

The Press Club Presents Our IN THE NOW



Major Garrett

Chief Washington Correspondent, CBS News
St. Louis Press Club's 2020 Lifetime Achievement Winner

The St. Louis Press Club awarded Chief Washington Correspondent of CBS News, **Major Garrett**, the 2020 Lifetime Achievement Award. Garrett was honored for his excellence in journalism throughout his distinguished career in news broadcasting.

His virtual award presentation took place on Thursday, May 6, as part of Our IN THE NOW series. He shared his analysis of the issues of this generation as well as his thoughts on journalism and how the industry has changed in his lifetime. His remarks were followed by a Q&A curated by **Charlie Brennan**. Brennan is the host of The Charlie Brennan Show with Amy Marxkors on KMOX and the Provocateur of Donnybrook on NinePBS.

More about Our IN THE NOW

The St. Louis Press Club's Our IN THE NOW series, conceived and produced by Press Club board member, Jessica Z. Brown, is soon being packaged as an education-focused offering that will be available to educational institutions and professional organizations, among others. As well, a few more conversations will be recorded, as a result of some communications professionals citing they still wish to tell their 2020 story.

"It's just a little more than a year ago that we were in lockdown, economic strife, and civil unrest, and yet, just recently, several of the many communications professionals we contacted in 2020, who weren't able to participate in our Press Club series at that time, recently got in touch still wishing to be a part of it," Brown said. "The Press Club is grateful to be adding a few more stories to the series that has given voice to incredible pivots our colleagues exercised in the face of major disruption, and to the lessons learned in the process. We're honored to provide an even greater collection of conversations of both educational as well as historical value."

Our Guest

Speakers Include...

Dallas Adams	Suzanne Corbett	Bill Kaufman	Catina O'Leary	Amy Shaw
Gilbert Bailon	Don Corrigan	Les Landes	Steve Perron	Lili Schliesser
Lourdes Trevino-Bailon	Carol Daniel	Larry Levin	Gilberto Pinela	Aisha Sultan
Lori Becker	Mitch Eden & 2020	Alyson Mace	Wiley Price	Trish Muyco-Tobin
Eric Berger	Kirkwood High School students	Deborah Marshall	Audrey Prywitch	Leigh Walters & Jody Sowell
	Alicia Elsner	Bill McCormac	Alvin Reid	Richard Weiss
	William Freivogel & Jackie Spinner	Tammy-Merrett-Murray	Rebecca Rivas	Tony West
		Tony Messenger	Rick Rockwell	Jim Woodcock
		Casey Nolen	Eric Rothenbuhler	

To View Our IN THE NOW series, please visit the [STLPRESSCLUB YouTube channel](#).





Our President's Message

Dear Press Club Members and Friends,

We continue to be extremely grateful for your support and your membership to help us raise awareness and funding for student journalism scholarships and for enterprise grants to independent journalists to spotlight under-reported topics in our region.

Please know Press Club is for those who make, cover, influence and consume the news. You don't have to be a working journalist to become a Press Club member and hope you will spread the word with your respective networks. We'd love to welcome more members of the community to join us for our professional development, social and educational opportunities.

There have been a number of exciting programs and developments in the last few months and wanted to share a few of those highlights:

On March 23, Press Club, in partnership with FOX2/KPLR11, KMOX Radio, St. Louis Post-Dispatch and the Greater St. Louis Area Black Journalists, presented a Mayoral Debate which was broadcast live in prime time. Board Members **Gilbert Bailon**, of the Post-Dispatch, and **Linda Lockhart**, who also is a member of the Black Journalists along with **Michael Calhoun** of KMOX served on the media panel. Former board member and FOX 2's **Jasmine Huda** moderated the widely-watched debate. A sincere round of thanks to Board Member and FOX2/KPLR11 Vice President and News Director **Audrey Prywitch**, General Manager **Kurt Krueger**, and their incredible staff for their hard work and coordination behind the scenes and another sincere round of thanks to Board Member and Senior Vice President of KMOX **Becky Domyan** and Gilbert Bailon for doing double duty on and off air.

On May 6, Washington Chief Correspondent for CBS News **Major Garrett** received one of Press Club's most prestigious honors, the Lifetime Achievement Award. Mr. Garrett mesmerized a virtual full house with his powerful insights about his journalistic journey and how the media has changed in his lifetime inspiring young and seasoned journalists. A lively Q&A followed his remarks curated by **Charlie Brennan**, the host of The Charlie Brennan Show with **Amy Marxkors** on KMOX Radio and the Provocateur of Donnybrook on Nine PBS. It was a memorable evening.

AND, we are most grateful to Press Club Board Member **Sarah Thompson** and her husband, **Boyd Pickup**, who provided their exceptional and invaluable technical oversight to Major Garrett's program, which is posted on the website as part of our ongoing Our IN THE NOW series produced by Board Member **Jessica Brown**. This stunning online initiative will continue to feature conversations with St. Louis-area professional communicators throughout the year, thanks to Jessica and her video editor **Tony West**.

Claudia Burris, Vice President-Scholarships and her committee did an outstanding job selecting our 2021 co-hort of 16 scholarship recipients who were announced in late May and are outlined in greater detail in the newsletter. A special shout out to Claudia for her tireless work for leading this epic effort year after year.

Finally, mark your calendars for our annual "Beauty Buzz" scheduled for Saturday, September 18, 10:30 a.m. at Neiman Marcus. This hybrid event is being chaired by one of our area's savviest fundraisers and Board Member **Miran Halen** and co-chaired by **Phyllis Langsdorf**, a well-known community leader. They are already creating a "buzz" around town about this year's event which will feature a high-energy fashion show with some surprise models, make-up tips from Neiman Marcus beauty experts along with fabulous raffle prizes and gifts for attendees. Proceeds will benefit the student journalism scholarships and enterprise grants for independent journalists to report marginalized issues.

Our leadership will continue to grapple with the unprecedented challenges posed by the pandemic, economic stress and a community facing frank and varied discussions about racial inequity.

That said, we will diligently pursue programming to keep the spotlight on these issues as well as collaborate with media organizations including the Greater St. Louis Association of Black Journalists, Public Relations Society of America, International Association of Business Communicators, Society of Professional Journalists and others to provide professional development activities to bolster journalistic skills to address the changing needs of the global communications profession and to offer social activities that build a vital media community.

In the meantime, many thanks to our St. Louis Press Club board, staff and members who continue to prove their resiliency, perseverance and dedicated commitment as an advocate for freedom of the press.

Joan



Joan Lee Berkman
Press Club President



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2021 Summer Intern

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Press Club Launches Writing Contest!

The St. Louis Press Club is launching a contest that will honor the primary skill that every member can claim: Writing.

Our first contest will honor outstanding achievement in three areas of the profession...

1. High School
2. University
3. Professional

Submissions in the following categories will be judged:

- News (including breaking news)
- In-Depth Reporting
- Feature
- Original Writing Based on a Theme

The last category will change each year. This year, the original writing must discuss the greatest impact the pandemic had on the individual's life.

Our team of judges are made up from our very own members, as well as current and retired journalists in St. Louis.

Details to be announced shortly.

*Please let our board secretary, Kent Martin, know if you are interested in helping with the judging. Kent Martin- (314)277-5277; kent.martin09@gmail.com

Reminders

Support our Enterprise Journalist Grants

-By purchasing a St. Louis Press Club "Freedom of the Press... now more than ever T-shirt" for \$25 by credit card at our website: stlpressclub.org or by mailing a check to St. Louis Press Club, PO Box 410522, St. Louis, MO 63141

Are your 2021 Dues due?

-If you haven't paid your 2021 Press Club membership dues yet, you can do it easily at our credit card membership payment page. Go to the membership link at our website, stlpressclub.org or mail your check to St. Louis Press Club, PO box 410522, St. Louis, MO 63141

Press Club is moving its office on August 6 to Chesterfield Mall. Our contact information will remain the same. More info to come.



Save The Date!

Saturday, September 18, 2021



When: 10:30 a.m., Saturday, September 18
Where: Neiman Marcus Plaza Frontenac, 1701 S Lindbergh Blvd, St. Louis, MO 63131
What: Beauty Buzz

Please join St. Louis Press Club and Neiman Marcus for “Beauty Buzz” Fall Fashion and Beauty fund raising event. Proceeds benefit students journalism scholarships and enterprise grants.

Some of the fabulous details include a high-energy fashion show previewing the latest styles for Fall for men and women, make-up tips and presentations by Neiman Marcus beauty experts, stunning gift packages and prizes. We are so excited to once again have celebrity emcee, Jasmine Huda, Anchor/Reporter for KTVI Fox 2.

- Miran Halen, 2021 Beauty Buzz Chair & Phyllis Langsdorf, 2021 Beauty Buzz Co-Chair

Make Your Reservation Now!

Tickets - \$75/Person

One-Time Special Opportunity - guests who purchase a sponsorship for \$125 and above will receive a one-year St. Louis Press Club membership.

Other 2021 Beauty Buzz Sponsorship Levels Include...

\$1,000 Publisher

- 4 tickets to Beauty Buzz
- 12 chances to win prizes
- Your name listed on website
- Recognized by our emcee, Jasmine Huda, at Beauty Buzz

\$500 Editor

- 3 tickets to Beauty Buzz
- 9 chances to win prizes
- Your name listed on the website

\$250 Reporter

- 2 tickets to Beauty Buzz
- 6 chances to win prizes
- Your name on the Website

\$125 Writer

- 1 ticket to Beauty Buzz
- 3 chances to win prizes
- Your name listed on the website

All donations are 100% tax deductible. To pay by credit card, go to stlpressclub.org (a processing fee of \$2.50 will apply). Or, phone (314)449-8029, fax (314)317-0031, or email info@stlpressclub.org



Meet Our New Board Members



Becky Domyan is a business marketing graduate from the University of Missouri-Columbia. Becky started her management career working for Enterprise Holdings upon graduation in 2001. She then went to work for Emmis Communications in St. Louis in 2006 and quickly moved up the ranks eventually becoming Director of Sales for the Emmis STL Cluster in 2016. Domyan single-handedly led the STL cluster in record-breaking revenue performance and excellence during her time as Director of Sales. Currently, Becky works for Entercom Communications as the SVP/Market Manager. She built an incredible culture with a strategic vision, mission, and winning mindset. Domyan has received numerous awards throughout her career for new business excellence, digital achievement, talent recruitment, retention, and mentorship.



Julie Hail Flory has worked in public relations for more than 20 years and has experience in strategic higher education communications. She currently works as the Vice-Chancellor for Marketing Communications at Washington University in St. Louis, Missouri. There, she is responsible for promoting the university's position as a global thought leader by leveraging its research, scholarship, innovation, and entrepreneurship across strategic communication channels. Flory also serves as a member of the chancellor's executive cabinet, serves on the university's senior leadership team, and is the chancellor's primary strategic communications advisor. She also served as Director of Public Relations at the University of Notre Dame, where she led public relations strategy for the university; developed and implemented overall strategic PR program.



Gilbert Bailon is the editor-in-chief of the St. Louis Post-Dispatch. He started as a reporter at the Dallas Morning News in 1986, eventually moving up to be the Vice President and executive editor in 1986. Bailon also served as the founding president and editor of Al Dia in North Texas and as the 2007-2008 president of American Society of Newspaper Editors (ASNE), which he is still an active member of. Bailon was inducted into the National Association of Hispanic Journalists (NAHJ) Hall of Fame, where he also served as the past president. He is also a board member of the Alfred Friendly Press Partners Board as well as president of the Hispanic Chamber of Commerce of Metropolitan St. Louis Foundation board. As these are only some of his many accomplishments, he has also received many awards in reporting. A few of these include: the 1988 Katie award for Best Series and the 1987 Texas Associated Press Managing Editors Award for Team Effort for immigration coverage.

Meet Our New Summer Intern



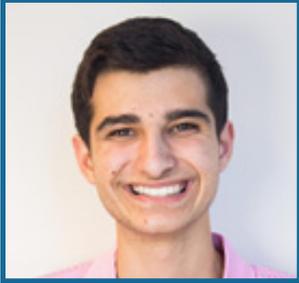
Anna Leggat is a junior at the University of Missouri, Columbia Journalism School. She is majoring in Strategic Communications. Along with her studies, Anna works as a multimedia intern at the MU News Bureau and serves as the merchandise chair for her sorority, Chi Omega. She grew up in St. Louis and graduated from Villa Duchesne High School in 2019.

Anna looks forward to growing and implementing her skills this summer, working with the St. Louis Press Club.



PRESS CLUB HONORS SCHOLARSHIP RECIPIENTS

\$4,000 ST. LOUIS PRESS CLUB/ST. LOUIS POST-DISPATCH
DAVID LIPMAN JOURNALISM SCHOLARSHIP -



MAX BAKER, UNIVERSITY OF MISSOURI-COLUMBIA

Max Baker is a junior studying journalism with an emphasis in sports print and digital reporting at the University of Missouri-Columbia. Baker recalls his start in journalism during eighth grade when he co-hosted a sports show on Friday nights at KTRS 500 in St. Louis.

\$2,500 ST. LOUIS PRESS CLUB RONALD W. WADE JOURNALISM SCHOLARSHIP -



MICAH BARNES, WEBSTER UNIVERSITY

Micah Barnes is a sophomore studying journalism at Wester University. She is currently working as a Features Intern at the *St. Louis Post-Dispatch*, where she has had a total of ten clips published online.

\$2,000 ST. LOUIS PRESS CLUB NEIMAN-MARCUS MEDIA SCHOLARSHIP -



MEGHAN GUNN, NEW YORK UNIVERSITY

Meghan Gunn is currently seeking a graduate degree in journalism at New York University. At NYU she works as an assistant to the program director, running the department's social media accounts, organizing events for students, and moderating panels for the graduate journalism program. She has a passion for reporting on women and gender.

\$1,500 ST. LOUIS PRESS CLUB SARAH BRYAN MILLER JOURNALISM SCHOLARSHIP -



GRETA CROSS, MISSOURI STATE UNIVERSITY

Greta Cross is a senior undergraduate journalism major, with a minor in photography and anthropology at Missouri State University. She currently serves as the editor-in-chief of the *The Standard*, Missouri State University's independent, student-led newspaper.



\$1,500 ST. LOUIS PRESS CLUB SUMMER INTERNSHIP SCHOLARSHIP -



BECCA NEWTON, UNIVERSITY OF MISSOURI-COLUMBIA

Becca Newton is seeking a Bachelor of Arts in convergence journalism, with minors in history and peace studies. After graduating in May 2022, she looks forward to pursuing a career as a public radio producer, a travel photographer, or a magazine designer. She currently is interning at the Center of Academic Success and Excellence where she photographs events and headshots, runs social media campaigns, and creates newsletters.

\$1,500 ST. LOUIS PRESS CLUB SUMMER INTERNSHIP SCHOLARSHIP -



MARY BOSER, MARYVILLE UNIVERSITY

Mary Boser is a communications major at Maryville University. After graduating in the fall of 2021, she plans to pursue her master's degree in Strategic Communications and Leadership. She will be the first in her family to earn a master's degree. Her goal is to become a communications professor.

\$1,500 ST. LOUIS PRESS CLUB DONALD BURRIS JOURNALISM SCHOLARSHIP -



CHARLOTTE RENNER, WEBSTER UNIVERSITY

Charlotte Renner is majoring in journalism and minoring in photography and anthropology at Webster University. A full-time student, she is also photo editor for the *Webster Journal*, and a copy editor for the campus magazine, *The Ampersand*.

\$1,500 ST. LOUIS PRESS CLUB KARLHEINZ AND DORIS FINZEL PHOTOJOURNALISM SCHOLARSHIP -



DASIA CHAVIS, WEBSTER UNIVERSITY

Dasia Chavis is a senior majoring in photography with minors in film, television, and video production at Webster University. Chavis has worked as a photojournalist for the university paper and has been featured in three art galleries and even won a 'Best of Show' award.



\$1,000 ST. LOUIS PRESS CLUB JOE BONWICH MEDIA SCHOLARSHIP -



MARK BURBRIDGE, ST. LOUIS UNIVERSITY

Mark Burbridge is a sophomore communications major with a focus in journalism and media studies, and minor in film studies from St. Louis University. Burbridge’s long term goal is to attend graduate school to get his master’s in media communications, and become a journalist for a media publication in St. Louis.

\$1,000 ST. LOUIS PRESS CLUB 2021 JOAN FOSTER DAMES WOMEN’S JOURNALISM AND MEDIA STUDIES SCHOLARSHIP -



ARIELLE ADAMS, SOUTHEAST MISSOURI STATE UNIVERSITY

Arielle Adams is a sophomore majoring in mass communications with a minor in graphic communications technology at Southeast Missouri State University. Arielle’s long-term career goals include being able to work in various different types of journalism; such as video production, editing, magazines and broadcast journalism. She then wants to take that experience and create her own business within whatever field she enjoys the most.

\$1,000 ST. LOUIS PRESS CLUB SPRING INTERNSHIP SCHOLARSHIP -



TIRZAH WILLIAMS, WEBSTER UNIVERSITY

Tirzah Williams graduated in May from Webster University with a B.A. in Media Communications with a minor in African Studies. Williams plans on working within the corporate communications field in the near future.

\$1,500 FLEISHMANHILLARD JOURNALISM FOUNDATION SCHOLARSHIP -



BETHANY SPITZMILLER, CENTRAL MISSOURI STATE UNIVERSITY

Bethany Spitzmiller graduated from Truman State University in 2020 with a double major in Communication and English with an emphasis in journalism. She received her master’s degree from The University of Central Missouri, where she held the position of managing editor at the *Muleskinner*. She also worked as Editor-in-Chief at *Detours Magazine*. Spitzmiller wishes to continue improving the *Muleskinner* with the scholarship she receives.



\$1,000 MISSOURI PROFESSIONAL COMMUNICATORS AND ST. LOUIS PRESS CLUB AND JOURNALISM FOUNDATION SCHOLARSHIP -

REGHAN MERTZ, UNIVERSITY OF MISSOURI-COLUMBIA



Reghan Mertz is a senior majoring in convergence journalism with a minor in history from the University of Missouri-Columbia. When she graduates, Reghan wants to create story packages revolving around the environment, veteran's affairs, international journalism or press freedom. Her main goal is to work for a publication that covers topics ranging from wildlife to different cultures.

\$1,000 UNITED MEDIA GUILD JOURNALISM FOUNDATION SCHOLARSHIP -

ELLEN KILLEEN, UNIVERSITY OF MISSOURI-COLUMBIA



Ellen Killeen is a junior double majoring in journalism with an emphasis in strategic communications and Political Science, with minors in both Business and American Constitutional Democracy at the University of Missouri-Columbia. Ellen sees herself working for an agency or organization as an account executive, account manager or content strategist in the future.

\$1,000 TIMES NEWSPAPERS AND WEBSTER UNIVERSITY JOURNALISM FOUNDATION SCHOLARSHIP -

JASMINE WILLIS, WEBSTER UNIVERSITY



Jasmine Willis is a junior majoring in photojournalism with a minor in business at Webster University. Willis' long-term objective is to work for a major multimedia or digital/print company as a full-time photographer.

\$1,000 ST. LOUIS PRESS CLUB 2021 HIGH SCHOOL JOURNALISM SCHOLARSHIP -

**ABBY PRYWITCH, PARKWAY CENTRAL HIGH SCHOOL
TO ATTEND INDIANA UNIVERSITY**

(SELECTED BY THE MISSOURI JOURNALISM EDUCATORS' ASSOCIATION)



Abby Prywitch graduated from Parkway Central High School in 2021 and is planning to attend Indiana University in the fall, studying elementary education and journalism. She hopes to continue giving others a voice through her own writing.



P.O. Box 410522, St. Louis, MO 63141

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Our mission is to raise awareness and funding for student journalism scholarships and enterprise grants for working, independent journalists to spotlight under-reported topics in our region. We serve our members through professional development activities to bolster their skills to address the changing needs of the global communications profession and to offer social activities that build a vital media community.