



Greeting guests at the "Face the Nation: A Girls Night Out" are from left, Ellen Soule, Neiman Marcus St. Louis public relations manager, Alice S. Handelman, Press Club president, Susan Fadem, event chair, and Allen Barber, Neiman Marcus St. Louis general manager and vice president.

"Face The Nation: A Girls Night Out" Committee:

Event chair, Susan Fadem; committee members: Joan Lee Berkman, Charlene Bry, Claudia Burris, Karen Carroll, Allison Collinger, Suzanne Corbett, Cynthia Kagan Frohlichstein, Mary Beth Goldman, Alice S. Handelman, Susan Hurst, Judy Kaplan, Carol Lundgren, Mark Mabry, Pam Niehaus, Marci Rosenberg, Lisa Rubin, Minden Schoknecht, Ellen Soule, Virginia Trent and Patty Wente.

Press Club Raises \$8,000 for Tim Russert Scholarship

It was an evening of glamour and fun as 114 guests gathered in the Neiman Marcus Zodiac and Garden Room on September 10 to learn make-up and beauty secrets, while helping to raise funds for the Press Club of Metropolitan St. Louis' new Tim Russert Scholarship.

The event, "FACE THE NATION: A Girls Night Out", was co-sponsored by Neiman Marcus and raised \$8,000 through ticket sales, raffle items and donations to provide seed money for our Tim Russert Journalism Scholarship. In memory of the late and longest-serving moderator of NBC-TV's "Meet the Press," the "scholarship will help pay the tuitions of students in the bi-state area who wish to major in broadcast/TV journalism at a college or university, also in the bi-state area," said Susan Fadem, event chair.

A red carpet welcomed the guests who were videotaped as they entered and shown on a large screen over the stage. The highlight of the evening featured "make up artist to the stars" Roy Haidar from Jemma Kidd, who demonstrated his transformative techniques for the audience on Dorothy Weiner, editor of the Ladue News, and multi-media star Carol Daniel of KMOX radio, the St. Louis American newspaper and KMOV-TV.

Guests received fragrance layering tips from Jo Malone specialists, hand and arm massages courtesy of La Mer, and one-on-one make-up tips from Jemma Kidd specialists. Hors d'oeuvres and gift bags of cosmetics were provided by Neiman Marcus and wine was donated by Sugar Creek Vineyards and Winery of Defiance, Missouri.



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- The Press Club office is in Room 111 in the main administrative building of Logan College. Telephone: 636-230-1973. FAX: 636-207-2441. Mailing address: P.O. Box 410522, Creve Coeur, MO 63141. Email: info@stlpressclub.org. Website: www.stlpressclub.org*
- Glenda Partlow, Courier Editor
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Congratulations to Members



Alice S. Handelman, center, with nationally syndicated cartoonist Mike Peters (right) and Tom Eschen, Vice Chancellor Institutional Advancement, Maryville University (left); at the Media Halls of Fame dinner.

Press Club president **Alice S. Handelman** was honored as a 25 year member of the National Federation of Press Women. An award winning writer, Handelman was Community Relations Director at Jewish Center for Aged for 18 years; and a hockey writer for the St. Louis Blues for 10 years. She is a member of Missouri Professional Communicators, and serves on the advisory committee of the St. Louis Media Halls of Fame at the Mercantile Library of the University of Missouri-St. Louis. She is the author of the book “LaSalle Street, A History of the St. Louis Wholesale Flower Market.”

Press Club members **Bea Renna, Marci Rosenberg** and **Joan Quicksilver** were honored by the Older Women’s League in October as Women of Worth for contributing to their community through their professional and/or volunteer work.

New Board Member



Rena Abrams recently joined the Board stepping into the position vacated by Nathan Shore of Macy’s, who was transferred to New

York. Since 1992, Abrams has been the marketing director for Plaza Frontenac. She is responsible for advertising, public relations, events, and promotions for the shopping center. She serves on the board of the Frontenac/Town & Country Chamber of Commerce. Previously she chaired the Couturier Sale for the National Council of Jewish Women and fashion shows benefiting the Missouri History Museum Permanent Costume Collection. She also founded The Chicago Fashion Exchange, a non-profit organization.

In Memoriam

Selwyn Pepper Died September 6, 2008. A long-time member and 1975 president of Press Club. He was retired city editor for the St. Louis Post-Dispatch, where he began his journalism career in 1935 as a reporter. He was a member of reporter teams that earned three public service Pulitzer Prizes for the newspaper.

Helen Weiss Died September 9, 2008. A member of Press Club, mother of our president-elect Richard Weiss, and friend to the entire St. Louis community. She was a divisional vice president at Famous-Barr and then Macy’s where she was responsible for publicity and unparalleled special events for nearly half a century.

Donald Burnes Died October 22, 2008. A well-loved and long-time member of Press Club. He was a pioneer in broadcasting; 25 years as director of public relations for KSD Radio and then KSDK television. He also headed public relations for the MUNY. His many honors include the St. Louis Radio Hall of Fame.

Welcome New Members

Rena Abrams, Frank Baker, Amanda Cook, Jessica Brown, Eunice Eckstein, Nancy Green, James Hart, Gov. Bob Holden, Jada Jamison, Amanda King, Patricia Levitt, Dr. Cyndi Hebenstreit, David Kushel, Don Marsh, Georgios Nikolaidis, David Robertson, Amber Russell, Helen Seeherman, Art Silverblatt, Kenneth Warren, Gwyneth Williams, Dr. Bill Friedman



Donations and Tributes

(June-October 2008)

Tim Russert Scholarship

Rena Abrams
Judy Allen
Joan Barthel
Joan Berkman
Dee Berman
Barbara Bindler
Karen Blank
Susan Block
Nanci Bobrow
Nancy Bronstein
Peggy Brown
Christine Brumfield
Charlene Bry
Allison Burgess
Karen Carroll
Marie Casey
Joyce Cockrell
Lisa Cohen
Allison Collinger
Amanda Cook
Dian Davitt
Roberta Duyff
Adrienne Eagles
Cathy Einhorn
Rita Eiseman
Susan Fadem
Debi Feit
Megan Frank
Julie Frankel
Cynthia
Frohlichtein
Sue Gallop
Linda Gavatin
Bettie Gershman
Benita Gerstenfeld
Margie Gillerman
Mary Gillespie
Myra Glazer
Karen Glines
Barbara Goodman
Mary Beth
Goldman
Mickey Goldman
Alice S. Handelman
Diane Haneklau
Renee Hartstein
Jane Higgins
Margie Horowitz
Judy Kaplan
Marsha Karney
Brenda Ker
Joyce Kleban
Phyllis Langseorf
Pat Levitt
Merle Linkemer
Ann Lux
Jean Marglous
Betty Mendelson
Sherry Merrick
Helene Mirowitz
Karin Moody

Julie Nichols
Tess Niehaus
Pam Niehaus
Tina Odo
Marilyn Olschansky
Jeanne Pass
Linda Pearl
Lenore Pepper
Jill Powell
Margie Price
Jo Ann Raskas
Becky Reichardt
Nancy Rose
Marci Rosenberg
Peggy Ross
Susan Sale
Jill Schupp
Dana Scott
Helen Seeherman
Glenn Sheffield
Barbara Sherer
Sylvia Silver
Carolann Sternberg
Merrill Strauss
Carla Strnad
Nan Sufian
Gini Swancy
Liz Turner
Joycelyn Twist
Barbara Washington
Diane Weitman
Patty Wente
Lynn Wittels
Joan Wittner
Fran Zamler
**David Lipman
Scholarship**
Alice and Howard
Handelman
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Cowlin
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Quicksilver**
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Mark Your Calendar

- **November 17** Luncheon Forum at Noon, Deb Peterson, columnist for the St. Louis Post-Dispatch "Gossip or News? Under the Covers with Deb Peterson" Reservations required, space is limited, 636-230-1973 \$15 Members, \$17 Non-members.
- **December 5** Julius Hunter: TV One-on-One and Full Breakfast Buffet \$15 (see back page)
- **December 6** Press Club to be honored at 1904 World's Fair Foundation Dinner Cabanne House, Forest Park. \$25.
- **April 1, 2009** Press Club Media Person of the Year Roast & Toast, 7:00 p.m. Chase Park Plaza, honoring Larry Conners and Vickie Newton, KMOV-TV news anchors. Patrons \$300, Individuals \$150, Press Club members \$100.



For more information, www.stlpressclub.org

Fall Press Club Events



Press Club co-sponsored a "Happy Hour" of conversation and networking with International Association of Business Communicators (IABC) and Public Relations Society of America (PRSA) on **September 16**. Enjoying the event are, from left: Bob Cohn, Corrie Hendrix, Rhonda Sciarra, Nancy Schnoebelen, Glenda Partlow, Pam Niehaus, Marilee Martin, Marge Polcyn and Bob Byrne.



"Politics and the Media" organizers, Jessica Brown (left) and Pam Niehaus (right) thanked panelists (from center left) Frank Baker, Media Literacy Consultant; Art Silverblatt, Professor of Communications, Webster University; and Gov. Bob Holden, former Missouri governor, for their participation in the **October 17** Press Club forum, which was co-sponsored by Gateway Media Literacy Partners and Webster University.



Don Marsh, KWMU-FM (center) moderated the "Election '08: Presidential Politics and Predictions" forum co-sponsored by the Press Club, Maryville University, St. Louis Post-Dispatch, HEC-TV and KWMU-FM on **October 22**. Panelists (from left) and Dr. Gwyneth Williams, professor of history, politics and international relations, Webster University; Dr. David Robertson, professor and fellow, Public Policy Research Center, University of Missouri-St. Louis and KSDK-TV political analyst; Dr. Kenneth Warren, professor of administrative law, Saint Louis University and president of The Warren Poll; and Dr. James Harf, associate vice president and director, Center for Global Education, Maryville University.



For those who make, cover, and influence the news.

Face the Nation: A Girls Night Out

Photos by Claudia Burris (except as noted)



From left, Lee Bohm, Cynthia Frohlichstein, Carol Blinder.
(Photo courtesy of Blacktie-St. Louis)



Roy Haidar of Jemma Kidd works his make-up magic on Ladue News editor, Dorothy Weiner.



Mark Mabry of La Mer giving hand and arm massages.



From right, Mary Beth Goldman and Dr. Diane Denney look on as Diane Haneklau admires her new make-up from Jemma Kidd.



From left, Norma Sue Scher, Jo Ann Raskas and Sylvia Silver enjoy the Zodiac's delicious hors d'oeuvres.



From left, Susan Fadem, Face the Nation chairperson, greets Carla Strnad and Brenda Ker.



From left, Marci Rosenberg, video producer for the evening, and Alice S. Handelman, Press Club president.



From left, Nancy Merrick, Carol Ann Sternberg, Jean Marglous and Judy Kaplan.

Becky Miller of Sugar Creek Vineyards donated the wine for the evening.

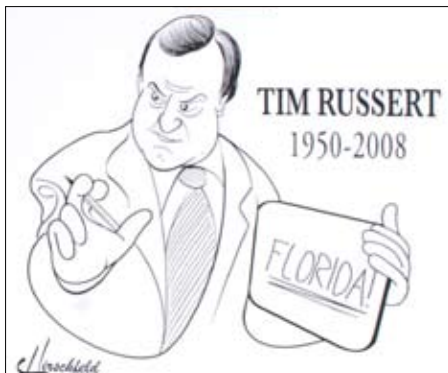


From left, Barbara Goodman and Allison Burgess.



From right, Lisa Rubin of Jo Malone explains the art of fragrance layering to Fran Zamler, Lisa Pearl and Lisa Cohen.

Radio and television personality Carol Daniels entertains the audience and gives Roy a laugh as he demonstrates glamorous make-up techniques.



Mitch Hirschfeld's caricature of Tim Russert reminded guests of the scholarship the event will fund.



From left, Megan Frank and Ali Cowen.





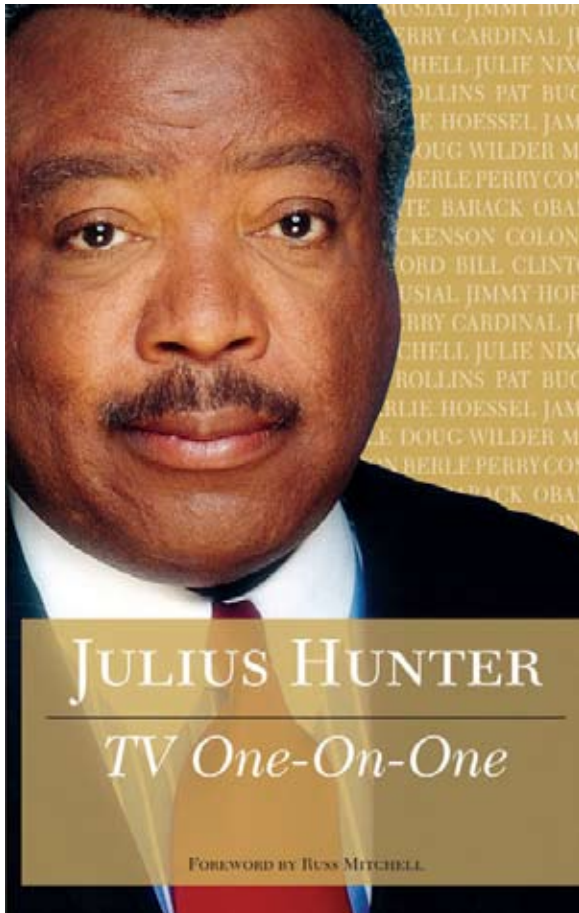
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Press Club Breakfast Meeting

Friday, December 5 at 8:30 a.m.
Logan University, William D. Purser Center



Julius Hunter will entertain us with humorous anecdotes from his latest book, TV One on One, at our annual meeting Friday, December 5.

Enjoy a sumptuous full breakfast buffet in the magnificent new William D. Purser Center at Logan University, 1851 Schoettler Road, Chesterfield for just \$15!

Press Club awards, year-end report, election and installation of officers and board, and Hunter's book signing will round out the morning. (Books can be purchased for \$27.95 at www.stlpressclub.org to be signed at event).

Call **636-230-1973** for reservations.

Pay by credit card at www.stlpressclub.org
or mail your check to

Press Club of Metropolitan St. Louis
PO Box 410522
Creve Coeur, MO 63141

Schoettler Road runs north and south between Clayton Road (just west of Hwy. 141) and South Outer 40 (Chesterfield Parkway exit from Hwy. 40)