's Beauty Buzz was truly a success thanks to their leadership as well as our event sponsors and our partner for the last 10 years, Neiman Marcus."

(See screenshots and sponsors on page 2 and 3)



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Website: www.stlpressclub.org Glenda Partlow, Assistant Director Laura Schnarr, Executive Director Sam Hodapp, Fall Intern

Beauty Buzz Screenshots

Below you can see some of those that tuned in to the first virtual Beauty Buzz event and some of the lucky winners from the prize drawings that helped raise funds for scholarships; along with our sponsors.

Thank you to La Mer, Bobbi Brown, Chantecaille, Dior, Lancome, Maison Francis Kurkdjian, Alexandra Clancy, Lady Grey Beads, and Ray Wenneker for donating raffle prizes for the event.



Carol Voss



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"Enraptured necklace she won.



Jessica Brown showing off her Bobbi Brown gift basket.



Nanci Bobrow wearing her Alexandra Clancy tote bag purse.

View Video Highlights of the 2020 Beauty Buzz at stlpressclub.org



Thank you to Miran Halen (Co-Chair Beauty Buzz/ Film Producer/Director/Editor/Photographer/Videographer) and Craig Currie STL (Editor/Videographer/Photographer) for putting together the highlight reel!

Thank You to our Sponsors

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Meet Our Fall Intern Samuel Hodapp

Hodapp is a senior studying at Webster University, pursuing a degree in Advertising and Marketing Communications and will graduate in December.

He has worked on many projects during his collegiate career, most notably for Adobe and Chevrolet. For Adobe he was part of the NSAC and worked with a team to create a campaign for Adobe's Experience Cloud for Advertising. For Chevy, he worked with the Midwest Chevy Dealers as part of the Chevy College Marketing Program and won the competition.



Press Club Honors Scholarship Recipients

Skylar Laird, University of Missouri-Columbia

\$4000 St. Louis Post-Dispatch and St. Louis Press Club David Lipman Journalism Scholarship

As a graduate of Francis Howell Central Skylar is majoring in print and digital news journalism, Skylar is a rising senior at University of Missouri. She also is a public life reporter for the Columbia Missourian.



Micah Barnes, Webster University

\$2500 St. Louis Post-Dispatch and St. Louis Press Club Ronald W. Wade

Journalism Scholarship

Micah has worked with the press since high school for her school's newspaper. She knew from a young age that she wanted to be a journalist because she likes the idea of being able to tell not only her story, but the stories of others too.



Phuong Bui, Webster University

\$1500 St. Louis Press Club Karlheinz and Doris Finzel Photojournalism Scholarship

After studying an unfulfilling major for three years, Phuong dropped out of school and started over to pursue a journalism photography major at Hanoi Academy of Theater and Cinema. She believes it is important to do everything through passion and plans to continue learning at Webster.



Charlotte Renner, Webster University

\$1500 St. Louis Press Club Donald R. Burris Journalism Scholarship Charlotte is pursuing a double major in journalism and photography. She also works as part of The Journal, Webster's newspaper coming up with ideas and well-prepared content.



Mimi Wright, Webster University

\$1000 St. Louis Press Club Media Internship Scholarship

Mimi is a skilled multimedia journalist. She has worked on a Pulitzer funded project on civil asset forfeiture and plans on covering the impact of migrants and asylum seekers on German arts while studying at Freie Universitat Berlin



Allison Randazzo, University of Missouri-Columbia

\$1000 St. Louis Press Club Fourth Estate Scholarship

Allison is beginning an internship at Radio Flyer in Chicago. She will be graduating in May 2021 with a degree in Journalism and a minor in business. She finds herself open to many jobs in the communications field and dreams of working for marketing at Trader Joe's.



Ellen Killeen, University of Missouri-Columbia

\$1000 St. Louis Press Club Fourth Estate Scholarship

Ellen is a freshman and pursuing a degree in strategic communications. She wants to be able to incorporate design and creativity in the future through advertising or graphic design. Currently she is in the process of pursuing a job with Mizzou's student run creative agency "Relevant Youth".



Elizabeth Gerger, Webster University

\$1000 St. Louis Press Club Internship Scholarship

Elizabeth is currently majoring in Public Relations. She has worked in two positions within Webster's study abroad program.



Emily Hood, University of Missouri-Columbia

\$1000 St. Louis Press Club Missouri Journalism Student of the Year Scholarship Emily is the 2020 JEA Student Journalist of the year. She has ran her own news show since she was a Freshman as well as demonstrates her journalistic talents by covering tough topics like life after prison.



Rodney Wallace, Lindenwood University

\$1000 St. Louis Press Club's "Sky's the Limit" Scholarship

Rodney graduated from Pattonville High School and was selected by the Matthew Dickey Boys and Girls Club to receive the "Sky's the Limit" scholarship.



Jewellyn Wood, Webster University

\$500 Missouri Professional Communicators Journalism Foundation Scholarship Jewellyn is a great listener, attentive, curious, and kind. A fabulous writer who cares about both the quality and integrity of a story she is finishing a degree in Public Relations



Meghan Gunn, New York University

\$1500 St. Louis Chapter of Baseball Writer's Association Journalism Foundation Scholarship

Meghan completed her undergraduate education at Washington University and is now pursuing a Masters degree in literary reportage at NYU. Her work has been published in both WashU and Cornell literary magazines.



Olivia Hanford, Saint Louis University

\$1000 United Media Guild Journalism Foundation Scholarship

Olivia plans on graduating in December with a major in communications. Last spring she worked for Higher Education Television. She wants to work in an environment where she can use creativity and medias skills to full affect.



Jenna Jones, Webster University

\$1500 Fleishman Hillard Journalism Foundation Scholarship

Jenna has been passionate about journalism since she was a child. She always has a lot on her plate, but she loves the workload and takes any chance to lead a project.



Jennifer Sarti, Webster University

\$1000 Times Newspapers and Webster University Journalism Foundation Scholarship

Jennifer is a non-traditional age student who has returned to college this past year. She is very motivated and takes every chance to express herself through photojournalism.



Sam Hodapp, Webster University

\$1000 St. Louis Press Club Internship Scholarship

Sam is graduating in December with a degree in Advertising and Marketing Communications. He hopes to work at a firm handling the needs of many different clients.





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St. Louis Press Club Presents:

Our IN THE NOW:

COVID-19: St. Louis Region's Communications Professionals Speak Out on Their Work and Life in These Unprecedented Times.

Coming Soon...

The St. Louis Press Club Programming Committee's first online series, "Our IN THE NOW," on St. Louis Press Club's YouTube channel.

Since early July, we've captured snapshots in time-- with a cross-section of St. Louis professional media communicators who candidly shared stories about their professional and personal lives during the year of COVID-19, as well as during the community's reckoning with race and economic crisis.

A Sampling of our Interviewees

Gilbert Bailon Lourdes Bailon Lori Becker David Burioski **Suzanne Corbett Carol Daniel** Mitch Eden Alex Fees Bill Freivogel Bill Kaufman Emma Lingo **Deb Marshall Bill McCormac Tammy Merrett-Murry** Tony Messenger Maddie Mevers Trish Muvco-Tobin Steve Perron Gilberto Pinela Wiley Price **Audrey Prywitch** Alvin Reid Eric Rothenbuhler Lili Schliesser **Amy Shaw Tony West** Jim Woodcock